

Purdue Galleries
Visitor Studies Intern
Job Description

Job title: Visitor Studies Intern

Purpose of Internship: to assist the director with audience research initiatives.

Job Responsibilities:

1. Research visitor evaluation trends, initiatives, and best practices.
2. With director, plan and implement evaluation project, including: developing survey methods, data collection, evaluation, and written report.
3. Engage with various audiences in evaluation process, including in gallery and on campus.
4. Independently gather data in accordance with industry best practice and university policies.
5. Collate and analyze data, produce a written report of results.
6. Research and conduct tours of current exhibitions in Ringel Gallery.

Goals:

1. Complete one full visitor or audience evaluation.
2. Understand basic audience evaluation methods and best practices.
3. Produce written report on audience evaluation results.
4. Gain communications experience through research and in-person public speaking.