

# CORNERSTONE

INTEGRATED LIBERAL ARTS

Cornerstone Integrated Liberal Arts presents  
**A Talk with Leonard Cassuto**



Leonard Cassuto is a professor of English at Fordham University. He has written or edited ten books and many articles on subjects ranging from science to sports. His two books on graduate education, *The Graduate School Mess* (2015) and *The New PhD* (2021, with Robert Weisbuch), grew out of his work as a regular columnist for *The Chronicle of Higher Education*. His new book is *Academic Writing as if Readers Matter* (Princeton, 2024).

**Academic  
Writing  
as if  
Readers  
Matter**  
Leonard  
Cassuto

In *Academic Writing as if Readers Matter*, Leonard Cassuto offers academic writers a direct, practical prescription for writing that will be read and understood: Take care of your reader. With a wealth of examples from the arts and sciences, this short, witty book provides invaluable advice to writers at all levels, in all fields, on how to write better for both specialized and broad audiences.

Cassuto offers tips and advice on how to sharpen arguments and make complex ideas compelling. He addresses the workings of introductions and conclusions, transitions, signposts, paragraphs, and sentences—all the building blocks of academic writing. He also shows how storytelling and metaphor can make your prose more engaging than you thought possible.

**Join us on October 31, 2024, at 4:30pm in STEW 202**

*Refreshments will be served*