**UNIVERSITY OF QUEENSLAND COURSE EQUIVALENTS**

Typical semester dates: 7/13-11/17, 2/16-6/23

Purdue students earn 4 credit hours per UQ class.

COMU 1002 Crossing Bridges: Communicating Between Cultures =COM 224 Comm. in the Global Workplace

COMU 1030 Communication Skills: Spoken Language & Interpersonal =COM 212 Interpersonal Communication

COMU 1052 Introduction to Public Relations =COM 253 Introduction to Public Relations

COMU 1120 Media and Society =COM 250 Mass Communication and Society

COMU 1130 Connectivity and Culture =COM 406 Web Production

COMU 1140 Multimedia =COM 252 Writing for Mass Media

COMU 1152 Public Relations Writing =COM 257 Public Relations Techniques

COMU 2140 Digital Media Industries =COM 329 History of the Mass Media

COMU 2150 Media and Identity =COM 497 Special Topics in Mass Comm

COMU 2170 Intercultural Communication =COM 303 Intercultural Communication

COMU 2180 Media Strategies =COM 495 Special Topics in PRRA (only after COM 257)

COMU 2311 Communication for Social Change =COM 495 Special Topics in PRRA

COMU 3120 Digital Analytics =COM 495 Special Topics in PRRA

COMU 3140 Issues and Stakeholder Engagement =COM 353 Problems in PR (only after COM 257)

COMU 3222 Political Communication =COM 495 Special Topics in PRRA

TOUR 2009 Destination and Tourism Marketing =COM 495 Special Topics in PRRA

**QUEENSLAND UNIVERSITY OF TECHNOLOGY COURSE EQUIVALENTS**

Typical semester dates: 7/13-11/16, 2/16-6/22

Purdue students earn 3 credit hours per QUT class.

AMB 220 Advertising Theory and Practice =COM 256 Introduction to Advertising

AMB 263 Introduction to Public Relations =COM 253 Introduction to Public Relations

CYB 103 Communication Theory and Practice =COM 491 Special Topics in Communication

CYB 104 Managing Social Media =COM 407 Intro to New Media/Social Media Production

AMB 200 Consumer Behaviour =COM 495 Special Topics in PRRA

AMB 264 Public Relations Techniques =COM 257 Public Relations Techniques

AMB 318 Advertising Copywriting =COM 456 Advertising Copywriting

AMB 319 Media Planning =COM 495 Special Topics in PRRA (after COM 256)

AMB 372 Public Relations Planning =COM 495 Special Topics in PRRA (after COM 257)

AMB 374 Global Public Relations Cases =COM 495 Special Topics in PRRA

AMB 379 Public Relations Campaigns =COM 353 Problems in Public Relations (after COM 257)

CYB 101 Media Issues and Debates =COM 250 Mass Communication and Society

CCB 102 Multimedia Design =COM 497 Special Topics in Mass Communication

CCB 202 Social Media, Self, and Society =COM 497 Special Topics in Mass Communication

CCB 203 Strategic Speech Communication =COM 314 Advanced Public Speaking

CCB 301 Communication Research Methods =COM 304 Quantitative Methods for Communication Research

CJB 101 Newswriting =COM 252 Writing for Mass Media

CJB 102 Visual Journalism =COM 497 Special Topics in Mass Communication

CJB 201 Feature Writing =COM 497 Special Topics in Mass Communication

CJB 204 Journalism Ethics and Issues =COM 351 Communication and Mass Media Ethics

CWB 201 Corporate Writing and Editing =COM 495 Special Topics in PRRA