**CURTIN UNIVERSITY COURSE EQUIVALENTS**

Typical semester dates: 7/20-11/23, 2/16-6/22

Purdue students earn 3 credit hours per Curtin course.

MKTG2001 Brand Management =COM 495 Special Topics in PRRA

COMS1001 Engaging Media =COM 251 Communication, Information, and Society

COMS1003 Culture to Cultures =COM 303 Intercultural Communication

COMS1005 Making Meanings =COM 491 Special Topics in Communication

COMS2000 Consuming Culture =COM 330 Theories of Mass Communication

PUBR3003 Cross Cultural Communication =COM 495 Special Topics in PRRA

PUBR2000 Transmedia Storytelling =COM 495 Special Topics in PRRA

PUBR2001 Public Relations Techniques =COM 257 Public Relations Techniques

PUBR2002 Public Relations in Society =COM 253 Introduction to Public Relations

GRDE2033 Copywriting for Advertising =COM 456 Advertising Copywriting

GRDE1026 Start Design Thinking =COM 495 Special Topics in PRRA

MKTG2000 Integrated Marketing Communications =COM 495 Special Topics in PRRA