

NANYANG TECHNOLOGICAL UNIVERSITY COURSE EQUIVALENTS

NTU COURSE

CS0204 Basic Media Writing
CS2005 Speech and Argumentation
CS2006 Theories of Visual Communication & Their Applications
CS2008 Fundamentals of Research
CS2023 Print and Digital Publication
CS2024 Web Design and Technologies
CS2026 Media Presentation and Performance
CS2027 Genre and Narrative Strategies
CS2030 Audio in Media
CS2031 Creative Strategies
CS2033 Corporate Communication Management
CS2045 Online Journalism
CS2054 Interpersonal Communication
CS2055 Organisational Communication
CS2056 Psychology and Communication
CS2057 Media Effects
CS2058 Integrated Marketing Communication
CS2059 Social Consequences of Mobile Communication



PURDUE COURSE EQUIVALENT

COM 25200 Writing for the Mass Media
COM 31400 Advanced Presentational Speaking
COM 49100 Special Topics in Communication
COM 30400 Quant. Methods for Comm. Research
COM 49700 Special Topics in Mass Comm.
COM 40600 Web Production
COM 49700 Special Topics in Mass Comm.
COM 49700 Special Topics in Mass Comm.
COM 49700 Special Topics in Mass Comm.
COM 35600 Problems in Advertising
COM 49500 Special Topics in PR & Rhet. Adv.
COM 40700 Intro to New Media/Social Media Prod.
COM 21200 Intro to Interpersonal Comm.
COM 32400 Intro to Org. Comm.
COM 41200 Theories of Human Interaction
COM 49700 Special Topics in Mass Comm.
COM 49500 Special Topics in PR & Rhet. Adv.
COM 49100 Special Topics in Communication

CS2101 Public Relations Writing	COM 25700 PR Techniques
CS2401 Information Analytics: Tools, Techniques and Technologies	COM 49100 Special Topics in Communication
CS2403 Information Visualization and Presentation	COM 49100 Special Topics in Communication
CS4011 News Copy Editing	COM 31100 Copy Editing
CS4020 Magazine Publishing	COM 49700 Special Topics in Mass Comm.
CS4024 Writing for Cinema and TV	COM 49700 Special Topics in Mass Comm.
CS4029 Advertising, Creativity and Copywriting	COM 45600 Advertising Writing
CS4030 Crisis Management	COM 49500 Special Topics in PR & Rhet. Adv.
CS4031 Media Planning and Strategy	COM 49500 Special Topics in PR & Rhet. Adv.
CS4032 Communication Campaigns	COM 35300 Problems in Public Relations
CS4034 Brand Management	COM 49500 Special Topics in PR & Rhet. Adv.
CS4037 Audience Research Methods	COM 30400 Quant. Methods for Comm. Research
CS4058 Intercultural Communication	COM 30300 Intercultural Communication
CS4059 Public Opinion	COM 49500 Special Topics in PR & Rhet. Adv.
CS4061 Global Media Issues and Policy	COM 49700 Special Topics in Mass Comm.
CS4064 International Public Relations	COM 49500 Special Topics in PR & Rhet. Adv.
CS4070 Issues in Advertising	COM 49500 Special Topics in PR & Rhet. Adv.
CS4150 Health Communication	COM 37800 Intro to Health Comm.
CS4262 Social Media and Digital Campaign Management	COM 49500 Special Topics in PR & Rhet. Adv.
CS4311 Promoting Sustainability	COM 49500 Special Topics in PR & Rhet. Adv.