

## Elle Rochford

Dept. of Sociology  
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### Education

- August 2021 (expected)      Ph.D., Sociology, Purdue University  
Dissertation Title: “Troubled Pasts and Filtered Futures:  
Framing Solidarity, Rights, and Threats across Racial Lines in the  
Reproductive Justice Movement.”  
Advisor: Professor Rachel L. Einwohner
- July 2017                      Study abroad (Paris, France), Comparative Policy Analysis and  
Practical Program Evaluation, Professors Douglas J. Besharov and  
Douglas M. Call, University of Maryland
- May 2017                      M.S., Sociology, Purdue University  
Thesis Title: “Gender and Health in Intercountry Adoption  
Markets: State Regulation and Parental Preference in the U.S.”  
Advisor: Professor Mangala Subramaniam
- May 2014                      B.A., Studio Art, minor in Sociology, Hiram College, Hiram, OH,  
*summa cum laude*  
Sociology Senior Capstone Title: “Acquaintance Rape: The Social  
Factors.”
- Spring 2014                    Study abroad (Panama), Seminar on Globalization, Professor  
James Thompson, Hiram College

### Publications

- Einwohner, Rachel L., and Elle Rochford. 2019. “After the March: Using Instagram to Perform and Sustain the Women’s March.” *Sociological Forum* 34(S1): 1090-1111.
- Shura, Robin, Elle Rochford, and Brian K. Gran. 2016. “Daughters and Sons for Sale? The Blurred Boundary between Intercountry Adoption and Sale of Children.” *Journal of Sociology and Social Policy* 36(5/6): 319-334.

## **Under Review**

Rochford, Elle. “‘Faces We Were Comfortable With’: Intercountry Adoption in the U.S. and Adoptive Parents’ Negotiations of Racial Difference.”

## **Projects in Development**

Rochford, Elle. “Troubled Pasts and Filtered Futures: Framing Solidarity, Rights, and Threats Across Racial Lines in the Reproductive Justice Movement.”

Wiener, Roberta, Vasundhara Kaul, and Elle Rochford. “Implications of Physical Scientists’ Beliefs about Social Science for Science Communication.”

## **Grants and Fellowships**

2020-2021	Recipient Purdue Research Foundation dissertation fellowship (\$31,000)
Fall 2020	Hirsch Dissertation Award, Sociology Department, Purdue University (\$1,000)
Spring 2019	Promise Award, College of Liberal Arts, Purdue University (\$750)
Summer 2018	Summer Research Enhancement Grant, Sociology Department, Purdue University (\$2,500)
Spring 2018	Promise Award, College of Liberal Arts, Purdue University (\$750)
Summer 2017	Summer Research Enhancement Grant, Sociology Department, Purdue University (\$2,000)
2015-2016	Ross Fellowship, Purdue University

## **Conference Presentations**

Rochford, Elle, Kirsten Gibson, and Rachel Barton. “The Troubling Ethics of Internet Research in the Social Sciences: Advancing Justice-Forward Practices in Online Data Collection” Forthcoming panel at Digital Futures Symposium, Purdue University, West Lafayette, IN, Postponed - March 2020.

Einwohner, Rachel L., and Elle Rochford. “After the March: Using Instagram to Perform and Sustain the Women’s March.” American Sociological Association, New York, NY, August 2019.

- Rochford, Elle. "A Picture is Worth a Thousand Words: The Effects of Race on Political Performance." Southern Sociological Society, Atlanta, GA, April 2019.
- Einwohner, Rachel L., and Elle Rochford. "After the March: Using Instagram to Perform and Sustain the Women's March." Mini conference on Resistance in the 21st Century, Eastern Sociological Society, Boston, MA, March 2019.
- Rochford, Elle. "We Wanted a Child That Looked Like Us: Intercountry Adoption in the U.S. and Adoptive Parents' Negotiations of Racial Difference." American Sociological Association, Philadelphia, PA, August 2018.
- Rochford, Elle. "We Wanted a Child That Looked Like Us: Intercountry Adoption in the U.S. and Adoptive Parents' Negotiations of Racial Difference." Mini conference on reproduction, Southern Sociological Society, New Orleans, Louisiana, April 2018.
- Einwohner, Rachel L. and Elle Rochford. "How We March: Instagram Posts about the Women's March." Sociologists for Women in Sociology, Winter Meeting, Atlanta, GA, January 2018.
- Subramaniam, Mangala, Jenean Cox, and Ellen Rochford. "Negotiating Relationships: Intimate Partner Violence and Women Sex Workers in India." Sociologists for Women in Society, Winter Meeting, Memphis, TN, February 2016.
- Shura, Robin and Elle Rochford. "Daughters and Sons for Sale? The Blurred Boundary between Intercountry Adoption and Sale of Children." American Sociological Association. San Francisco, CA. August 2014.
- Shura, Robin and Elle Rochford. "Daughters and Sons for Sale? The Blurred Boundary between Intercountry Adoption and Sale of Children." Alliance of Adoption and Culture. Florida State University, Tallahassee, FL, March 2014.
- Rochford, Elle. "Acquaintance Rape: The Social Factors." Northeast Ohio Undergraduate Sociological Symposium, Kent State University, Kent, OH, March 2014.

### **Other Presentations**

- Rochford, Elle. "Using Social Media in Social Science Research." Invited talk at University of Dayton, Dayton, OH, postponed March 2020.
- Rochford, Elle. "Treating Social Media like the Wild West." *Well That's a Problem: A Social Justice Podcast on Everyday Issues* released August 2019.

## **Research Assistantships**

- Summer 2019 Research assistant to Professor Lindsay Hamm, “Increasing Undergraduate Students’ Engagement in Large Lecture Courses through Automated Grading.” Purdue University.
- Spring 2018 Hourly research assistance to Professor Ann Marie Clark, “Human Rights Texts for Digital Research: Archiving and Analyzing Amnesty International’s Historic ‘Urgent Action’ Bulletins.” Purdue University.
- Fall 2017 Research assistant to Professor Rachel Einwohner, “How We March: Instagram Posts about the Women’s March.”
- Fall 2015 Research assistant to Professor Mangala Subramaniam under the Ross Fellowship, “Negotiating Relationships: Intimate Partner Violence and Women Sex Workers in India.”
- Summer 2013 Research assistant to Professor Robin Shura under Biomedical and Humanities Grant, “Daughters and Sons for Sale? The Blurred Boundaries between Intercountry Adoption and Sale of Children.”

## **Awards**

- 2019-2020 Graduate School Excellence in Teaching Award, Purdue University (\$1000)
- 2018-2019 Outstanding Graduate Teaching Award, Sociology Department, Purdue University

## **Teaching Experience**

- Fall 2019 Instructor of record, Introduction to Sociology: SOC 100, “Sociology through Science Fiction” (46 students); Purdue University
- Summer 2019 Instructor of record, Introduction to Sociology: SOC 100 (online section); Purdue University
- Spring 2019 Instructor of record, Deviance and Social Control: SOC 426 (30 students); Purdue University
- Fall 2018 Instructor of record, Social Psychology of Marriage and Family: SOC 350 (30 students); Purdue University

Summer 2018	Instructor of record, Introduction to Sociology: SOC 100 (online section); Purdue University
Spring 2018	Instructor of record, Social Psychology of Marriage and Family: SOC 350 (56 students); Purdue University
Summer 2017	Instructor of record, Introduction to Sociology: SOC 100 (19 students); Purdue University
Spring 2017	Guest lecture, "Collective Action and Social Movements," Introduction to Sociology: SOC 100, Instructor: Ross Beale, Purdue University

### **Courses served as Teaching Assistant**

Spring 2020	Teaching Assistant for Social Problems: SOC 220-006 (300 students); Dr. Lindsay Hamm, Purdue University
Fall 2017	Teaching Assistant for Crime and Social Conflict: SOC 326 (45 students); Professor Bert Useem
Spring 2017	Teaching Assistant for Social Problems: SOC 220-001 (300 students); Dr. Steve Hillis, Purdue University
Fall 2016	Teaching Assistant for Theory: SOC 402-005 and SOC 402-012 (30 and 20 students); Professor Patricia Thomas, Purdue University
Fall 2015	Teaching Assistant for Introductory Sociology: SOC 100 (300 students); Dr. Dan Weiss, Purdue University
Spring 2013	Teaching Assistant for Printmaking: Bookmaking (25 students); Professor Jack Carlton, Hiram College
Fall 2012	Teaching Assistant for freshman writing course: "History of Silver Photography" (11 students); Professor Linda Bourassa, Hiram College

### **Special Training**

Summer 2019	Advanced Methodologies at Purdue Workshop, "Data Management and Other Fundamentals for Efficient and Reproducible Research Practices," Professor Trenton Mize, Purdue University
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Summer 2019	Advanced Methodologies at Purdue Workshop, “Stata Programing: Tools and Tricks for the Applied Analyst,” Professor Trenton Mize, Purdue University
Summer 2018	ICPSR Qualitative Methods Workshop, Chapel Hill, NC
Spring 2018	Networking and Professionalization workshop, Professor Linda Renzulli, Purdue University
Fall 2017	Advanced Methodologies at Purdue Workshop, “Missing Data: Best Practices for Analyzing Incomplete Data,” Professor Trenton Mize, Purdue University

### **Service**

2020	Consultant, Oriana House, Inc. Committee on Diversity and Inclusion
2019-2020	Member, Sociology Undergraduate Committee
Spring 2019	Organizer, graduate student workshops “How to Develop Successful Collaborations” and “Managing Impostor Syndrome” in partnership with the Director of Graduate Students, Purdue University
2018-2019	Social Media coordinator, Sociology Graduate Organization, Purdue University
2017-2019	President, Sociology Graduate Organization, Purdue University

### **Software Skills**

Nvivo, Stata, Qualtrics, Atlas.ti

### **Service as a Reviewer**

Reviewer of manuscripts for: *Gender & Society*  
*International Journal of Sociology and Social Policy*

### **Professional Memberships**

American Sociological Association (sections on Sex and Gender; Racial and Ethnic Minorities; Collective Behavior and Social Movements)

### **References**

Professor Rachel L. Einwohner  
Professor of Sociology  
Purdue University  
[einwohnerr@purdue.edu](mailto:einwohnerr@purdue.edu)

Professor Robin Stryker  
Distinguished Professor of Sociology  
Purdue University  
[rstryker@purdue.edu](mailto:rstryker@purdue.edu)

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Professor of Sociology  
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