

Cornerstone for Business

Fall 2023 Contest "Wealth"



Our Fall Cornerstone contest seeks short stories, essays, poetry, artwork, and videos in SCLA 101 and 102.

Our theme is Wealth. Your readings this semester have often focused on wealth of various kinds and on the dilemmas surrounding making and keeping wealth as well as issues of equity and personal satisfaction.

This fall, we are looking for artwork, essays, short fiction, videos, and poetry that engage with the questions of wealth, inspired by your readings in Transformative Texts. What does wealth mean to you? Why is it important? Is it our nature to "pursue riches and avoid poverty," in the words of Adam Smith? How much is enough? Is there never enough? Does its pursuit lead to happiness?

Eligibility: Any student currently enrolled in either SCLA 101 or 102.

Criteria: artwork, essays, short fiction, videos, and poetry inspired by Transformative Texts. A committee composed of Cornerstone faculty will judge submissions based on originality and creativity.

Prizes: Amazon Gift Cards. First Place: \$95; Second place: \$65; 3 honorary mentions: \$35. Winners will automatically be nominated for publication in *The Exchange: Reflections on Literature, Art, and Business*.

Timeline: Submission deadline: November 6, 2023. Please send your submissions to businessADUG@purdue.edu. All files must be labeled with your last name. In your entry, please list your full name and your professor's name. Winners announced: December 1, 2023.

