GER 424
Business German

Fall 2016
MWF 10:30

LEARN ABOUT GERMANY AS ECONOMIC SUPERPOWER

Topics include

- German industries and companies
- Germany’s role in international trade
- The European Union and the euro
- Marketing and advertising
- Intercultural communication in business and economics
- Applying for jobs and internships in Germany

- Advanced work on speaking, listening, reading, writing, and vocabulary related to work and employment. In addition to a course pack, a variety of sources from online media will be used frequently.

Instructor: Dr. Marc Rathmann
mrathman@purdue.edu