

Women in Business

6th Annual Conference



Confidence is...

The Women in Business Conference provides an opportunity for professional development and networking. The daylong event will include keynote speakers, WIBTalks, and panel discussions. This year, the focus is on empowerment and confidence in the business world. We will also be incorporating a self-assessment called Fascinate. This assessment will add an interactive aspect for attendees and will deal with important aspects of confidence. To learn more about Fascinate, visit www.howtofascinate.com. For additional information or questions, please email us at wib@purdue.edu.



Location:

France A. Córdoba Recreational Sports Center

Time:

9:00AM - 4:30PM

Price:

\$25

Includes breakfast & lunch

Registration:

www.conf.purdue.edu/pwib



Keynote, Tj Boisseau

"Confidence matters: the science, the art, and the politics of building women's self-confidence"

Director of Women's Studies
Purdue University



Keynote, Julie Bauke

"Career Happiness - Define it, Get it, Rock it!"

Chief Career Happiness Officer
The Bauke Group



Keynote, Sharlee Lyons

"How to Fascinate"

Director of Personal and Professional Development
Krannert School of Management



WIB Talk, Gail Farnsley

"Removing barriers for women in the technology field"

Executive Partner
Gartner
Former CIO of Cummins



WIB Talk, Jennifer A. Gaertner

"Personal & Professional Risk"

Vice President Corporate & Institutional Services Northern Trust-Chicago



WIB Talk, Patrice Picard

Chief Executive Officer
Cornerstone Family Programs