

SPRING 2018  
FR 480

**FRENCH CULTURE, MASS MEDIA AND GLOBALIZATION**

**CAPSTONE COURSE**



FR 480, “French Culture, Mass Media and Globalization,” is the study of the development of French culture from the late 19th century to present day as it is represented in mass media with a focus on film, radio, cartoons, social media, advertising, newspapers, magazines, and spectacles. Our goal will be twofold: 1) We will focus on how a growing mass communication industry has shaped French attitudes, mentalities and politics. 2) We will also look at how the codes of global media are appropriated and adapted to the French context while investigating how French media is perceived outside of France. In order to do so, concrete media examples will be studied for students to develop critical reading techniques. Furthermore, students will engage in blog discussions and interactive written and oral activities around current events, while using the necessary discourse strategies, vocabulary and idiomatic expressions.

All participating students in this capstone course will be required to do a final project to be presented at the end of the semester as part of the newly created interdisciplinary major in French Cultural Studies which includes an annual student colloquium.

Course taught in French  
Prof.: Nadège Veldwachter  
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T/Th: 4:30-5:45pm