

SEUNGYOON LEE

Brian Lamb School of Communication
Purdue University
100 N. University Street, BRNG 2168
West Lafayette, IN 47907 USA
seungyoon@purdue.edu

ACADEMIC APPOINTMENTS

Associate Professor (2015 – present)
Brian Lamb School of Communication, Purdue University

Faculty Affiliate (2017 – present)
Purdue Policy Research Institute, Purdue University

Visiting Senior Research Associate (2015 – 2017)
School of Management, University College London, UK

Assistant Professor (2008 – 2015)
Brian Lamb School of Communication, Purdue University

Research Assistant (2003 – 2008)
Annenberg School for Communication and Journalism, University of Southern California

Instructor, Teaching Assistant (2005 – 2007)
Annenberg School for Communication and Journalism, University of Southern California

EDUCATION

Ph.D., Communication (2008)
Annenberg School for Communication and Journalism, University of Southern California, Los Angeles, CA
Dissertation: *The Coevolution of Multimodal, Multiplex, and Multilevel Organizational Networks in Development Communities*
Committee Members: Peter Monge (Chair), François Bar, Tom Valente

M.A., Communication (2006)
Annenberg School for Communication and Journalism, University of Southern California, Los Angeles, CA

B.A., Mass Communication (2001)
Department of Communication, College of Social Science, Yonsei University, Seoul, Korea

Reciprocity Education Abroad Program, Communication (1999 – 2000)
Department of Communication, University of California, Davis

AWARDS AND HONORS

Seed for Success Award, Purdue University. 2016, 2017.

Top 5 Paper Award, Conference Theme Division, International Communication Association, Seattle, WA. 2014.

Top 4 Paper Award, Organizational Communication Division, International Communication Association, Phoenix, AZ. 2012.

Top 4 Paper Award, Organizational Communication Division, International Communication Association, Singapore. 2010.

W. Charles Redding Dissertation Award, Organizational Communication Division, International Communication Association. 2009.

Top Student Paper Award, Human Communication and Technology Division, National Communication Association. Chicago, IL. 2007.

Organizational Communication & Information Systems (OCIS) Doctoral Consortium, Academy of Management, Philadelphia, PA. 2007.

Academic Achievement Award, Office of International Services, University of Southern California. 2006.

Doctoral Merit Scholarship Award and Research/Teaching Assistantship, Annenberg School for Communication and Journalism, University of Southern California. 2003 – 2008.

Dean's Honor List, College of Letters and Science, University of California, Davis. Winter 2000; Spring 2000

Student Leadership Development Certificate, University of California, Davis. 2000.

Highest Honor Awards, College of Social Science, Yonsei University, Seoul, Korea. Fall 1997; Spring 1998; Spring 1999.

PUBLICATIONS

Refereed Journal Articles

Lee, S., Sadri, A., Ukkusuri, S., Clawson, R., & Seipel, J. (in press). Why different forms of social support? The network structure of improvised social support ties surrounding households during post-disaster recovery. *Natural Hazards Review*.

Clair, R. P., Rastogi, R., **Lee, S.,** Clawson, R. A., Blatchley, E. R., & Erdmann, C. (in press). A dialectical and dialogical approach to health policies and programs: The case of open defecation in India. *Health Communication*.

Clair, R. P., Rastogi, R., **Lee, S.,** Clawson, R. A., Blatchley, E. R., & Erdmann, C. (in press). A qualitative study of communication, cultural identity and open defecation. *Qualitative Research Reports in Communication*.

Roegman, R., **Lee, S.,** Hatch, T., Štumberger, N., & Hill, K. (2018). Responding to state mandates around instruction: The development of administrator social networks in an urban district. *Journal of School Leadership, 28*(5), 672-704.

Jeong, J. S., & **Lee, S.** (2018). The influence of information appraisals and information behaviors on the acceptance of health information: A study of television medical talk shows in South Korea. *Health Communication, 33*(8), 972-979.

Lee, S., Chung, J. E., & Park, N. (2018). Network environments and well-being: An examination of personal network structure, social capital, and perceived social support. *Health Communication, 33*(1), 22-31.

Sadri, A. M., Ukkusuri, S., **Lee, S.,** Clawson, R., Aldrich, D., Sapp Nelson, M., Seipel, J., & Kelly, D. (2018). The role of social capital, personal networks, and emergency responders in post-disaster recovery and resilience: A study of rural communities in Indiana. *Natural Hazards, 90*(3), 1377-1406.

Jeong, J. S., & **Lee, S.** (2018). What influences adolescents' rumor acceptance and support for participation in sociopolitical issues? Analyzing the role of patterns and levels of communication. *International Journal of Communication, 12*(2), 86-109.

Lee, S., Foote, J., Wittrock, Z., Xu, S., Niu, L., & French, D. (2017). Adolescents' perception of peer groups: Psychological, behavioral, and relational determinants. *Social Science Research, 65*, 181-194.

Clair, R. P., Rastogi, R., Blatchley, E. R., Clawson, R. A., Erdmann, C. A., & **Lee, S.** (2016). Extended narrative empathy: Poly-narratives and the practice of open defecation. *Communication Theory, 26*(4), 469-488.

Park, N., **Lee, S.,** & Chung, J. E. (2016). Uses of cellphone texting: An integration of motivations, usage patterns, and psychological outcomes. *Computers in Human Behavior, 62*, 712-719.

- Lee, S.**, Chung, J. E., & Park, N. (2016). Linking cultural capital with subjective well-being and social support: The role of communication networks. *Social Science Computer Review*, 34(2), 172-196.
- Sadri, A. M., **Lee, S.**, & Ukkusuri, S. V. (2015). Modeling social network influence on joint trip frequency for regular activity travel decisions. *Transportation Research Record: Journal of the Transportation Research Board*, 2495, 83-93.
- Mulvaney, K. K., **Lee, S.**, Höök, T. O., & Prokopy, L. S. (2015). Casting a net to better understand fisheries management: An affiliation network analysis of the Great Lakes Fishery Commission. *Marine Policy*, 57, 120-131.
- Lee, S.**, & Lee, C. (2015). Creative interaction and multiplexity in intraorganizational networks. *Management Communication Quarterly*, 29(1), 56-83.
- Margolin, D. B., Shen, C., **Lee, S.**, Weber, M., Monge, P., & Fulk, J. (2015). Normative influences on network structure in the evolution of the children's rights NGO network, 1977-2004. *Communication Research*, 42(1), 30-59.
- Park, N., & **Lee, S.** (2014). College students' motivations for Facebook use and psychological outcomes. *Journal of Broadcasting & Electronic Media*, 58(4), 601-620.
- Kim, J.-N., & **Lee, S.** (2014). Communication and cybercoping: Coping with chronic illness through communicative action in online support networks. *Journal of Health Communication*, 19(7), 775-794.
- Ghani, S., Kwon, B. C., **Lee, S.**, Yi, J. S., & Elmqvist, N. (2013). Visual analytics for multimodal social network analysis: A design study with social scientists. *IEEE Transactions on Visualization and Computer Graphics (TVCG)*, 19(12), 2032-2041.
- Park, N., **Lee, S.**, & Kim, J. H. (2012). Individuals' personal network characteristics and patterns of Facebook use: A social network approach. *Computers in Human Behavior*, 28(5), 1700-1707.
- Park, N., Chung, J. E., & **Lee, S.** (2012). Explaining the use of text-based communication media: An examination of three theories of media use. *Cyberpsychology, Behavior, and Social Networking*, 15(7), 357-363.
- Lee, S.**, Chib, A., & Kim, J.-N. (2011). Midwives' cell phone use and health knowledge in rural communities. *Journal of Health Communication*, 16(9), 1006-1023.
- Lee, S.**, & Monge, P. (2011). The coevolution of multiplex communication networks in organizational communities. *Journal of Communication*, 61(4), 758-779.
- Monge, P., **Lee, S.**, Fulk, J., Weber, M., Shen, C., Schultz, C., Margolin, D., Gould, J., & Frank, L. (2011). Research methods for studying evolutionary processes in organizational communication. *Management Communication Quarterly*, 25(2), 211-251.
- Monge, P., **Lee, S.**, Fulk, J., Frank, L., Margolin, D., Schultz, C., Shen, C., & Weber, M. (2011). Evolutionary and ecological models. In V. D. Miller, M. S. Poole, D. R. Seibold, and Associates, *Advancing research in organizational communication through quantitative methodology*, *Management Communication Quarterly*, 25(1), 4-58.
- Yi, J. S., Elmqvist, N., & **Lee, S.** (2010). TimeMatrix: Analyzing temporal social networks using interactive matrix-based visualizations. *International Journal of Human Computer Interaction*, 26(11), 1031-1051.
- Cho, H., **Lee, S.**, & Wilson, K. (2010). Magazine exposure, tanned women stereotypes, and tanning attitudes. *Body Image: An International Journal of Research*, 7(4), 364-367.
- Park, N., Roman, R., **Lee, S.**, & Chung, J. E. (2009). User acceptance of a digital library system in developing countries: An application of the technology acceptance model. *International Journal of Information Management*, 29, 196-209.

Lee, S., Monge, P, Bar, F, & Matei, S. (2007). The emergence of clusters in the global telecommunications network. *Journal of Communication*, 57(3), 415-434.

Lee, S. (2005). Telecommunications, spatial infrastructure, and spatial interaction: Looking through the case of Seoul. *Global Media Journal*, 4(7), Article No. 12.

Book Chapters

Park, N., **Lee, S.**, & Chung, J. E. (2018). Communication and Technology. In K. H. Youm, & N. Kwak (Eds). *Korean communication, media, and culture: An annotated bibliography*. Lexington Books. [Invited]

Lee, S., & Chib, A. (2008). Wireless for the poor: No strings attached? A framework for wireless initiatives connecting rural areas. In N. Carpentier & B. De Cleen (Eds.), *Participation and media production. Critical reflections on content creation. ICA 2007 Conference Theme Book* (pp. 113-128). Newcastle, UK: Cambridge Scholars Publishing. [Refereed]

Other Publications: Policy Briefs

Lee, S., Aldrich, D., Clawson, R., Kelly, D., Sapp Nelson, M., Sadri, A. M., Seipel, J., & Ukkusuri, S. (2017). *Resilient communities: Understanding networks for post-disaster recovery*. Purdue Policy Research Institute Digital Library. Paper 15. <http://docs.lib.purdue.edu/gpridocs/15>

GRANTS

CRISP Supplement: Characterizing Patterns of Household Displacement and Returning Behavior in Extreme Events: The Hurricane Harvey Experience. Critical Resilient Interdependent Infrastructure Systems and Processes (CRISP) program, National Science Foundation. Co-PI. (PI: Satish Ukkusuri, Co-PIs: Shreyas Sundaram, Laura Siebeneck). 2017-2018. \$40,000.

Critical Transitions in the Resilience and Recovery of Interdependent Social and Physical Networks. Critical Resilient Interdependent Infrastructure Systems and Processes (CRISP) program, National Science Foundation. Co-PI. (PI: Satish Ukkusuri, Co-PIs: Shreyas Sundaram, Laura Siebeneck). 2017-2020. \$2,474,413.

Bridging Information, Uncertainty, and Decision-making in Hurricanes Using an Interdisciplinary Perspective. Hazards Science, Engineering and Education for Sustainability (Hazards SEES) program, National Science Foundation. Co-PI. (PI: Satish Ukkusuri, Co-PIs: Pamela Murray-Tuite, Yue Ge, Milind Kulkarni). 2015-2019. \$2,475,000.

Resilient Communities: Strengthening Post-Disaster Recovery by Understanding Interdependent Social and Physical Networks. Mellon Grand Challenge Exploratory Awards, Global Policy Research Institute (GPRI). PI. (Co-PIs: Satish Ukkusuri, Megan Sapp Nelson, Daniel Aldrich, Rosalee Clawson, Abhi Deshmukh, Daniel Kelly, Justin Seipel). 2014-2016. \$68,735.

Open Skies: Alternative Studies into Sanitation Solutions related to Open Defecation. Mellon Grand Challenge Exploratory Awards, Global Policy Research Institute (GPRI). Co-PI. (PI: Robin Clair, Co-PIs: Ernest Blatchley, Charlotte Erdmann, Rahul Rastogi, Rosalee Clawson). 2014-2016. \$59,970.

The Coevolution of Multimodal, Multiplex, and Multilevel Organizational Networks in Development Communities. Annenberg Dissertation Research Funds. Annenberg School for Communication and Journalism, University of Southern California. PI. 2007. \$1,000.

ICT Evaluation: The communication potential of ICTs in Tsunami-ravaged Tamil Nadu, India. USC Provost, USC Tsunami-related Teaching, Research, and Outreach. University of Southern California. Co-PI. (PI: Jonathan Aronson, Co-PI: Arul Chib). 2005. \$7,500.

REFEREED CONFERENCE PAPERS

- Damera, A., Gehlot, H., Ukkusuri, S., Murray-Tuite, P., Ge, Y., & **Lee, S.** (2019, January). *Modeling the sequencing of evacuation destination and accommodation type in hurricanes*. Transportation Research Board Annual Meeting, Washington, DC.
- Murray-Tuite, P., Ge, Y. G., **Lee, S.**, Ali, A., Marasco, D., Ukkusuri, S. V., & Savitt, A. (2018, July). *Uncertainty and information flow in hurricane evacuation decision-making: A preliminary conceptual representation*. Natural Hazards Research and Applications Workshop Researchers meeting.
- Lee, S.**, Lee, C., & Park, S. (2018, June). *Relational environments of creativity: Examining multiplex networks of creative interaction, criticism, and perceived performance*. International Sunbelt Social Network Conference, Utrecht, Netherlands.
- Jeong, J. S., & **Lee, S.** (2018, May). *The influence of information appraisals and information behaviors on the acceptance of health information: A study of television medical talk shows in South Korea*. International Communication Association (ICA) Annual Conference, Prague, Czech Republic.
- Siebeneck, L., Ukkusuri, S., **Lee, S.**, & Kuenanz, B. J. (2018, April). *Returning home after superstorm Sandy: Experiences of New Jersey residents along the shore*. American Association of Geographers Annual Meeting, New Orleans, LA.
- Clair, R. P., Rastogi, R., **Lee, S.**, Clawson, R. A., Blatchley, III E. R., & Erdmann, C. (2017, November). *A dialectical and dialogical approach to health policies and programs: The case of open defecation in India*. National Communication Association (NCA) Annual Convention, Dallas, TX.
- Sadri, A. M., Ukkusuri, S., **Lee, S.**, Aldrich, D., Sapp Nelson, M., Clawson, R., Seipel, J., & Kelly, D. (2017, June). *The role of social capital, personal networks, and emergency responders in post-disaster recovery and resilience*. The 9th biennial conference of the International Society for Industrial Ecology (ISIE) and the 25th annual conference of the International Symposium on Sustainable Systems and Technology (ISSST). Chicago, IL.
- Clair, R.P., Rastogi, R., Clawson, R. A., **Lee, S.**, Blatchley, III E. R., & Erdmann, C. (2016, November). *Identity, resistance, and desire for discourse: An ethnography of open defecation in India*. National Communication Association (NCA) Annual Convention, Washington, DC.
- Park, N., **Lee, S.**, & Chung, J. E. (2016, August). *Uses of cellphone texting: An integration of motivations, usage patterns, and psychological outcomes*. The Association for Education in Journalism and Mass Communication (AEJMC) Annual Conference. Minneapolis, MN.
- Chung, J. E., **Lee, S.**, & Park, N. (2016, June). *Networks of health information sharing and diffusion on Twitter: Analysis of replies, retweets, and mentions surrounding health organizations during the National Diabetes Awareness Month*. International Communication Association (ICA) Annual Conference, Fukuoka, Japan.
- Jeong, J. S., & **Lee, S.** (2016, June). *The role of communication and rumors in adolescents' perceptions and behaviors regarding sociopolitical issues: A heuristic-systematic model*. International Communication Association (ICA) Annual Conference, Fukuoka, Japan.
- Lee, S.**, Sadri, A., Ukkusuri, S., Clawson, R., & Seipel, J. (2016, April). *Personal network structure and post-disaster recovery experiences in tornado-affected communities*. International Sunbelt Social Network Conference, Newport Beach, CA.
- Sadri, A. M., Ukkusuri, S., **Lee, S.**, Clawson, R., Aldrich, D., Sapp Nelson, M., Seipel, J., & Kelly, D. (2016, March). *The role of social capital, personal networks, and early responders in post-disaster recovery*. RES/CON Student Research Expo (SRE), New Orleans, LA.

- Clair, R. P., Rastogi, R., Clawson, R. A., **Lee, S.**, Blatchley, E. R., & Erdmann, C. A. (2016, March). *Communication and the risks and challenges associated with open defecation: A grand global challenges study conducted in India*. International Crisis and Risk Communication (ICRC) conference. Orlando, FL.
- Clair, R. P., Rastogi, R., Blatchley, E. R., Clawson, R. A., Erdmann, C. A., & **Lee, S.** (2015, November). *Extended narrative empathy and the culture-centered approach: The case of open defecation in India*. National Communication Association (NCA) Annual Convention, Las Vegas, NV.
- Lee, S.**, Lee, C., Foote, J., & Kristensen, T. (2015, June). *Network evolution surrounding creative interaction and friendship in team-based collaboration settings*. International Sunbelt Social Network Conference, Brighton, UK.
- Lee, S.**, Chung, J. E., & Park, N. (2015, May). *Linking personal networks, social capital, and social support with psychological well-being*. International Communication Association (ICA) Annual Conference, San Juan, Puerto Rico.
- Sadri, A. M., **Lee, S.**, & Ukkusuri, S. V. (2015, January). *Exploring the effects of social ties on joint trip frequency: Ego-centric social network approach*. Transportation Research Board Annual Meeting, Washington, DC.
- Lee, S.**, Chung, J. E., & Park, N. (2014, May). *Linking cultural capital with subjective well-being and social support: The role of communication networks*. International Communication Association (ICA) Annual Conference, Seattle, WA. **Top 5 Paper in Conference Theme Division.**
- Lee, S.**, Foote, J., Wittrock, Z., French, D., Xu, S., & Niu, L. (2014, February). *Adolescents' perceptions of friendship and peer groups*. International Sunbelt Social Networks Conference, St. Pete Beach, FL.
- Foote, J., & **Lee, S.** (2014, February). *Watch and learn: Activity contagion in an online genealogy network*. International Sunbelt Social Networks Conference, St. Pete Beach, FL.
- Malik, P., & **Lee, S.** (2014, February). *Twitter triads: Transitivity in online social networks*. International Sunbelt Social Networks Conference, St. Pete Beach, FL.
- Mulvaney, K. K., Prokopy, L. S., Höök, T. O., & **Lee, S.** (2013, July). *Hauling in a net(work) of information: Utilizing affiliation networks to better understand Great Lakes fisheries governance*. International Congress for Conservation Biology, Baltimore, MD.
- Krishna, A., Kim, S., & **Lee, S.** (2013, March). *Understanding employee's communication behaviors using social network analysis*. Annual International Public Relations Research Conference, Miami, FL.
- Park, N., Chung, J. E., & **Lee, S.** (2012, November). *Explaining the use of text-based communication media: An examination of three theories of media use*. National Communication Association (NCA) Annual Convention, Orlando, FL.
- Lee, S.**, & Lee, C. (2012, May). *Creative interaction in organizations: The dynamics of network multiplexity*. International Communication Association (ICA) Annual Conference, Phoenix, AZ. **Top 4 Paper in Organizational Communication Division.**
- Matei, S., Kisselburgh, L., Britt, B., **Lee, S.**, Petrache, H. I., Braun, D., & Rajan, P. (2011, May). *Visible Symbiosis: A research agenda for social media collaborative research*. International Communication Association (ICA) Annual Conference, Boston, MA.
- Lee, S.**, Kisselburgh, L., & Matei, S. A. (2011, February). *The evolution of knowledge creation in large-scale online communities: Collaboration as a socially embedded process*. International Sunbelt Social Network Conference, St. Petes Beach, FL.
- Park, N., **Lee, S.**, & Kim, J. (2010, November). *Online and offline personal network characteristics and patterns of Facebook use*. National Communication Association (NCA) Annual Convention, San Francisco, CA.

- Margolin, D. B., Shen, C., **Lee, S.**, Weber, M., Monge, P., & Fulk, J. (2010, June). *The multilevel impact of aging: Age, evolution and phase change in the child rights NGO network*. International Communication Association (ICA) Annual Conference, Singapore. **Top 4 Paper in Organizational Communication Division.**
- Lee, S.**, & Monge, P. (2009, November). *Interorganizational networks and knowledge sharing: Towards sustainable development projects*. National Communication Association (NCA) Annual Convention, Chicago, IL.
- Lee, S.**, & Monge, P. (2009, May). *The coevolution of multiplex networks in organizational communities*. International Communication Association (ICA) Annual Conference, Chicago, IL.
- Kim, J.-N., **Lee, S.**, & Guild, J. (2009, May). *Healthy communication: Mere communication effect on managing chronic health problems*. International Communication Association (ICA) Annual Conference, Chicago, IL.
- Kim, J.-N., Ruvarac, A., Frye, N., & **Lee, S.** (2009, May). *Secrecy and organization public relationships: The processes and consequences of secrecy-communication strategies*. International Communication Association (ICA) Annual Conference, Chicago, IL.
- Lee, S.**, & Monge, P. (2009, March). *Interorganizational network evolution in the Information and Communication Technology for Development community*. International Sunbelt Social Network Conference, San Diego, CA.
- Lee, S.**, & Chib, A. (2008, May). *Maternal health in Indonesia: Determinants of health knowledge and attitude*. International Communication Association (ICA) Annual Conference, Montreal, Canada.
- Park, N., **Lee, S.**, Chung, J. E., & Roman, R. (2007, November). *User acceptance of a digital library system in developing countries: An application of the technology acceptance model*. National Communication Association (NCA) Annual Convention, Chicago, IL. **Top Student Paper in Human Communication and Technology Division.**
- Lee, S.**, & Chib, A. (2007, November). *Find the missing links: A social networks framework for community development*. National Communication Association (NCA) Annual Convention, Chicago, IL.
- Lee, S.** (2007, August). *The coevolution of multimodal, multiplex, and multilevel networks in organizational communities*. Organizational Communication & Information Systems (OCIS) Doctoral Consortium, Annual Meeting of the Academy of Management, Philadelphia, PA.
- Lee, S.**, Krimm, D., & Chung, J. E. (2007, August). *Broadband Internet and political empowerment*. Annual conference of the Association for Education in Journalism and Mass Communication (AEJMC), Washington, DC.
- Lee, S.** (2007, May). *Social networks and ICT for development: Preliminary findings from Brazilian rural communities*. International Communication Association (ICA) Annual Conference, San Francisco, CA.
- Lee, S.**, Heiss, B. M. R., & Tang, L. (2007, May). *Transactional versus interactive knowledge networks: A comparison of interorganizational network topologies in biotechnology*. International Sunbelt Social Network Conference, Corfu, Greece.
- Monge, P., Fulk, J., Chatterjee, J., Heiss, B. M. R., **Lee, S.**, Margolin, D. B., Shen, C., Stephens, K., & Weber, M. S. (2007, May). *The structural evolution of organizational communities: How variation, selection, and retention processes operate in NGO networks*. International Sunbelt Social Network Conference, Corfu, Greece.
- Lee, S.**, Monge, P., Bar, F., & Matei, S. (2006, June). *The emergence of clusters in the global telecommunications network*. International Communication Association (ICA) Annual Conference, Dresden, Germany.
- Lee, S.** (2006, June). *Analysis of wireless Internet initiatives for connecting rural and remote areas*. International Communication Association (ICA) Annual Conference, Dresden, Germany.
- Lee, S.**, Monge, P., & Bar, F. (2006, April). *The emergence of clusters in the global telecommunications network*. International Sunbelt Social Network Conference, Vancouver, British Columbia, Canada.

Lee, S. (2005, May). *Institutional dynamics in Korean telecommunications policymaking: Evidences from 3G and broadband Internet*. International Communication Association (ICA) Annual Conference, New York, NY.

Lee, S. (2005, May). *Telecommunications, spatial infrastructure, and spatial interaction: Looking through the case of Seoul*. International Communication Association (ICA) Annual Conference, New York, NY.

TEACHING EXPERIENCE

Purdue University

COM 22400 Communicating in the Global Workplace
 COM 30300 Intercultural Communication
 COM 41100/49100 Communication and Social Networks
 COM 57400 Organizational Communication Theory
 COM 58200 Descriptive/Experimental Research in Communication
 COM 60000 Foundations of Human Communication Inquiry, I
 COM 63200 Social Network Analysis
 COM 67400 Communication Networks
 COM 67400 Building Resilience
 COM 68200 Advanced Social Network Analysis
 SYS 30000 It's a Complex World: Addressing Global Challenges
 HONR 39900 Disaster Resilience and Society

University of Southern California

COMM 200 Communication as a Social Science, Teaching Assistant
 COMM 301 Empirical Research in Communication, Instructor
 COMM 310 Media and Society, Teaching Assistant
 COMM 540 Uses of Communication Research, Teaching Assistant

GRADUATE STUDENT ADVISING

Doctoral Committee Chair – Current

Bailey Benedict (Co-chair); Meghana Rawat (Co-chair); Takahiro Yabe (School of Civil Engineering, Co-chair)

Doctoral Committee Member – Current

Sweta Baniya (Department of English); Hemant Gehlot (School of Civil Engineering); Caitlyn Jarvis; Henry Seeger; David Torres; Teis Kristensen (Rutgers University)

Master's Committee Chair – Completed

Jojo Yunyi Du, 2015; Jeremy Foote, 2014 (Thesis); Teis Kristensen, 2014 (Thesis); Elizabeth Wilson, 2012

Doctoral Committee Member – Completed

Devika Banerji, 2018; Sean Eddington, 2018; Jennifer Linvill, 2018; Lindsey DiTirro, 2018; Jasmine Linabary, 2017; Parul Malik, 2017; Jessica Robinson, 2017; Arunima Krishna, 2016; Arif Mohaimin Sadri (School of Civil Engineering), 2016; Megan Kenny Fiester, 2015; Elizabeth Dorrance Hall, 2015; Ziyu Long, 2015; Benjamin Russell, 2015; Laishan Tam, 2015; Steven Leib (Department of Aviation Technology), 2014; Soojin Kim, 2014; Brian Britt, 2013; Kate Mulvaney (Department of Forestry and Natural Resources), 2012; Huijun Suo, 2012; Vidhi Chaudhri, 2011

Master's Committee Member – Completed

Jennifer Batra, 2016; Ashley Deutsch, 2015; Christi Eden, 2015; Yingxi Ren, 2015; Emily Sidnam, 2015; Zachary Wittrock, 2014; Christine Chung (Department of Earth & Atmospheric Sciences), 2013; Arunima Krishna, 2013; James Machado, 2012; Soo Hyun Park, 2012; Xinyan Zhao, 2012; Brian Britt, 2011

Independent studies directed

COM 590 Applying Network Theory and Analysis to Fundraising Practices (Summer, 2012)

COM 590 Communication and Social Networks: Online Social Media and Public Behaviors (Spring, 2012)
 COM 590 Theories and Methods for Longitudinal Online Interaction Networks (Summer, 2013)
 TECH 690 Social Network Analysis, Teamwork, and Creativity (Summer, 2014)

PROFESSIONAL SERVICE

Ad Hoc Manuscript Reviewer

Asian Journal of Communication
 BMJ Open
 Communication Methods and Measures
 Communication Quarterly
 Communication Research
 Computers in Human Behavior
 Connections (An official journal of International Network for Social Network Analysis)
 Cyberpsychology, Behavior, and Social Networking
 Global Networks: A Journal of Transnational Affairs
 Health Communication
 Human Communication Research
 Human Factors and Ergonomics in Manufacturing & Service Industries
 Informatics
 Information Processing & Management
 International Journal for Information Management
 International Journal of Human-Computer Interaction
 Journal of Applied Communication Research
 Journal of Communication
 Journal of Computer-Mediated Communication
 Journal of International Business Studies
 Journal of the American Society for Information Science and Technology
 Management Communication Quarterly
 Network Science
 Networks and Spatial Economics

Grant Reviewer

Council for the Humanities, Netherlands Organisation for Scientific Research (2012)

Reviewer for Professional Associations

International Communication Association: Organizational Communication Division
 International Communication Association: Communication and Technology Division
 National Communication Association: KACA (The Korean American Communication Association) Division
 National Communication Association: Organizational Communication Division

UNIVERSITY/DEPARTMENT SERVICE

Brian Lamb School of Communication, Purdue University

Chair, Organizational communication unit. (2017-2018; 2013-2014).
Faculty search committee. (2017, 2018).
College of Liberal Arts Distinguished Dissertation Award applications review committee. (2016).
Graduate committee. (2014-2015, 2010-2011).
Undergraduate committee. (2014-2015).
PRF Research Grant applications review committee (2015).
Bruce Kendall Award review committee (2010; 2014).
Faculty affairs committee. (2013-2014).
Supervisor, COM 32000 Small Group Communication. (Fall 2018, Summer 2018, Spring 2018, Fall 2017, Summer 2015, Spring 2015, Fall 2014, Summer 2014, Spring 2014).

Supervisor, COM 22400 Communicating in the Global Workplace. (Fall 2018, Summer 2018, Spring 2018, Summer 2015, Spring 2015, Fall 2014, Summer 2014, Fall 2013).

Graduate application review committee. (2009-2018). Organizational Communication & Media, Technology, and Society Units.

Organizational communication faculty search committee. (2008–2009).

College of Liberal Arts, Purdue University

College of Liberal Arts Educational Policy Committee (2019–).

College of Liberal Arts Distinguished Dissertation Award review committee. (2016, 2013, 2012).

College of Liberal Arts Research Initiative Grant review committee. (2014).

College of Liberal Arts Bilstrand Dissertation Fellowship review committee. (2012).

College of Liberal Arts Distinguished Master's Thesis Award review committee. (2009).

Annenberg School for Communication and Journalism, University of Southern California.

Secretary, Annenberg Communication Graduate Student Association (ACGSA). (2004 – 2005).

INVITED PRESENTATIONS / GUEST LECTURES

Network environments, creative processes, and well-being. Social Psychology Area Brown Bag Seminar, Purdue University, November 16, 2018.

Networks, well-being, and resilience. In COM 60100, Foundations of Human Communication Inquiry II. Brian Lamb School of Communication, Purdue University, March 28, 2018.

Panelist. "Networks, Crowds, and Confusion: Reasoning about a complex, highly connected world". Purdue University, March 23, 2018.

Social networks in organizations and communities. In COM 57400, Organizational Communication Theory. Brian Lamb School of Communication, Purdue University, October 30, 2014.

Studying networks. In COM 60100, Foundations of Human Communication Inquiry II. Brian Lamb School of Communication, Purdue University, April 23, 2014.

The coevolution of multiplex communication networks in organizational communities. Social Science Mechanics seminar series. Department of Political Science, Purdue University, March 5, 2014.

Application of social network approaches to organizational and individual disaster response and community resilience. Disasters and Resilience Cluster Meeting, Center for Environment, Purdue University, December 13, 2013.

Social networks and ecology. In COM 60100, Foundations of Human Communication Inquiry II. Brian Lamb School of Communication, Purdue University, February 29, 2012.

Social networks and ecology. In COM 57400, Organizational Communication Theory. Department of Communication, Purdue University, September 19, 2011.

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Communication, Purdue University, December 5, 2007.

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Researcher and Marketing Consultant, Institute of Marketing Research (01/2001 – 07/2003)
Cheil Communications, Samsung Corporation, Seoul, Korea

Editor-in-Chief (06/1998 – 12/1998), Editor and Reporter (03/1997 – 05/1998)
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International Communication Association (ICA)
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