

Cornerstone for Business Spring 2025 Contest Prosperity



Pieter Bruegel the Elder, *The Harvesters*, 1565

Everyone wants prosperity, but what does it look like? What does prosperity mean for an individual, a community, a business, a nation, or the world? How can we put ourselves in the best position to prosper? What does our own prosperity have to do with others' prosperity? Do we operate with mistaken assumptions about prosperity? Are there barriers to prosperity that people fail to appreciate or keys to prosperity that we should appreciate more? Why, ultimately, does prosperity matter? Taking inspiration from your readings and discussions this semester, share your insights in a creative medium of your choice.

Eligibility: Any student currently enrolled in SCLA 110, 111, 101, 102 or any Daniels Business school course.

Criteria: Artwork, essays, short fiction, videos, and poetry inspired by Transformative Texts. All contest entries must be a student's own work without any use of generative AI (e.g., ChatGPT, DALL-E, Midjourney). A committee composed of Cornerstone faculty will judge submissions based on originality and creativity.

Prizes: Amazon Gift Cards. First Place: \$95; Second place: \$65; Honorary mentions: \$35. Winners are automatically nominated for publication in *The Cornerstone Review* or *The Exchange: Literature, Art, and Business*.

Timeline: Submission deadline: **April 11, 2025**. Please send your submissions to TheExchangeDSB@gmail.com. Files must be labeled with your last name. In your entry, please list your full name and your professor's name. Winners announced: **April 28, 2025**.