NANYANG TECHNOLOGICAL UNIVERSITY COURSE EQUIVALENTS

**NTU COURSE 🡪 PURDUE COURSE EQUIVALENT**

CS0204 Basic Media Writing COM 25200 Writing for the Mass Media

CS2005 Speech and Argumentation COM 31400 Advanced Presentational Speaking

CS2006 Theories of Visual Communication & Their Applications COM 49100 Special Topics in Communication

CS2008 Fundamentals of Research COM 30400 Quant. Methods for Comm. Research

CS2023 Print and Digital Publication COM 49700 Special Topics in Mass Comm.

CS2024 Web Design and Technologies COM 40600 Web Production

CS2026 Media Presentation and Performance COM 49700 Special Topics in Mass Comm.

CS2027 Genre and Narrative Strategies COM 49700 Special Topics in Mass Comm.

CS2030 Audio in Media COM 49700 Special Topics in Mass Comm.

CS2031 Creative Strategies COM 35600 Problems in Advertising

CS2033 Corporate Communication Management COM 49500 Special Topics in PR & Rhet. Adv.

CS2045 Online Journalism COM 40700 Intro to New Media/Social Media Prod.

CS2054 Interpersonal Communication COM 21200 Intro to Interpersonal Comm.

CS2055 Organisational Communication COM 32400 Intro to Org. Comm.

CS2056 Psychology and Communication COM 41200 Theories of Human Interaction

CS2057 Media Effects COM 49700 Special Topics in Mass Comm.

CS2058 Integrated Marketing Communication COM 49500 Special Topics in PR & Rhet. Adv.

CS2059 Social Consequences of Mobile Communication COM 49100 Special Topics in Communication

CS2101 Public Relations Writing COM 25700 PR Techniques

CS2401 Information Analytics: Tools, Techniques and Technologies COM 49100 Special Topics in Communication

CS2403 Information Visualization and Presentation COM 49100 Special Topics in Communication

CS4011 News Copy Editing COM 31100 Copy Editing

CS4020 Magazine Publishing COM 49700 Special Topics in Mass Comm.

CS4024 Writing for Cinema and TV COM 49700 Special Topics in Mass Comm.

CS4029 Advertising, Creativity and Copywriting COM 45600 Advertising Writing

CS4030 Crisis Management COM 49500 Special Topics in PR & Rhet. Adv.

CS4031 Media Planning and Strategy COM 49500 Special Topics in PR & Rhet. Adv.

CS4032 Communication Campaigns COM 35300 Problems in Public Relations

CS4034 Brand Management COM 49500 Special Topics in PR & Rhet. Adv.

CS4037 Audience Research Methods COM 30400 Quant. Methods for Comm. Research

CS4058 Intercultural Communication COM 30300 Intercultural Communication

CS4059 Public Opinion COM 49500 Special Topics in PR & Rhet. Adv.

CS4061 Global Media Issues and Policy COM 49700 Special Topics in Mass Comm.

CS4064 International Public Relations COM 49500 Special Topics in PR & Rhet. Adv.

CS4070 Issues in Advertising COM 49500 Special Topics in PR & Rhet. Adv.

CS4150 Health Communication COM 37800 Intro to Health Comm.

CS4262 Social Media and Digital Campaign Management COM 49500 Special Topics in PR & Rhet. Adv.

CS4311 Promoting Sustainability COM 49500 Special Topics in PR & Rhet. Adv.