

## Plan of Study

Master of Fine Arts Degree in Visual Communication Design

### Non-Thesis Option – Total 60 credit hours

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|          |   |       |
|----------|---|-------|
| AD 60300 | Critical Theory                                 | 3 cr  |
| various  | Art History                                     | 6 cr  |
| AD 55000 | Research Methods                                | 3 cr  |
| various  | Visual Communication Design<br>graduate courses | 18 cr |
| various  | Studio Elective                                 | 3 cr  |
| various  | Electives <sup>1</sup> (studio or lecture)      | 9 cr  |
| AD 56800 | Directed Project Research in Design             | 3 cr  |
| AD 66800 | MFA Project Research in Design                  | 12 cr |
| AD 69700 | MFA Graduate Exhibition                         | 3 cr  |

### Thesis Option – Total 66 credit hours

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*ADD:*

|          |                     |      |
|----------|---------------------|------|
| AD 69800 | Research MFA Thesis | 6 cr |
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<sup>1</sup> Students may elect to use some or all of the open elective hours for additional written component research, whether thesis or non-thesis.

**Plan of Study**  
**Master of Fine Arts Degree in Visual Communication Design**

Student Name \_\_\_\_\_

**REQUIREMENT: B or better for all courses listed on Plan of Study**

**I. INTERDISCIPLINARY AREA: 6 hours**

| Course # | Title                 | Cr. | Grade | Semester/Year |
|----------|-----------------------|-----|-------|---------------|
| AD 60300 | Theory in Art Seminar | 3   |       |               |
| AD 55000 | Research Methods      | 3   |       |               |
|          |                       |     |       |               |

**II. ART and/or DESIGN HISTORY: 6 hours**

| Course # | Title | Cr. | Grade | Semester/Year |
|----------|-------|-----|-------|---------------|
| AD       |       |     |       |               |
| AD       |       |     |       |               |

**III. PRIMARY AREA: 18 hours**

| Course # | Title                        | Cr. | Grade | Semester/Year |
|----------|------------------------------|-----|-------|---------------|
| AD 60600 | Problems in Visual Design    |     |       |               |
| AD 60800 | Advanced Typography          |     |       |               |
| AD 60900 | Information Design           |     |       |               |
| AD 61000 | Advanced Poster Design       |     |       |               |
| AD 61100 | Advanced Web Design for VCD  |     |       |               |
| AD 61200 | Color Aesthetic and Research |     |       |               |

**IV. ELECTIVES: 12 hours (3 hours studio elective; 9 hours open elective)**

| Course # | Title  | Cr. | Grade | Semester/Year |
|----------|--------|-----|-------|---------------|
| AD       | Studio | 3   |       |               |
|          |        |     |       |               |
|          |        |     |       |               |
|          |        |     |       |               |

**V. GRADUATE RESEARCH and EXHIBITION: 18-24 hours**

| Course #        | Title  | Cr.      | Grade | Semester/Year |
|-----------------|--|----------|-------|---------------|
| AD 56800        | Directed Project Research in Design            | 3        |       |               |
| AD 66800        | MFA Project Research in Design                 | 12       |       |               |
| AD 69700        | MFA Graduate Exhibition                        | 3        |       |               |
| <b>AD 69800</b> | <b>Thesis option only: Research MFA Thesis</b> | <b>6</b> |       |               |

|  |             |                  |             |
|--|-------------|------------------|-------------|
| <b>QUALIFYING REVIEW</b> during semester student will complete 18-21 hours | <b>PASS</b> | <b>NO PASS**</b> | <b>Date</b> |
|--|-------------|------------------|-------------|

**\*\*Students must pass the qualifying review in order to continue in the MFA program.**

**COMMITTEE MEMBERS (minimum 3)**

| Indicate Role      | Name | Initialed | Date |
|--------------------|------|-----------|------|
| Chair or Co-Chair  |      |           |      |
| Member or Co-Chair |      |           |      |
| Member             |      |           |      |
|                    |      |           |      |

|  |                    |
|--|--------------------|
| <b>PLAN OF STUDY FILED</b> during semester student will complete 27-30 hours | <b>Date filed:</b> |
|--|--------------------|