

**PURDUE UNIVERSITY**  
**Brian Lamb School of Communication**  
**Assistant Professor of Practice in Advertising**

**Search Date: Winter 2024**  
**Date Available: August 2024**

Purdue University's Brian Lamb School of Communication is seeking an advertising practitioner for an academic year appointment, non-tenure track, at the rank of Assistant Professor of Practice.

**Principal Duties:** The candidate for this position will be teaching and mentoring undergraduate students in the Lamb School's largest concentration, Public Relations and Strategic Communication, with a focus on advertising. The standard teaching load is four courses per semester; courses might include advertising campaigns, copywriting, and media strategy. The candidate will also have the opportunity to advise the student American Advertising Federation (AAF) chapter and mentor graduate students pursuing non-academic career goals.

**Qualifications:** The candidate must have a master's degree in advertising, communication, business, or a related field by the start date of the appointment, and a minimum of at least three years of professional experience. Salary will be commensurate with training and experience.

**The College and University:**

Purdue is a research-intensive, Ph.D. granting institution and one of the nation's leading public land-grant universities, with an enrollment of over 50,000. New hires might be asked to teach in the nationally-recognized [Cornerstone Integrated Liberal Arts Program](#) that educates students across the university. Interdisciplinary collaboration is possible in other areas of the university such as the Daniels School of Business and the Morgan Center for Entrepreneurship. Teaching support is abundant through resources such as the Center for Instructional Excellence.

**Application Process:**

Please visit the Purdue University Careers page via the links below to apply. **All applications must be submitted online and include:** 1) Curriculum vitae or resume, 2) Cover letter, 3) Sample(s) of professional work in advertising (no more than 10 pages or links), 4) Statement about teaching/training and (if applicable) evidence of teaching effectiveness (no more than 3 pages), and 5) names and contact information for three references.

**EXTERNAL candidates** (non-Purdue employee) should submit application materials electronically via <https://careers.purdue.edu/>. The job requisition ID number for this position is #29414, or access the position directly via this link:  
<https://careers.purdue.edu/job-invite/29414/>

**INTERNAL candidates** (Purdue employee) should apply via this link:  
<https://performancemanager8.successfactors.com/sf/jobreq?jobId=29414&company=purdueuniv>

**Screening of applicants will begin February 23, 2024**, and continue until the position is filled. A background check is required for employment in this position. For additional information, contact Search Committee Co-Chair, Dr. Josh Boyd, at [boyd@purdue.edu](mailto:boyd@purdue.edu), +1 765.494.3333.

*Purdue University is an EOE/AA employer. All individuals, including minorities, women, individuals with disabilities, and veterans are encouraged to apply.*

