

RESEARCH NARRATIVE

Cheryl Cooky's research examines the intersections of gendered dynamics, cultural representations, and sports contexts. Cooky's scholarship is informed by the interdisciplinary fields of Women's, Gender, and Sexuality Studies and Sports Studies. Cooky's research demonstrates sports are a theoretically and empirically meaningful site to study societal gender relations and dynamics. Sports are one of the remaining social institutions in the United States whereby boys and girls, men and women, are segregated by sex. This sex segregation is both legally enforced (through Title IX) and culturally accepted. Yet, sports as a site for academic inquiry is often downplayed or dismissed by academics and the general public. This dismissal is in part given the mind/body dualism that permeates Western thought, as well as societal perceptions of sports as simply a form of entertainment or an escape from reality. Cooky's scholarship demonstrates how sports are central in shaping how we understand ourselves as gendered individuals, and brings attention to the ways that sports more often than not, reproduce and reaffirm societal beliefs about male physical superiority and female physical inferiority. This is an important scholarly as well as societal endeavor. Given many forms of gender inequality, both inside and outside the context of sports, are upheld through the ideals of male dominance and superiority, providing evidence-based research directly challenges gendered hierarchies in sport and in broader society that uphold male privilege.

Cooky's research expands both the opportunities for girls and women to participate while disrupting the cultural mechanisms by which gender inequality is constituted, justified, and upheld. Her research on girls' recreational sports programs for low-income urban girls who, because of economic barriers are even less likely to participate than girls in affluent suburban communities, demonstrates how girls' interest in sports is not inherent or natural, but rather is socially constructed through gendered cultural beliefs. These beliefs in turn inform sports programs policies, coaching methods, and the everyday experiences of girls. Cooky's other research utilizes similar methodology to examine participation barriers in women's sports in Montenegro. This study was the first to do so. Moreover, the findings were leveraged by NGO's and women's advocacy groups to produce significant outcomes for sportswomen in Montenegro. Cooky conducted another research study for the WSF, funded by Nike. This project establishes evidence-based, gender-informed coaching practices and policies that sports programs and schools can implement to enhance girls' participation experiences and opportunities.

Cooky's scholarship also addresses cultural representations of sports, specifically media coverage of men's and women's sports and representations of female athletes. One of the only longitudinal studies in the field assesses every five years the quality and quantity of coverage of men's and women's sports in televised news and highlight shows. The study, which is defined as *public advocacy social science research*, has significant academic and societal impact. The last 3 iterations have been published in *Communication & Sport*, a top-tier journal. These articles are consistently among the "most read" and "most cited" for the journal. The study also garners significant media attention. The 2014 study (published in 2015) has 431 citations according to Google Scholar, has over 47,000 views and an Altmetric score of 596. Cooky and colleagues (including Purdue graduate student Maria Mears) recent publication in *Communication & Sport* (March 2021) has an Altmetric Score of 581 and over 16,500 views/downloads.

While sports media has been conventionally understood as male-dominated and male-identified, Cooky's current research applies feminist theories to examine how narratives of feminism inform networked sports media. The methodological biases that privilege quantitative assessment and a positivist approach wherein samples must be delineated have inadvertently limited scholarly inquiry and knowledge production. Specifically, research samples often include only mainstream sports media, which are inherently male-dominated. Cooky's research expands how "sports media" are conceptualized to include not just mainstream sports outlets such as *Sports Illustrated*, *ESPN The Magazine*, *CBSsports.com*, but other media outlets, websites, social media, and podcasts. In doing so, this research challenges conventional academic analyses in communication and sport. Moreover, this project also critically interrogates the stories scholars tell about media coverage of women's sports and the state of women journalists. In doing so, she excavates the ways in which academic narratives and media narratives intersect to produce particular understandings of women's sports and of sport media.

While scholarship is conventionally evaluated in terms of its impact on knowledge production, Cooky's research *translates* empirical findings beyond academia. Cooky produces knowledge that is both theoretically and methodologically rigorous while relevant and meaningful to those within and outside of the academy. In addition to her call for a public sociology of sport (NASSS Presidential Lecture, published in *SSJ*), Cooky has appeared in or been quoted by over 100 national and international media outlets. Cooky served as a consultant for Humankind Research, a UK-based research consulting firm which informed the development of Nike's 2019 "Dream Crazier" campaign. She also served as a consultant for Leo Burnett, a top U.S.-based advertising firm which informed the development of Buick's #SeeHerGreatness campaign. This campaign advocates for equality in women's sports and media coverage.

EDUCATION

- 2006 **Doctor of Philosophy**, University of Southern California
Degree: Sociology. Gender Studies certificate.
- 2004 **Master of Arts**, University of Southern California, Los Angeles, CA.
Degree: Sociology
- 1998 **Master of Science**, Miami University, Oxford, Ohio.
Degree: Sport Studies. Women's Studies certificate.
- 1995 **Bachelor of Science**, University of Illinois, Urbana-Champaign
Degree: Kinesiology.

ACADEMIC POSITIONS

- 2020- current Professor, Purdue University, West Lafayette, IN
School of Interdisciplinary Studies
American Studies Program | Women's, Gender & Sexuality Studies Program
- 2014- 2020 Associate Professor, Purdue University, West Lafayette, IN
School of Interdisciplinary Studies
American Studies Program | Women's, Gender & Sexuality Studies Program
- 2013- 2014 Associate Professor, Purdue University, West Lafayette, IN
Health & Kinesiology | Women's, Gender & Sexuality Studies Program (joint-appointment)
- 2009-2013 Assistant Professor, Purdue University, West Lafayette, IN
Health & Kinesiology | Women's Studies Program (joint-appointment)
Sociology (courtesy appointment, 2012-2013)
- 2006-2009 Assistant Professor, California State University, Fullerton, CA
Department of Kinesiology

ACADEMIC AFFILIATIONS

- 2019- current Affiliate Researcher, Women's Sports Foundation
- 2011-current Affiliate Scholar, Tucker Center for Research on Girls & Women in Sport,
University of Minnesota, Minneapolis

AWARDS AND HONORS

- 2019 Office of the Provost, Purdue University. Trailblazer Award.
The Trailblazer Award recognizes mid-career faculty members whose recent research, scholarship or creative work has made a significant impact in their disciplines in the College of Education, College of Liberal Arts, College of Health and Human Sciences or Purdue University Libraries.

- 2018 *Sociology of Sport Journal* Outstanding Article of the Year Award. North American Society for the Sociology of Sport.
"We cannot stand idly by": A necessary call for a public sociology of sport." (Cooky, 2017)
- 2017 North American Society for the Sociology of Sport, Research Fellow. Inaugural class.
The North American Society for the Sociology of Sport Research Fellow designation recognizes scholars who, through active and sustained dissemination of high-quality research, have provided a significant contribution to the sociology of sport.
- 2016 Distinguished Scholar Award. Center for Sociocultural Sport and Olympic Research. California State University, Fullerton.
Center is recognized by the International Olympic Committee as an International Olympic Committee Olympic Studies Center.
- 2014 Recognized by *The Feminist Wire* as a "Feminist We Love."
<http://thefeministwire.com/2013/08/gender-and-sport/>
The Feminist Wire is an online feminist news media website whose mission is to provide socio-political and cultural critique of anti-feminist, racist, and imperialist politics pervasive in all forms and spaces of private and public lives of individuals globally.
- 2012 Title IX Distinguished Service Award, Purdue University.
<http://www.purdue.edu/newsroom/purduetoday/releases/2012/Q3/title-ix-service-awardees-announced-as-conference-nears.html>
- 2011 Purdue University "Difference Makers": Athletes as Role Models
<http://www.purdue.edu/differencemakers/roberts.html>
- 2006 Honorable Mention. *Sociology of Sport Journal* Outstanding Article of the Year Award. North American Society for the Sociology of Sport.
"If you let me play: Young girls' insider-other narratives of sport" (Cooky & McDonald, 2005).

PROFESSIONAL MEMBERSHIPS

North American Society for the Sociology of Sport (NASSS)
 International Sociology of Sport Association (ISSA)
 International Association for Sport & Communication (IASC)
 International Communication Association (ICA)
 National Communication Association (NCA)
 National Women's Studies Association (NWSA)

SECTION A. DISCOVERY

BOOKS

2. **Cooky, C.** & Antunovic, D. (2022). *Serving Equality: Feminism, Media and Women's Sports*. Peter Lang Publishers.
- Review: Poteko, K. (2023). Serving equality: feminism, media, and women's sports, *International Journal of Sport Communication*. DOI: <https://doi.org/10.1123/ijsc.2023-0191>
 - Review: Jeffrey, A. (2022): Serving equality: feminism, media, and women's sports, *European Journal for Sport and Society*, DOI: 10.1080/16138171.2022.2121249
 - Review: Walzak, L. (2022): Serving Equality: Feminism, Media, and Women's Sports, *Journal of Broadcasting & Electronic Media*, DOI: 10.1080/08838151.2022.2130925
1. **Cooky, C.** & Messner, M.A. (2018) *No Slam Dunk: Gender, sport and the unevenness of social change*. New Brunswick, NJ: Rutgers University Press.
- Review: Pringle, R. (2019). No Slam Dunk: Gender, sport and the unevenness of social change. *Sociology of Sport Journal*. DOI: <https://doi.org/10.1123/ssj.2019-0110>
 - Review: Brooks, S.N. (2020) No Slam Dunk: Gender, sport and the unevenness of social change, *Gender & Society*, <https://doi.org/10.1177/0891243220912231>

REFEREED JOURNAL ARTICLES

Asterisk denotes lead authorship/ lead co-authorship. ¹ denotes graduate student. ² denotes undergraduate student. 5-Year Impact Factors and Rankings from Journal Citation Reports. All academic journals conduct double-blind, peer review.

31. Corple, D.¹, Linabary, J.¹, **Cooky, C.** (2022). 'He never hit me #WhyIStayed: Countering the U.S. domestic violence master narrative. *Journal of Applied Communication Research*, 49(5), 532-550. <https://doi.org/10.1080/00909882.2021.1942134>
- Subject category: Communication. Impact factor: 2.855. Ranking: Q1
30. **Cooky, C.***, Council, L. D.¹, Mears, M. A.¹, & Messner, M. A. (2021). One and Done: The long eclipse of women's televised sports, 1989-2019. *Communication & Sport*. 9(3), 347-371. <https://doi.org/10.1177/21674795211003524>
- Subject category: Communication. Impact factor: 3.019. Ranking: Q1
29. Daniels, E. A.*¹, Hood, A.¹, LaVoi, N, & **Cooky, C.** (2020). Sexualized and athletic: Viewer's attitudes towards sexualized performance images of female athletes. *Sex Roles*. 84, 112-124. <https://doi.org/10.1007/s11199-020-01152-y>
- Subject category: Women's Studies. Impact factor: 2.724. Ranking: 3 of 45. Q1
28. Linabary, J.¹, Corple, D.¹, & **Cooky, C.** (2020). Of Wine and Whiteboards: Enacting Feminist Reflexivity in Collaborative Research. *Qualitative Research*. <https://doi.org/10.1177/1468794120946988>
- Subject Category: Social Sciences, Interdisciplinary. Impact factor: 4.507. Ranking 19 of 111. Q1
 - Subject Category: Sociology. Impact factor: 4.507. Ranking 21 out of 148.

27. **Cooky, C.*** & Antunovic, D.* (2020). "This isn't just about us": Articulations of feminism in media narratives of athlete activism. *Communication & Sport*, 8(4-5), 692-711.

<https://doi.org/10.1177/2167479519896360>

- Subject Category: Communication. Impact Factor: 2.144. Ranking: 35 of 88.

26. Linabary, J.*¹, Corple, D.¹, & **Cooky, C.** (2020). Feminist Activism in Digital Space: Postfeminist Contradictions in #WhyIStayed. *New Media & Society*, 22(10), 1827-1848.

<https://doi.org/10.1177/1461444819884635>

- Subject Category: Communication. Impact factor: 5.267. Ranking: 2 of 88. Q1

25. **Cooky, C.***, Linabary, J.¹, & Corple, D.¹. (2018). Navigating Big Data dilemmas: Feminist holistic reflexivity in social media research. *Big Data & Society*, 1-12. doi/10.1177/2053951718807731

- Subject Category: Social sciences, interdisciplinary. Impact factor: 4.577. Ranking: 2 out of 108. Q1

24. Esmonde, K.*¹, **Cooky, C.***, Andrews, D. L. (2018). "That's not the only reason I'm watching the game": Women's (hetero)sexual desire and sports fandom. *Journal of Sport and Social Issues*. 1-21. doi/10.1177/0193723518797041

- Subject category: Sociology. Impact factor: 1.736. Ranking: 78 of 147. Q3

23. **Cooky, C.*** & Antunovic, D. (2018). The visibility of feminism in the Olympic Games: Narratives of progress and narratives of failure in sports journalism. *Feminist Media Studies*, 18, 945-948.

- Subject category: Communication. Impact factor: 1.467. Ranking: 36 of 84. Q2

- Subject category: Women's Studies. Impact factor: Impact factor: 1.467. Ranking 12 of 42. Q2

22. Musto, M.*¹, **Cooky, C.***, & Messner, M. A. (2017). From fizzle to sizzle: Televised sports news and the production of gender-bland sexism. *Gender & Society*, 31, 573-596.

<https://doi.org/10.1177/0891243217726056>

- Subject category: Sociology. Impact factor: 3.540. Ranking: 8 of 143. Q1

- Subject category: Women's Studies. Impact factor: 3.540. Ranking 1 of 41. Q1

- Lead Article in Issue 31.

- Reprint:

Yousman, B., Yousman, L.B. Dines, G., & McMahon Humez, J. (eds.). (2020). *Gender, race, and class in media: A Critical Reader*, 6th edition. Thousand Oaks, CA: Sage Publishing.

- Reprint:

Ferguson, S. (2020) *Mapping the Social Landscape: Readings in Sociology*, 9th edition. Thousand Oaks, CA: Sage Publications.

- Reprint:

Ferguson, S. (2018) *Mapping the Social Landscape: Readings in Sociology*, 8th edition. Thousand Oaks, CA: Sage Publications.

21. **Cooky, C.** (2017, Summer). "Title IX at 45." *Contexts: Understanding People and their Social Worlds*. <https://contexts.org/articles/title-ix-at-xlv/#cooky>

- Journal not yet indexed in ISI Web of Science.
- *Contexts* is a journal of the American Sociological Association that, according to the web site, "makes cutting-edge social research accessible to general readers."

Reprint (linked): **Cooky, C.** (2017) Title IX at 45. *The Society Pages*
<https://thesocietypages.org/#/gender>

20. **Cooky, C.** (2017). "We cannot stand idly by": A necessary call for a public sociology of sport. *Sociology of Sport Journal*, 34, 1-32. DOI: <https://doi.org/10.1123/ssj.2016-0156>

- Subject category: Sociology. Impact factor: 1.612. Ranking: 85 of 147. Q3
- 2018 North American Society for the Sociology of Sport Article of the Year Award
- 2016 Presidential Address for the North American Society for the Sociology of Sport
- Ranked #3 in total Top Article Usage in *SSJ*
- 859 accesses in 2018. Most read article

19. **Cooky, C.** (2016, Summer). "'This has to change!': News media coverage of women's sports. *Contexts: Understanding People in their Social Worlds*. <https://contexts.org/articles/making-sports-more-sporting/#cooky>

- Journal not yet indexed in ISI Web of Science.
- *Contexts* is a journal of the American Sociological Association that, according to the web site, "makes cutting-edge social research accessible to general readers."

18. **Cooky, C.** (2016, June). Striking goals for pay and prize parity in sport. *The Society Pages: Social Science that Matters*. <https://thesocietypages.org/papers/pay-and-prize-parity-in-soccer/>

- *The Society Pages* is an online, peer reviewed academic journal published by the W.W. Norton & Company, Inc.

Reprint: **Cooky, C.** (2016, June). Striking goals for pay and prize parity in sport. *Gender & Society* blog. <https://gendersociety.wordpress.com/2016/06/29/striking-goals-for-pay-and-prize-parity-in-sport/>

17. Rauscher, L.* & **Cooky, C.** (2016). "Ready for anything the world gives her"? A critical look at sports-based positive youth development for girls. *Sex Roles*, 288-298. doi: 10.1007/s11199-014-0400-x.

- Subject category: Women's Studies. Impact factor: 2.067. Ranking: 6 of 41.

16. **Cooky, C.***, Messner, M. A, Musto, M.¹ (2015). "It's dude time!: A quarter century of excluding women's sports in televised news and highlight shows. *Communication & Sport*, 3: 261-287. doi: 10.1177/2167479515588761.

- Subject Category: Communication. Impact Factor: 2.896 Ranking: 13 of 84.
- As of January 2019: 29,260. 17,796 Full-text PDF. 11,464 Full-text HTML.
- Altmetric Score: 450 (top 5% of all research outputs; highest for *Comm & Sport*).
- Consistently most Read Article in *Communication & Sport* since publication.
- Appears in top 3 most cited articles (2015, 2016, 2017)

15. Esmonde, K.^{1*} **Cooky, C.***, Andrews, D. L. (2015). "It's supposed to be about the love of the game, not the love of Aaron Rogers' eyes: Challenging the Exclusions of Women Sports Fans." *Sociology of Sport Journal*, 22-48. doi: <http://dx.doi.org/10.1123/ssj.2014-0072>

- Subject category: Sociology. Impact Factor: 1.151. Ranking: 74 of 142.

- Most Viewed Article [June-November, 2015]. *Sociology of Sport Journal*

14. **Cooky, C.*** Begovic, M., Sabo, D., Oglesby, C. A., & Snyder, M. (2014). Gender and sport in Montenegro: Barriers and facilitators. *International Sociology of Sport Review*, 917- 939. doi: 10.1177/1012690214559109.

- Subject category: Sociology. Impact Factor: 1.287. Ranking: 59 of 142.

13. **Cooky, C.***, Messner, M. A.* , & Hextrum, R.¹ (2013). Women play sports, but not on TV: A longitudinal study of televised news. *Communication & Sport*. 1, 203-231. doi: 10.1177/2167479513476947.

- Subject Category: Communication. Impact Factor: 2.896 Ranking: 13 of 84.

- Most Cited Article as of August, 2016 (Ranking: #3) *Communication & Sport*
Rankings based on citations to online articles from HighWire-hosted articles.

12. Dworkin, S. L.* , Swarr, A. L., & **Cooky, C.** (2013). (In)Justice in sport: The treatment of South African track star Caster Semenya. *Feminist Studies*. 39 (1), 40-69.

- Subject category: Women's Studies. Impact factor: 0.374. Ranking 31 out of 41.

Reprint:

*Dworkin, S. L., Swarr, A. L., & **Cooky, C.** (2013). Sex and Gender (In)Justice in Sport: The Treatment of South African Track Star Caster Semenya . In Nyeck, S. N. & Epprecht, M. (Editors). *Sexual Diversity in Africa: Politics, Theory, and Citizenship*. Montreal: McGill-Queen's University Press.

11. **Cooky, C.*** & Dworkin, S. L. (2013). Policing the Boundaries of Sex: A Critical Examination of Gender Verification and the Caster Semenya Controversy. *Journal of Sex Research*, 50, 103-111. doi: 10.1080/00224499.2012.725488.

- Subject category: Social sciences, interdisciplinary. Impact factor: 3.103. Ranking 1 of 95.

10. **Cooky, C.***, Dycus, R.², Dworkin, S. L. (2013). "What makes a woman a woman?" vs. "Our First Lady of sport": A comparative analysis of Caster Semenya in U.S. and South African news media." *Journal of Sport and Social Issues*, 37, 31-56. doi: 10.1177/0193723512447940.

- Subject category: Sociology. Impact factor: 1.000. Ranking: 95 of 142.

9. **Cooky, C.** (2012). Success without honor: Cultures of Silence and the Penn State Scandal. *Cultural Studies/Critical Methodologies*, 12, 328-331. doi: 10.1177/1532708612446432.

- Journal not yet indexed in ISI Web of Science.

8. **Cooky, C.*** & Dworkin, S. L. (2012, August 10). Woman enough to win?. *The Society Pages: Social Science that Matters*. <http://thesocietypages.org/specials/sex-testing/>

- *The Society Pages* is an online, peer reviewed academic journal published by the W.W. Norton & Company, Inc.

Reprint:

Cooky, C. & Dworkin, S. L. (2017). Woman enough to win? In Wade, L. Hartmann, D. & Uggen, C. (Eds.). *Assigned: A life with gender*. W.W. Norton & Company, Inc.

7. Dworkin, S. L.* & **Cooky, C.** (2012). Sport, sex segregation, and sex testing: Critical reflections on this unjust marriage. *American Journal of Bioethics*, 12(7), 1-3. doi: 10.1080/15265161.2012.680545.

- Subject category: Social sciences, biomedical. Impact factor: 4.000. Ranking: 1 of 39.

6. Wachs, F. L.* , **Cooky, C.***, Messner, M. A., & Dworkin, S. L. (2012). Media frames and displacement of blame in the Don Imus incident: Sincere fictions and frenetic inactivity. *Critical Studies in Media Communication*. 29 (5), 421-438. doi: 10.1080/15295036.2011.646282.

- Subject category: Communication. Impact factor: 0.702. Ranking: 63 out of 76.

5. **Cooky, C.*** & LaVoi, N. M.* (2012). The unfinished revolution in women's sport. *Contexts: Understanding people in their social worlds*, 11, 42-46. doi: 10.1177/1536504212436495.

- Journal not yet indexed in ISI Web of Science.

Reprint:

Cooky, C. & LaVoi, N. M. (2017). The unfinished revolution in women's sports. In O'Brien, J. & Stein, A. (Eds.), *Gender, Sexuality, and Intimacy: A Contexts Reader*. Sage Publications.

4. **Cooky, C.***, Wachs, F. L., Messner, M. A., and Dworkin, S. L. (2010). It's not about the game: Don Imus, race, class, gender and sexuality in contemporary media. *Sociology of Sport Journal*, 27, 139-159.

- Subject category: Sociology. Impact Factor: 1.151. Ranking: 74 of 142.

- "Top 10 Most Highly Cited Articles in *SSJ*, from 2011-current" (compiled from Thomson Reuter's website), ranked number 7

3. **Cooky, C.*** (2009). "Girls just aren't interested": The social construction of interest in girls' sport. *Sociological Perspectives*, 52, 259-284. doi:10.1525/sop.2009.52.2.259.

- Subject category: Sociology. Impact Factor: 0.993. Ranking: 91 of 142.

2. **Cooky, C.*** & McDonald, M. (2005). If you let me play: Young girls 'insider-other' narratives of sport. *Sociology of Sport Journal*, 22, 158-177.

- Subject category: Sociology. Impact Factor: 1.151. Ranking: 74 of 142.

- North American Society for the Sociology of Sport, Journal Article of the Year Award. Honorable Mention.

1. Messner, M. A.* , Duncan, M. C. & **Cooky, C.** (2003). Silence, sports bras, and wrestling porn: The treatment of women in televised sports news and highlights. *Journal of Sport and Social Issues*, 27, 38-51. doi:10.1177/0193732502239583.

- Subject category: Sociology. Impact factor: 1.000. Ranking: 95 of 142.

BOOK CHAPTERS

13. ***Cooky, C.** (2023). Sport, femininities, and heteronormativity. In L. Wenner (Ed.) *The Oxford Handbook on Sport & Society*, pp. 907-923. Oxford University Press.

12. **Cooky, C.** (2018). What's new about sporting femininities: Female athletes and the sport-media industrial complex. In K. Toffoletti, H. Thorpe, & J. Francombe-Webb (Eds.), *New Sporting Femininities: Embodied Politics in Postfeminist Times*, pp. 23-41. Palgrave Publishers.

11. **Cooky, C.** (2018). Sociology of Gender and Sport. In B. Risman, C. Froyum, W. Scarborough (eds.), *The Handbook on Sociology of Gender*, pp. 459-467. New York, NY. Springer Publishers.
10. **Cooky, C.** (2018). Gender, sport, and media: Developments, trajectories, and transformations. In L. Mansfield, J. Caudwell, R. Watson and B. Wheaton, (eds.), *Feminisms in Sport, Leisure and Physical Education*, pp. 133-147. London: Palgrave Macmillan Publishers.
9. **Cooky, C.** (2017). Women, sports, and activism. In H. McCammon, V. Taylor, J. Reger, & R. Einwohner, (Eds.), *The Oxford Handbook of US Women's Social Movement Activism*, pp. 602-622. Oxford University Press. New York, NY.
8. **Cooky, C.** (2017). Text/Representation. In Andrews, D. L., Silk, M., Thorpe, H. (Eds). In *The Routledge Handbook of Physical Cultural Studies*, pp. 476-483. Routledge Press.
7. **Cooky, C.** (2016). Feminisms. In Smith, B. & Sparkes, A. C. *International Handbook of Qualitative Methods in Sport and Exercise*, pp. 75-87. New York: Routledge.
6. **Cooky, C.*** & Rauscher, L. (2016). Girls and the racialization of female bodies in sports contexts. In Messner, M. A. & Musto, M. (Eds.), *Child's Play: Sport in Kids' Worlds*, pp. 61-81 New Brunswick, NJ: Rutgers University Press.
5. **Cooky, C.***, & Dworkin, S. L. (2013). "Running down what comes naturally: South Africa's Caster Semenya and discourses of biological sex." In L. Wenner (Ed.), *Fallen heroes: Sport, media, and celebrity culture*, pp. 148-162. New York, NY: Peter Lang Publisher.
4. McDonald, M. G.* & **Cooky, C.** (2013). "Interrogating discourses about the WNBA's 'bad girls': Intersectionality and the politics of representation. In L. Wenner (Ed.), *Fallen Heroes: Sport, Media, and Celebrity Culture*, pp. 193-207. New York: NY: Peter Lang Publisher.
3. **Cooky, C.** (2010). Do girls rule?: Understanding popular culture images of "Girl Power!" and sport. In S. Spickard Prettyman & B. Lampman (Eds.). *Learning Culture Through Sports: Perspectives on Society and Organized Sports*, pp. 210-226. Maryland: Rowman & Littlefield.
2. **Cooky, C.** (2009). Getting girls in the game: Negotiations of structure and agency in a girls' recreational sport program. In E. Smith (Ed.). *Sociology of Sport and Social Theory*, pp. 153-167. Champaign, IL: Human Kinetics Publishers.
1. **Cooky, C.** (2006). Strong enough to be a man but made a woman: Discourses of sports and femininity in *Sports Illustrated for Women*. In L. K. Fuller (Ed.), *Sexual Sports Rhetoric*, pp. 97-106. New York: Haworth Press.

BOOK REVIEWS

4. **Cooky, C.** (2017). *Sex Testing: Gender Policing in Women's Sports*, by Lindsay Parks Pieper. *Gender and Society*, 31. 866-868.

3. **Cooky, C.** (2016). *Qualifying times: Points of change in women's sport, and A locker room of her own: Celebrity, sexuality and female athletes*, by Jamie Schultz. *Gender & Society*, 30. 136-139.

2. **Cooky, C.** (2010). *Sports and their fans: The history, economics and culture of the relationship between spectator and sport*, by Kevin G. Quinn. *The Sport Psychologist*, 24, 119-121.

1. **Cooky, C.** (2006). *In the game: Gay athletes and the cult of masculinity*, by Eric Anderson. *Sociology of Sport Journal*, 23, 314-323.

POLICY PUBLICATIONS

8. Umphress, E.* and Thomas, J.M. (Eds.). (2022). *Applying Procedural Justice to Sexual Harassment Policies, Processes, and Practices*. Washington, DC: National Academies of Sciences, Engineering, and Medicine. <https://doi.org/10.17226/26563>

- Author list: E. Umphress, **C. Cooky**, M. Kwon, F. Lee, & T. Potter.

7. Staurowsky, E. J.*, Watanabe, N., Cooper, J., **Cooky, C.**, Lough, N., Paule-Koba, A., Pharr, J., Williams, S., Cummings, S., Issokson-Silver, K., & Snyder, M. (2020). *Chasing Equity: The triumphs, challenges, and opportunities in sports for girls and women*. New York, NY: Women's Sports Foundation.

6. Zarrett, N.* , **Cooky, C.**, & Veliz, P.T. (2019). *Coaching through a gender lens: Maximizing girls' play and potential*. New York, NY: Women's Sports Foundation.

5. Rauscher, L.* & **Cooky, C.** (2018). *Sociological dimensions of girls' sport and physical activity*. Tucker Center Research Report: Developing Physically Active Girls: A Multidisciplinary Evidence-based Approach. Tucker Center Research on Girls and Women in Sport. University of Minnesota.

4. **Cooky, C.***, Begovic, M., Oglesby, C. A., Sabo, D. & Snyder, M. (2013). *Gender and Sport Participation in Montenegro*. Women's Sport Foundation, East Meadow, NY.

3. Begovic, M.* , **Cooky, C.**, Snyder, M., Oglesby, C., Sabo, D. (2010). *Women in Sports: A Case Study Montenegro*. Montenegro Olympic Committee, Podgorica, Montenegro.

2. Messner, M. A.* & **Cooky, C.** (2010). *Gender in Televised Sports: News and Highlights Shows, 1989-2009*. Los Angeles: USC Center for Feminist Research. <http://dornsife.usc.edu/cfr/gender-in-televised-sports/>

- Report is linked to Women's Sport Foundation (WSF) web site. <http://www.womenssportsfoundation.org/home/research/articles-and-reports/media-issues/women-play-sports-but-not-on-tv>
- Report was downloaded over 3500 times in 48 states and 68 countries between 2010-2011 from USC- CFR web site. Report downloaded over 11,500 times from WSF web site (as of Nov. 2014).

Reprint:

*Messner, M. A. & **Cooky, C.** (2014). *Gender in Televised Sports Report*. In S. Eitzen (Ed.). *Sport in Contemporary Society*, 10th edition. Oxford University Press.

*Messner, M. A. & **Cooky, C.** (2012) *Gender in Televised Sports Report*. In Ferguson, S. J. (2012). *Mapping the Social Landscape: Readings in Sociology*. McGraw-Hill Publishers.

*Messner, M. A. & **Cooky, C.** (2011). Gender in Televised Sports Report. In S. Eitzen (Ed.). *Sport in Contemporary Society, 9th edition*. Oxford University Press.

1. Messner, M. A.*, Duncan, M. C. & **Cooky, C.** (2000). *Gender Stereotyping in Televised Sports*. Amateur Athletic Foundation of Los Angeles.

REVIEW ESSAY

2. **Cooky, C.** (2017). Q&A Interview with Expert: Gender and Sport. In A. Billings, M. Butterworth, & P. Turman (Eds.), *Communication & Sport: Surveying the Field*. 3rd edition. Sage Publications: Los Angeles, CA.

1. **Cooky, C.** (2016). Response to Mary Jo Kane's, "Resistance/transformation of the oppositional binary: Exposing sport as a continuum." (*Journal of Sport and Social Issues*, 19, 1995: 191-218). In Fink, J. Cunningham, G. & Doherty, A. (eds.), *Routledge Handbook of Theory in Sport Management*. New York: Routledge.

REFEREED ORAL CONFERENCE PRESENTATIONS

54. Antunovic, D. & **Cooky, C.*** (May 2022). "Reimagining" Gender Equality: Towards a Transnational Framework for Olympic Sports Media Research. Paper presented at the International Communication Association. Paris, France.

53. Antunovic, D. & **Cooky, C.*** (May 2021). "'Take a Stand' and 'Kick Inequality': Articulations of feminism in promotional culture of women's sports." Paper presented at the International Communication Association. Virtual Conference.

52. Corple, D*¹., Linabary, J¹., **Cooky, C.** (November 2020). "He never hit me, #WhyIStayed": Countering the domestic violence master narrative. Paper presented at the National Communication Association. [Virtual Conference due to COVID-19]

51. Antunovic, D.* & **Cooky, C.*** (April 2020). "Women Worth Watching": Articulations of feminism in the promotional culture of women's sport. Paper accepted at the International Association of Communication & Sport. St. Petersburg, FL. [Conference cancelled due to COVID-19]

50. Antunovic, D.* & **Cooky, C.*** (August, 2019). "Ceiling breaker" and "sexist backlash": Articulations of feminism in narratives of women in sports broadcasting. Paper presented at the Association for Education in Journalism and Mass Communication (Commission on the Status of Women). Toronto, ON.

49. Antunovic, D.* & **Cooky, C.*** (July, 2019). Transnational feminism and sports journalism: An analysis of gender and diaspora in Olympic coverage. Paper presented at the annual meeting of the International Association for Intercultural Communication Studies. Brno, Czech Republic.

48. **Cooky, C.*** & Antunovic, D.* (May, 2019). "Acting nicely got us nowhere": Articulations of feminism in media narratives of athlete activism. Paper presented at the annual meeting of the International Communication Association. Washington, DC.

47. Linabary, J., Corple, D. & **Cooky, C.*** (2018, November). “#WhyIStayed three years and \$30 million”: Sport and domestic violence in the context of hashtag activism. Paper presented at the North American Society for the Sociology of Sport. Vancouver, B.C. Canada.
46. **Cooky, C.*** & Antunovic, D.* (2018 November). Despite Title IX...”: Articulations of feminism in/ and sports media. Paper presented at the North American Society for the Sociology of Sport. Vancouver, B.C. Canada.
45. Antunovic, D.* & **Cooky, C.*** (2018 November). “A Beautiful Triumph”: Feminism in Sports Films. Paper presented at the North American Society for the Sociology of Sport. Vancouver, B.C. Canada.
44. **Cooky, C.*** & Antunovic, D.* (2018, June). “The women’s Olympics” or “sexism at the Olympics”: An interrogation of narratives of progress and gender equality in U.S. media coverage. Paper presented at the World Congress of Sociology of Sport/ International Sociology of Sport Association. Lausanne, Switzerland.
43. Linabary, J.*, Corple, D.¹, & **Cooky, C.** (2018, May). Voice, Domestic Violence, and Digital Activism: Examining Contradictions in Hashtag Feminism.” Paper presented at the International Communication Association. Prague, Czech Republic.
42. Corple, D.*¹, Linabary, J., & **Cooky, C.** (2017, November). “So Powerful!”: Examining the Sense-Making of Feminist Hashtags #WhyIStayed/#WhyILeft. National Communication Association. Dallas, TX.
41. Linabary, J.*¹, Corple, D.¹, & **Cooky, C.** (2017, May). Of wine and whiteboards: Enacting Feminist Reflexivity in Collaborative Research. Thirteenth International Congress of Qualitative Inquiry in Champaign-Urbana, IL.
40. Linabary, J.*¹, Corple, D.¹, & **Cooky, C.** (2016, June). Creating digital space for feminist activism: A qualitative content analysis of #WhyIStayed. International Conference on Television, Video, Audio, New Media and Feminism. University of Notre Dame. South Bend, IN.
39. Linabary, J.*¹, Corple, D.¹, & **Cooky, C.** (2016, May). More data, more problems: Examining neoliberal institutional challenges to online research. Twelve International Congress on Qualitative Inquiry. Champaign, IL.
38. **Cooky, C.***, Messner, M. A., & Musto, M.¹. (2015, June). Gender and Televised Sport, 1989-2014. International Sociology of Sport Association. Paris, France.
37. Esmonde, K.*¹, ***Cooky, C.**, & Andrews, D. L. (2014, November). Complicating heteronormative sexuality and sports fandom: The use of Third Wave Feminism. North American Society for the Sociology of Sport. Portland, OR.
36. **Cooky, C.***, & Messner, M. A. (2014, November). The promises and limitations of the “Gender and Televised Sport Report” as advocacy for change. North American Society for the Sociology of Sport. Portland, OR.
35. **Cooky, C.*** & Rauscher, L.* (2014, August). Girls and the racialization of female bodies in sports contexts. Paper accepted to the Society for the Study of Social Problems. San Francisco, CA.

34. Snyder, M., Oglesby, C. A., & **Cooky, C.** (2014, June). Research and advocacy. Partners in Change. International Working Group on Women and Sport. International Working Group Women & Sport World Conference. Helsinki, Finland.
33. Esmonde, K.*¹, **Cooky, C.**, Andrews, D. L. (2013, November). "It's supposed to be about the love of the game, not Aaron Rogers eyes: Towards a third wave feminist analysis of sports fandom." Paper presented at the North American Society for the Sociology of Sport. Quebec City, Quebec.
32. **Cooky, C.** (2013, August). "Cultures of Silence: Media framings of child sexual abuse in the Jerry Sandusky/ Penn State scandal." Invited panelist; paper presented at the American Sociological Association. Session title: Commodification and sexualization of children and youth.) New York, NY.
31. **Cooky, C.***, Esmonde, K.¹, & Dworkin, S. L. (2012, November). "The winningest coach that lost it all: Paterno and the Penn State Scandal." Paper presented at the North American Society for the Sociology of Sport. New Orleans, LA.
30. **Cooky, C.*** & Dworkin, S. L. (2011, November). *Running down what comes naturally: Gender verification and South Africa's Caster Semenya*. Paper presented at the North American Society for the Sociology of Sport conference. Minneapolis, MN.
29. **Cooky, C.***, Begovic, M., Sabo, D., Oglesby, Carole A. & Snyder, M. (2011, November). *Addressing community sport globally: Collaboration across borders*. Paper presented at the North American Society for the Sociology of Sport conference. Minneapolis, MN.
28. **Cooky, C.*** Begovic, M., Sabo, D., Oglesby, Carole A. & Snyder, M. (2011, November). *Gender and sport in Montenegro*. Paper presented at the Girls & Women in Sport conference. Minneapolis, MN.
27. **Cooky, C.***, Begovic, M., Sabo, D., Oglesby, C. A., & Snyder, M. (2011, October). *Little difference, huge impact: The gender challenge to sport in Montenegro*. Paper presented at the Play the Game conference. Cologne, Germany.
26. **Cooky, C.***, Begovic, M., Sabo, D., Oglesby, C, Snyder, M. (2011, August). *Gender and sport in Montenegro*. Paper presented at the Society for the Study of Social Problems. Las Vegas, NV.
25. McDonald, M. G.* & **Cooky, C.** (2011, July). *Interrogating discourses about the WNBA's "bad girls": Intersectionality and the politics of representation*. Paper presented at the International Sociology of Sport Association, Havana, Cuba.
24. **Cooky, C.***, Dycus, R.², & Dworkin, S. (2010, November). "What makes a woman a woman?" vs. "our first lady of sport": A comparative analysis of Caster Semenya in U. S. and South African news media. Paper presented at the North American Society for the Sociology of Sport, San Diego, CA.
23. **Cooky, C.***, Dycus, R.², & Dworkin, S. (2010, August). *Race, sex, gender, and intersexuality injustice: South Africa's response to the Caster Semenya case*. Paper presented at the Society for the Study of Social Problems, Atlanta, GA.

22. **Cooky, C.***, Dycus, R.², & *Dworkin, S. (2010, April). *Sport, sex & gender injustice: The case of South African track star Caster Semenya*. Paper presented at the Pacific Sociological Association, Oakland, CA.
21. **Cooky, C.***, Messner, M. A.*, Schumacher, J.². (2009, November). *Gender in televised NCAA Final Four tournaments: A 10-Year comparison (1999-2009)*. Paper presented at the North American Society for the Sociology of Sport, Ontario, Canada.
20. **Cooky, C.***, Wachs, F. L., Messner, M. A., Dworkin, S. (2008, August). *"Racism and sexism in contemporary sport media."* Paper accepted at the American Sociological Association, Boston, MA. [Paper not delivered to due family circumstances.]
19. **Cooky, C.** (2008, May). *Understanding popular culture images of "Girl Power!" and sport*. Paper presented at the Cultural Studies Association, New York, NY.
18. **Cooky, C.**, Wachs, F. L.* , Dworkin, S. & Messner, M. A. (2008, April). *If 50 Cent can say it, why can't I?: Imus on sporting women, hip hop culture and the displacement of blame in the mainstream media*. Paper presented at the Pacific Sociological Association, Portland, OR.
17. **Cooky, C.** (2008, March) *Do girls rule?: Understanding popular culture images of "Girl Power!" and sport*. Paper presented at Gender & Scholarship Conference, California State University, Fullerton.
16. **Cooky, C.***, Wachs, F. L., Dworkin, S. L., Messner, M. A. (2007 November). *It's not about the game: Don Imus, racism and sexism in contemporary media*. Paper presented at the North American Society for the Sociology of Sport, Pittsburg, PA.
15. **Cooky, C.** (2006, November). *Competing femininities: Sporty girls vs. girlie girls*. Paper presented at the North American Society for the Sociology of Sport, Vancouver, Canada.
14. **Cooky, C.** (2005, August). *Girls Rule!: Situating the female athlete in discourses of popular culture and girl studies*. Paper presented at the Society for the Sociology of Social Problems, Philadelphia, PA.
13. **Cooky, C.*** & Messner, M. A. (2005, August). *Getting girls in the game: A qualitative analysis of an after-school program*. Paper presented at the Society for the Sociology of Social Problems, Philadelphia, PA.
12. **Cooky, C.** (2004, November). *"Girls just aren't interested in sports": The construction of (dis)interest in youth sport*. Paper presented at the North American Society for the Sociology of Sport, Tucson, AZ.
11. **Cooky, C.** (2004, August 2004). *"Raising the Bar": Urban girls' negotiations of structural barriers in recreational sport*. Paper presented at the American Sociological Association, San Francisco, CA.
10. **Cooky, C.** (2004, April). *Playing with the boys: Urban girls' experiences in recreational sports*. Paper presented at the Pacific Sociological Association, San Francisco, CA.
9. **Cooky, C.** (2002, August). *The future of children's media: Towards an understanding of children's viewing practices*. Paper presented at the Society for the Study of Social Problems, Chicago, IL.

8. **Cooky, C.** (2001, November). *Marking (their) territory: Combating the feminization of sports news*. Paper presented at the North American Society for the Sociology of Sport, San Antonio, TX.
7. **Cooky, C.** (2001, August). *Representations of the "Girl" in Sports Illustrated for Women*. Paper presented at the American Sociological Association, Anaheim, CA.
6. **Cooky, C.** (2000, November). *Interrogating Foucault: Towards an understanding of female athletic participation*. Paper presented at the North American Society for the Sociology of Sport, Colorado Springs, CO.
5. **Cooky, C.***, Messner, M. A., Duncan, M. C. (2000, November). *TV commentators' gendered discourses of emotion in the WNBA and NBA*. Paper presented at the North American Society for the Sociology of Sport, Colorado Springs, CO.
4. **Cooky, C.** (1999, November). *Sport participation and sexual behavior: An analysis of race, class, and gender*. Paper presented at the North American Society for the Sociology of Sport, Cleveland, OH.
3. **Cooky, C.** (1999, August). *Constructing gender: Young girls experiences in sport*. Paper presented at the American Sociological Association, Chicago, IL.
2. **Cooky, C.** (1997, November). *No longer silent: Young girls speak out about their experiences in sport*. Paper presented at the North American Society for the Sociology of Sport, Toronto, Canada.
1. **Cooky, C.** (1996, November). *A Chance to speak out: Young girls and their relations with sport*. Paper presented at the North American Society for the Sociology of Sport, Birmingham, AL.

REFEREED CONFERENCE POSTER PRESENTATIONS

2. McDavid, L.*¹, McDonough, M. H.*, Smith, A. L. & **Cooky, C.** (2012, June) A longitudinal examination of four models of hope and self-perceptions in a youth physical activity setting. North American Society for the Psychology of Sport and Physical Activity. Poster Presentation.
1. Marshall, S. F.*, Tannous, C. L.*, Anton-Culver, H., Chingos, D., **Cooky, C.**, Ichinose, T., Rose, S., Ryan, D., Sobero, R. Touslee, E, Wolter, L., Ziogas, A. (2008, June). Disparities in stage at diagnosis in Orange County: Implications for early detection. Era of Hope Conference (Department of Defense, Breast Cancer Research Program). Baltimore, MA. Poster presentation.

PUBLISHED CONFERENCE ABSTRACTS

1. Brito, A.*¹, Brown L.E.*, **Cooky C.A.**, Coburn J.W. (2010, October). *Multi-factorial variables associated with disciplinary sanctions in soccer*. Southwest American Council of Sports Medicine Annual Meeting, San Diego, CA.

CONFERENCE SESSION AUTHOR/ FACILITATOR

- International Association for the Sociology of Sport*
 2023. Session Title. Sport and Media. Ottawa, Canada.
 2018. Session Title: Sport and Gender. Lausanne, Switzerland.

North American Society for the Sociology of Sport

- 2023.. Session Title: *Sociology of Sport Journal*: Meet the Editors. New Orleans, LA.
2022. Session Title: *Sociology of Sport Journal*: Meet the Editors. Las Vegas, NV.
2021. Session Title: *Sociology of Sport Journal*: Meet the Editors. Montreal, Canada.
2021. Session Title: Author Meets Critic. *Changing on the fly: Hockey Through the voices of South Asian Canadians* (2020, Rutgers University Press). Montreal, Canada
2021. Session Title: Author Meets Critic. *On the sidelines: Gendered Neoliberalism and the American Female Sportscaster* (2021, University of Nebraska Press). Montreal, Canada.
2019. Session Title: Author Meets Critic: *Kicking Center: Gender and the Selling of Professional Women's Soccer* (2018, Rutgers University Press). Virginia Beach, VA.
2018. Session Title: Author Meets Critic: *When women rule the court: Gender, race, and Japanese American basketball* by Nicole Willms (2017, Rutgers University Press). Vancouver, Canada.
2017. Session Title: Author Meets Critic: *Desi Hoop Dreams: Pickup Basketball and the Making of Asian American Masculinity* by Stanley Thangarj (2015, New York University Press). Windsor, Ontario.
2014. Session Title: Author Meets Critic: *Discipline and Indulgence: College football, media and the American way of life* by Jeff Montez de Oca (2013, Rutgers University Press). Portland, OR.
2011. Session Title: *Evaluating and Theorizing Community-Based Sports Programs*.
Session co-organizer: Don Sabo, Ph. D. Minneapolis, MN.
2008. Session Title: Spotlight Session. *Engaging the Mainstream Media: Strategies To Inject Sociology of Sport Knowledge Into Public Discourse*. Denver, CO.
2008. Session Title: *(In)equality in Youth Sport*. Denver, CO.
2007. Session Title: *Negotiating Race, Class, Gender and Sexuality in Youth Sport*.
Pittsburg, PA.
2004. Session Title: *Discourses of Gender, Equity and Sport*. Tucson, AZ
2003. Session Titles: "Children and Sport I" and "Children and Sport II". Montreal
Canada.

Pacific Sociological Association

2009. Session title: Author Meets Critic: *Body Panic: Gender Health and the Selling of Fitness*
by Shari Dworkin and Faye Wachs. (2009, New York University Press)
2008. Session Title: *Race, Class and Gender in Sport and the Media*. Portland, OR.
2008. Session Title: *Sport and Social Problems*. Portland, OR.

CONFERENCE SESSION MODERATOR/ EXPERT PANELIST

International Sociology of Sport Association.

2023. Invited panelist. *Society, and Scholarly Inquiry: A Critical Stocktaking of the situation and trajectory of the Sociology of Sport*. Ottawa, Canada.
2020. Invited panelist. *Consequences of COVID-19 for Women's Sports*. October 2020. [Virtual Conference due to COVID-19].

International Association for Communication & Sport.

2020. Invited panelist: *Gender and Sport Media*. St. Petersburg, FL. [Conference cancelled due to COVID-19]

North American Society for the Sociology of Sport

2022. Invited panelist. *Women's Sports Governance*. Las Vegas, NV.

- 2022. Invited panelist (author). Author Meets Critic: *Serving Equality: Feminism, Media and Women's Sports*.
- 2020. Invited panelist. *2020 U.S. Elections: Implications for sociology of sport scholars*. November 2020. Virtual Conference [due to COVID-19].
- 2019. Invited panelist. *How to be an ally*. Virginia Beach, VA.
- 2017. Moderator. Session Title: *Sport media and/ as public sociology*. [Panelists: Kate Fagan (espnW) and Kevin Blackstone (University of Maryland, ESPN)]. Windsor, Ontario.
- 2017. Invited panelist. *Engaging Sports*. Windsor, Ontario.
- 2016. Invited panelist. *NASSS: Great Ideas*. Tampa, FL.
- 2013. Invited panelist. *Professional skills and knowledge for NASSS graduate students*. Quebec City, Quebec.
- 2013. Invited panelist. *The Scholar's Corner: NASSS promoted scholarship activities*. Quebec City, Quebec.
- 2010. Moderator. Session title: *Sociologists off the bench: The many uses of blogs*. San Diego, CA.
- 2010. Panelist. Session title: *Teaching Through Bodily Failure*. San Diego, CA.
- 2004. Presider. Session title: *Discourses of Gender, Equity and Sport* Tucson, AZ.

Pacific Sociological Association

- 2007. Panelist. Session title: *Author Meets Critic: Built to Win*. Oakland, CA.
 - 2004. Discussant. Session title: *Gender and Sport*. San Francisco, CA.
- Southern Sociological Association*
- 2019. Panelist. Presentation title: *Women, sports media, and the unevenness of social change*. Atlanta, GA.

Tucker Center Girls and Women in Sport Conference

- 2011. Panel moderator/ discussant. *Gender, Sport, and Media*. Minneapolis, MN.

INVITED KEYNOTE LECTURES (INTERNATIONAL)

- 2. November 4, 2016. Presidential Address. Title: "We cannot stand idly by: A necessary call for a public sociology of sport. North American Society for the Sociology of Sport. Tampa, FL.
- 1. August 22, 2012. Invited keynote lecture. Title: Policing the boundaries of sex: Gender verification and the Caster Semenya controversy. International Congress of Sport Sciences. Mokpo, South Korea.

INVITED KEYNOTE/ DISTINGUISHED LECTURES (NATIONAL)

- 4. November 8, 2018. Invited Keynote Lecture. Title: *Sidelined: Sexism in sports media*. 4th Annual Girls & Women in Sport Symposium. Robert Morris University. Pittsburgh, PA.
- 3. April 20, 2018. Invited Keynote Lecture: Title: "Together, let's be better": Towards a dialogue on sports media coverage. Philip Merrill College of Journalism, the Shirley Povich Center for Sports Journalism, and espnW. University of Maryland. College Park, MD.

2. March 8, 2016. Invited Distinguished Lecture. Title: Still on the sidelines: Why 2015 was not the year of women in sports. Center for Sociocultural Sport and Olympic Research. Fullerton, CA.
1. November 21, 2013. Invited keynote lecture. Title: Marginalized voices in sporting cultures: The power of silence and giving voice. Western Society for the Physical Education of College Women. Pacific Grove, CA.

INVITED LECTURES (INTERNATIONAL)

5. June 3, 2016. Invited lecture. Title: Missing in Action: The coverage of women's sports in U.S. Media. Korean Society for Media & Sport. Seoul, South Korea.
4. June 2, 2016. Invited lecture. Title: Gender inequality in American Sports. Yonsei University, Seoul, South Korea.
3. April 17, 2015. Invited lecture. Title: Constituting Sex/Gender: The Politics and Problematics of "Sex Testing" in Sport. Pan American Sports and Exercise Research Summit. Toronto, Ontario. Canada.
2. August 24, 2012. Invited lecture. Title: Does looking good matter more than playing well?: Female athletes in U.S. media. Hanyang University. Seoul, South Korea.
1. February 27, 2012. Panel presenter. Title: Physical Activity and Sport: Rural/Urban Considerations for Improving Girls and Women's Health. United Nations Commission on the Status of Women. New York, NY.

INVITED LECTURES/PRESENTATIONS (NATIONAL)

21. October 11, 2022. Invited Lecture: The unevenness of social change in women's sports in the United States: Historical and Contemporary Perspectives. Gatorade Sports Science Institute, Expert Panel. Chicago, IL.
20. March 8, 2022. Invited Lecture. Title: Title IX After 50 Years: The Politics of Women in Sport and Media Coverage. California State University, East Bay, East Bay, CA.
19. Feb. 12, 2022. Invited Lecture. Title: *No Slam Dunk*: Women in Sport. President's Council Back to Class. Purdue for Life. Naples, FL.
18. Jan. 20, 2022. Invited Lecture. Title: The good, the bad, and the ugly. Penn State/ University of Alabama Title IX Symposium. Washington D.C. [event cancelled due to COVID-19].
17. April 16, 2021. Invited Lecture. Title: One and Done: The Long Eclipse of Women's Televised Sports, 1989-2019. University of Illinois, Urbana-Champaign.
16. March 5, 2020. Invited Lecture. Title: Sexism in Sports Media. Pacific University. Forest Grove, OR.

15. Sept. 23, 2019. Invited lecture. Title: No Slam Dunk: Gender, sports and the unevenness of social change. Bradley University, Peoria, IL.
14. May 19, 2018. Invited panelist. Title: Gender inequities in sports: Pay, Sponsorships and Media. Sports Lawyers Association. Oxon Hill, MD
13. Sept. 29, 2017. Invited lecture. Title: How the Battle of the Sexes is not over: Gender inequality in media coverage. Oberlin College, Oberlin, OH.
12. April 13, 2017. Invited lecture. Title: Gender in sport media: Ethical challenges and considerations. The Daniels Institute on Ethics. College of Business. University of Colorado, Colorado Springs.
11. Sept. 23, 2016. Invited lecture. Title: Towards a public sociology of sport. Physical Cultural Studies. Department of Kinesiology. University of Maryland, Baltimore, MD.
10. April 9, 2016. Invited lecture. Title: The female athlete, Missing in action. TedxPurdue. Purdue University. West Lafayette, IN.
9. February 20, 2014. Invited lecture. Title: Framing Silence: The news media coverage of sports. The Texas Program in Sports and Media. College of Communication, The University of Texas at Austin. Austin, TX.
8. March 6, 2013. Invited lecture. Title: Women play sport, but not on TV: A longitudinal study of televised news media. Annenberg Institute of Sports, Media and Society, Gender and Sport Conference. University of Southern California. Los Angeles, CA.
7. February 19, 2013. Invited lecture. Title: Out on the field: Understanding homophobia in sports. Wabash College, Crawfordsville, IN.
6. March 23, 2012. Invited lecture. Women and Gender Studies Linda Arnold Carlisle Professorship Lecture Series. Title: Girls' and Women's Participation in Sport: Local and Global Perspectives. University of North Carolina, Greensboro. Greensboro, NC.
5. February 9, 2012. Invited lecture. "The Paradoxes of Social Justice in Women's Sport: Local and Global Perspectives. Sociology Symposium: Paradox of Social Justice. California State Polytechnic University, Pomona, CA.
4. November 2, 2011. Invited panel moderator. The Past, Present and Future in Sport Media Research: A Great Conversation with Sport Scholars. University of Minnesota Tucker Center Girls and Women in Sport Conference. Minneapolis, MN.
3. August 11, 2011. Invited panelist. Gender, Sport and Media. Association for Education in Journalism and Mass Communication. Panel discussion topic: *Gender and Sport Media*. St. Louis, MO.

2. May 18, 2011. Invited lecture. Fair Shot Genius Café on Girls and Women in Sport.
Title: Gender, Sport and the Media. Columbia College, Chicago, IL.
1. March 4, 2011. Invited lecture. Tucker Center for Research on Girls and Women in Sport.
Title: The stronger women get, the more news media love men's sports: Gender in televised sport news and highlight shows. University of Minnesota
Minneapolis, MN.

INVITED LECTURE (PURDUE)

2. October 2021. President’s Council Back to Class. Title: No Slam Dunk: Women in Sport. Purdue University, West Lafayette.
1. October 2012. Presentation title: Playing but Losing: Women’s Sports After Title IX.
Title IX: Looking back, Moving Forward Conference. Purdue University. West Lafayette, IN.

GRADUATE DISSERTATION COMMITTEES

American Studies Program

Student	Degree/Date	Specialization	Instructional Role
	Dissertation /Project Title		
Doctoral Students			
J. Fisher	Ph.D./ in progress	American Studies	Committee member
	Dissertation Title: TBD		
M. Mears	Ph.D./ Aug 2022	American Studies	Committee member
	Dissertation Title: MASCOTS, MEMORY, MERCHANDISE: WHITE MASCULINITY AND COMMUNITY IDENTITY		
A. Halliday	Ph.D./ May 2017	American Studies	Committee member
	Dissertation Title: FASHIONING BLACK BARBIES, PRINCESSES, AND SEXUAL EXPRESSION FOR BLACK GIRLS: THE MULTIVISUALITY OF NICKI MINAJ		

Brian Lamb School of Communication

Student	Degree/Date	Specialization	Instructional Role
	Dissertation /Project Title		
Doctoral Students			
C. Jarvis	Ph.D./ Spring 2021	Communication	Committee member
	Dissertation Title: EMBODIED ORGANIZING: NETWORKS AND NARRATIVES OF (IN)FERTILITY		

Sociology/ Women’s Studies

Student	Degree/Date	Specialization	Instructional Role
	Dissertation /Project Title		
Doctoral Students			
M. Null	Ph.D./ August 2012	Sociology/ Women’s Studies	Committee member
	Dissertation Title: FAT STIGMA TO FAT ACCEPTANCE: FAT WOMEN’S SIZE-ACCEPTANCE AS AN EMBODIED PROCESS		

Health & Kinesiology

Student	Degree/Date	Specialization	Instructional Role
	Dissertation /Project Title		
Doctoral Students			
T.E. Dorsch	Ph.D./ May 2013	Sport/Exercise Psychology	Committee member
	Dissertation Title: PARENT SPORT SOCIALIZATION, GOALS AND VERBAL SIDELINE BEHAVIOR, AND SUPPORT AND PRESSURE IN ORGANIZED YOUTH SPORT		
M. Hemphill	Ph.D./ Dec. 2011	PE Pedagogy	Committee member
	Dissertation Title: RESPONSIBILITY-BASED CONTINUING PROFESSIONAL DEVELOPMENT FOR IN-SERVICE PHYSICAL EDUCATORS		

External Committee Member (Purdue)

Student	Degree/Date	Specialization	Instructional Role
	Dissertation /Project Title		
Doctoral Students			
M. Wheadon	Ph.D./ August 2017	Technology	Committee member
	DISSERTATION TITLE: CREATING AND MAINTAINING GENDERED CONCEPTS: EXAMINING THE CONSTRUCTION OF IMPLICIT GENDER ASSOCIATIONS IN TECHNOLOGY AND ENTREPRENEURSHIP		
B. Bhatti	Ph.D./ May 2019	English	Committee member
	DISSERTATION TITLE: WORLDBUILDING IN FEMINIST GAME STUDIES: TOWARD A METHODOLOGY OF DISRUPTION		
D. R. Beall	Ph.D./ August 2018	Sociology	Committee member
	Dissertation Title: LEGAL ENVIRONMENT AND LEGAL CONSCIOUSNESS IN THE SAME-SEX MARRIAGE DEBATE		
H. Hughes	Ph.D./ 2016	Counseling Psychology	Committee member
	Dissertation Title: COLLEGIATE WOMEN ATHLETES: CONTRIBUTION OF ATTACHMENT, IDENTITY, AND ATHLETIC ENGAGEMENT TO MEANING IN LIFE		
L. Murfree	Ph.D./ in progress	Science Communication (ASEC)	Committee member
	Dissertation Project: Child Protective Services Applications & Attitudes Christian Parents Hold Towards State Religious Exemption Laws for Child Maltreatment in the United States		

External Committee Member (Other Institutions)

Student	Degree/Date	Specialization	Instructional Role
	Dissertation /Project Title		
Doctoral Students			
K. Esmonde	Ph.D./ May 2019	Kinesiology/ U of Maryland	Committee member
	Dissertation Title: DATIFICATION OF EVERYDAY LIFE: CRITICALLY CONTEXTUALIZING THE “QUANTIFIED SELF” IN PHYSICAL CULTURE		
D. Vidotto	Ph.D./ Fall 2021	Curriculum, Teaching and Learning/ U of Toronto	External Examiner
	Dissertation Title: PLAY LIKE A CHAMPION, POST LIKE A CHAMPION: INVESTIGATING ADOLESCENT FEMALE ATHLETIC IDENTITY AND SOCIAL MEDIA		

GRADUATE MASTERS THESIS COMMITTEES

Health & Kinesiology

Student	Degree/Date	Specialization	Instructional Role
	Thesis/Project Title		
Masters Students			
K. Esmonde	M.A./ August 2013	Sport Sociology/ Women's Studies	Primary Advisor/ Thesis Chair
	Thesis Title: It's supposed to be about the love of the game, not the love of Aaron Rodgers' eyes: Towards a feminist sociological analysis of women's sport fandom		
B. Byrer	M. A./ August 2012	Sport/Exercise Psychology	Committee member
	Thesis Title: Breast cancer survivors: Decisions to participate in a physical activity group		
A. J. Kraemer	M. A./ Sept. 2010	Sport/Exercise Psychology	Committee member
	Thesis Title: Coach and peer predictors of needs-fulfillment and self-determined motivation in youth soccer		
T. Beane	M.P.H./ Aug. 2011	Public Health	Committee member
	Thesis Title: EMS as a profession: A qualitative study of emergency medical professions		

RESEARCH AWARDS AND GRANTS [FUNDED]

External Funding (Competitive proposal)

2. Sponsor / Title of Grant: SHARP (Sport, Health and Physical Activity Research) Center/ Gender in Televised Sports, 2014
 Duration of Funding: 18 months (1/ 1/ 2014- 6/1/2015)
 Total Amount of Award: \$15,000
 Role: Co-Principal Investigator
1. Sponsor/ Title of Grant: Clifford B. Kinley Trust
 Sports, Physical Activity and the Well-Being of Urban and Rural Girls
 Duration of Funding: 1 Year* (5/1/2011- 12/31/2014)
 Total Amount of Award: \$19,435
 Role: Principal Investigator
 *Extension approved due to changes made by community partner in program.

External Funding (Solicited proposal)

2. Sponsor / Title of Grant Nike and Women's Sports Foundation/ Gender-Informed Coaching Practices
 Duration of Funding: 8 months (7/31/2019- 3/ 08/2019)
 Amount of Award: \$9,500
 Role: Co-Principal Investigator
1. Sponsor / Title of Grant: International Olympic Committee/ United Nations Development Program/ Gender and Sports in Montenegro
 Duration of Funding: 13 months (8/1/2010- 9/30/2011)
 Total Amount of Award: \$16,031.02

Role: Principal Investigator

External Funding (Unsolicited proposal)

3. Sponsor / Title of Grant: Women’s Sports Foundation/ Gender in Televised Sports, 2019.
 Duration of Funding: 12 months (1/ 1/ 2019- 12/31/2019)
 Amount of Award: \$5,000
 Role: Co- Principal Investigator

2. Sponsor/ Title of Grant: Center for Feminist Research, University of Southern California/ Gender in Televised Sports, 2014.
 Duration of Funding: 18 months (1/1/2014- 6/1/2015)
 Total Amount of Award: \$3,000
 Role: Co- Principal Investigator

1. Title of Grant/ Sponsor: Office of the Provost, Purdue University/ Gender in Televised Sports, 2014.
 Duration of Funding: 18 months (1/1/2014- 6/1/2015)
 Total Amount of Award: \$3,000
 Role: Co- Principal Investigator

Intramural Travel Grants (Purdue)

*Conference cancelled due to COVID-19 pandemic

Title	Sponsor	Year	Amount	Role
International Sociology of Sport Association (ISSA)	ASPIRE CLA	2023	\$3000	Invited plenary speaker
North American Society for the Sociology of Sport (NASSS)	ASPIRE CLA	2022	\$2500	Session Organizer/ Editor in Chief SSJ/ Executive Board
National Communication Assoc	ASPIRE CLA	2021	\$1500	Panelist
International Assoc for Comm & Sport	ASPIRE CLA	2020*	\$1500	Editorial Board Comm & Sport
NASSS	ASPIRE CLA	2019	\$1500	Associate Editor, SSJ
Gender in Televised Sport Report	ASPIRE CLA	2019	\$3000	Co-PI
NASSS	ASPIRE CLA	2018	\$2500	Associate Editor, SSJ
International Sociology of Sport Association (ISSA)	ASPIRE/ CLA	2018	\$2500	Presenster
NASSS	ASPIRE/ CLA	2017	\$1500	President, panelist
Korean Society for Sport & Media	ASPIRE/ CLA	2016	\$2500	Invited lecture
Gender, Sport, and Media	ASPIRE/ CLA	NA	\$1500	Travel for research
NASSS	ASPIRE/ CLA	2015	\$1500	Conference Chair/ President-Elect
International Working Group on Women & Sport	PRF International Travel Fund	2015	\$1400	Presenter/ Panel discussant

BOOK MANUSCRIPTS [UNDER CONTRACT]

Eitzen, D. S. & Cooky, C. *Fair and Foul: Beyond the Myths and Paradoxes of Sport*. Lanham, MD: Rowman & Littlefield.

REFEREED JOURNAL MANUSCRIPTS [IN PRESS]

NA

REFEREED JOURNAL MANUSCRIPTS [UNDER REVIEW]

NA

REFEREED JOURNAL MANUSCRIPTS [IN PREPARATION]

NA

BOOK CHAPTERS [IN PREPARATION]

2. **Cooky, C.** & Antunovic, D. Feminist Media Studies in Sport & Physical Culture. SAGE Handbook of Qualitative Research in Sport & Physical Culture. M. Giardina, Donnelly, M. & Waldman, D. (eds.). [editor estimated publication date: June 2024]

1. Antunovic, D. & **Cooky, C.** Feminist Theories and Sport Communication: Understanding Media Representations of Women's Sport. Handbook on Sport Communication. P. Pedersen (ed.), Routledge.

JOURNAL EDITOR/ EDITORIAL BOARD/ REVIEWER

Editor:

Sociology of Sport Journal, 20223-2026 (Editor)
Sociology of Sport Journal, 2020-2023 (Editor)
Sociology of Sport Journal, 2017-2020 (Associate Editor)

Editorial Board:

International Review for the Sociology of Sport, 2016-present
Journal of Global Sport Management 2016-present
Journal of Sport and Social Issues, 2015-present
Communication & Sport, 2015-present
Gender & Society, 2018-2020 (2-year term)
Contexts: Understanding people in their social worlds, 2017-2019 (2-year term)
Sociology of Sport Journal, 2007-2010 (3-year term); 2013-2016 (3-year term)
Qualitative Research in Sport, Exercise and Health, 2013-2016 (3-year term)
Sociological Perspectives, 2011 (1-year term)
Sociological Perspectives, 2010 (1-year term)

Journal Reviewer:

Communication & Sport (3-5 reviews per year)
Gender & Society (1-2 reviews per year)
International Review for the Sociology of Sport (2-3 reviews per year)
Journal of Sport and Social Issues (1-2 reviews per year)
Sociology of Sport Journal (4-6 reviews per year)
Sociological Perspectives (5-7 reviews per year during Board term)
Journal of Sex Research (2-3 reviews per year)

Journal Reviewer (1-2 reviews total)

Adapted Physical Activity Quarterly
American Sociological Review
Big Data & Society
Feminist Media Studies

American Journal of Sociology
Archives of Sexual Behavior
Feminist Formations
International Journal of Sport Communication

<i>International Journal of Sport Policy and Politics</i>	<i>Journal of Youth Sport</i>
<i>Qualitative Research in Exercise and Health</i>	<i>Qualitative Sociology</i>
<i>Research Quarterly for Exercise & Sport</i>	<i>Sex Roles</i>
<i>Social Problems</i>	<i>Sociology of Education</i>
<i>Sport, Education and Society</i>	<i>Sociological Inquiry</i>
<i>Sport in Society</i>	<i>Women in Sport and Physical Activity Journal</i>
<i>Women's Studies International Forum</i>	

Book Manuscript Reviewer:

1. Invited Reviewer by Routledge: Jarvie, G. (2006). *Sport, Culture and Society: An Introduction*. London: Routledge Press.

Book Manuscript Reviewer:

7. Invited Reviewer by Rutgers University Press: *Say Her Name: Race, Sport, and Society from a Black Feminist Standpoint*.
6. Invited Reviewer by Temple University Press: *Game On!: Inside the Gendered World of Fantasy Sports*.
5. Invited Reviewer by Rutgers University Press: *Sport in the Neoliberal University*.
4. Invited Reviewer by Oxford University Press. *The Oxford Handbook of Sports and Society*.
3. Invited Reviewer by Rutgers University Press: *Childhood Betrayed: How Intercollegiate Athletics (and Title IX) are Ruining Girls' Youth Sports*.
2. Invited Reviewer by Human Kinetics Publishers: *Women in Sport*.
1. Invited Reviewer by Routledge: *Inclusive Masculinities*.

Book Editorial Reviews:

4. *Denied: Women, Sports, and the Contradictions of Identity*. Michelle Manno. New York University Press.
3. *Head Game: Mental Health in Sports Media*. Andrew C. Billings & Scott Parrott. Peter Lang Publishers.
2. *Kicking Center: Gender and the Selling of Women's Professional Soccer*. Rutgers University Press.
1. *Sociological Perspectives on Sport*, edited by David Karen and Robert Washington. Routledge.

SECTION B. LEARNING

Dr. Cooky's primary teaching interests span the interdisciplinary areas of American Studies, Sports Studies and Women's, Gender, and Sexuality studies (WGSS). Specifically, Dr. Cooky teaching interests focus on the intersections of sports, gender, and American Culture. Since joining Purdue, her teaching responsibilities have resided primarily in graduate/ undergraduate feminist theory and feminist methodologies, feminism in popular culture, and courses on sports, gender, and society. Dr. Cooky has also taught several required graduate courses in American Studies, including an introductory course and a theory course. Dr. Cooky's varied teaching assignments illustrate her standing as an interdisciplinarity scholar as her courses span across several interdisciplinary spaces. She has shown consistent teaching effectiveness in the classroom across all these varied courses, as evidenced in course evaluations. In 2013, she was an IMPACT grant recipient, demonstrating her commitment to improving curriculum delivery and course implementation. In 2020 Cooky was an IMPACT X grant recipient. IMPACT X provided instructors with developing online curriculum and instructional delivery as necessitated by the COVID-19 pandemic. Moreover, Dr. Cooky is actively involved in curriculum development across her joint appointment. In Women's, Gender, and Sexuality Studies she submitted paperwork to establish the 300-level variable topics course. She is currently drafting paperwork for her course on feminism and sports, titled "Sports and Popular Feminisms" (cross-listed with American Studies). She plans to work with the WGSS program updates it major/ minor requirements to ensure "Sport and Popular Feminisms" is a key component of the WGSS major/ minor. Since joining the American Studies program, Dr. Cooky developed several new courses to the curriculum, including AMST 210: Sports in American Culture, and AMST 320: Understanding the NFL, both of which have been added to the curriculum. She is always willing to teach independent studies, even over the summer, for graduate students who are looking to fill in gaps in the curriculum and/ or study areas of interest. These independent studies do not count towards her course load, which demonstrates Dr. Cooky's commitment to teaching extends beyond the requirements of her academic position.

LEARNING AWARDS AND GRANTS [FUNDED]

Intramural Grants

Agency	Title	Year	Amount	Role/ Objective
Office of the Provost	IMPACT X: Instruction Matters: Purdue Academic Course Transformation	2020	\$3000	Faculty Fellow. Funding for transition to online learning during COVID-19 Pandemic
Office of the Provost	IMPACT: Instruction Matters: Purdue Academic Course Transformation	2013-14	\$10,000	Faculty Fellow. Funding for course redesign of WGSS 280

COURSES TAUGHT [LAST 3 YEARS: Fall 2020- Fall 2023]

Semester/ Year	Course Number	Level	Course Title
Fall 2020	AMST 320	Undergraduate	Understanding the NFL
Spring 2021	WGSS 682	Graduate	Issues in Feminist Research and Methodology
Fall 2021	AMST 320	Undergraduate	Understanding the NFL
Spring 2022	WGSS 390	Undergraduate	Sport and Popular Feminisms
Fall 2022	AMST 320	Undergraduate	Understanding the NFL
Spring 2023	WGSS 390	Undergraduate	Sport and Popular Feminisms

C. ENGAGEMENT

Dr. Cooky's engagement expands across diverse areas as she makes vitally important contributions to public translation of research, to her disciplinary fields and professional organizations, to the University, the College, and across her joint appointment. In terms of public engagement, Cooky has authored 13 opinion-editorial articles, appeared as an expert in several documentary films, television and radio programs, and has been quoted or cited in over 100 national and international news media outlets including *The New York Times*, *The Atlantic*, *The Huffington Post*, *The Washington Post*, *Forbes*, *Globe & Mail*, *The Guardian*, *National Public Radio*, among others. Cooky is a past member of the National Policy Advisory Board and an Affiliate Researcher for the Women's Sports Foundation, the premier non-profit advocacy organization committed to girls and women's sports participation, founded by Billie Jean King. In 2019, Cooky co-authored a public policy report funded by Nike and the Women's Sports Foundation on coaching girls and is co-author of a report by the Women's Sports Foundation on the current state of girls and women's sports (for citations see: Section A: Discovery). In terms of service to her disciplines and professional organizations, she is a past-president of the North American Society for the Sociology of Sport and has served in other capacities in NASSS and other professional organizations. In November 2020 she began a 3-year term as Editor in Chief of the *Sociology of Sport Journal* (renewed in 2023), one of the top journals in her field. She is a past-Chair of the University Senate. In addition to university level service, Cooky has served two terms as Chair of the College of Liberal Arts Faculty Affairs Committee, and contributes to both programs of her joint-appointment, serving on the Graduate Committee (AMST), the Steering Committee (AMST), Awards Committee (AMST, WGSS) and faculty committees (AMST, WGSS, SIS). In May 2020 she accepted an invitation from the Office of the Provost to serve as the Primary Representative and Purdue co-chair of the Action Collaborative on Sexual Harassment in Higher Education for the National Academies of Science, Engineering, and Medicine. Purdue has renewed its membership and in Dec. 2022 Dr. Cooky was invited by the Provost and Vice- President of Ethics and Compliance to continue to serve in that role. A Perspective paper on procedural justice was published in May 2022. As a result of her contributions, Cooky has been invited to serve as the co-lead and co-editor on the next NASEM Perspective paper, the Prevention Infrastructure Project.

PUBLIC SCHOLARSHIP/ PUBLIC TRANSLATION OF RESEARCH

Opinion-Editorial Publications:

13. **Cooky, C.** Lia Thomas' championship performance gives women's sports a crucial opportunity. March 21, 2022. NBC News THINK. <https://www.nbcnews.com/think/opinion/we-should-be-celebrating-lia-thomas-we-did-jackie-robinson-ncna1292521>

12. **Cooky, C.** U.S. Women's soccer settlement sets dangerous precedent. February 28, 2022. NBC News THINK. <https://www.nbcnews.com/think/opinion/u-s-women-s-soccer-team-equal-pay-settlement-sets-ncna1290309>
11. **Cooky, C.** At Super Bowl 2022, the NFL, Rams, and Bengals rake in money. Cheerleaders get pennies. February 12, 2022. NBC News THINK. <https://www.nbcnews.com/think/opinion/super-bowl-2022-nfl-rams-bengals-will-rake-money-cheerleaders-ncna1289003>
10. Kane, M. J., Daniels, E., LaVoi, N.L., Fink, J., & **Cooky, C.** "Even in the wake of a record-setting Women's World Cup, myths still surround women's sports." July 7, 2015. espnW. <http://espn.go.com/espnw/news-commentary/article/13215042/even-wake-record-setting-women-world-cup-myths-surround-women-sports>
9. **Cooky, C.** "Despite soaring popularity, women's sports got more coverage than a generation ago." *Fair: Fairness and Accuracy in Reporting*. June 19, 2015. <http://fair.org/home/despite-soaring-popularity-womens-sports-got-more-coverage-a-generation-ago/>
8. **Cooky, C.** "Mad (at) March Madness." *The Feminist Wire*. March 21, 2014 <http://thefeministwire.com/2014/03/march-madness/>
7. Hogshead-Makar, N. w/ LaVoi, N. & **Cooky, C.** "Mattel uses Barbie to titillate male sports fans." *The Huffington Post*. February 28, 2014. http://www.huffingtonpost.com/nancy-hogsheadmakar/mattel-uses-barbie-to-titillate-adult-male-sports-fans_b_4876551.html?1393620399
6. **Cooky, C.** "On Michael Sam Coming Out." *The Feminist Wire*. February 13, 2014. <http://thefeministwire.com/2014/02/michael-sam-coming-out/>
5. **Cooky, C.** "March madness minimizes women." *Journal Gazette*. Op-ed article. April 1, 2012. <http://www.journalgazette.net/article/20120401/EDIT05/304019978/1021/EDIT>
4. **Cooky, C.** "U. S. women's soccer success could fulfill goals for women's sports." *Journal & Courier*. Op-ed. July 22, 2011. <http://www.jconline.com/article/20110724/OPINION03/107240314/U-S-women-s-soccer-success-could-fulfill-goals-women-s-sports?odyssey=mod|newswell|text|FRONTPAGE|s>
3. **Cooky, C.** "Look beyond stereotypes of women in sports" *Indianapolis Star*. Op-ed. July 15, 2011. <http://www.indystar.com/apps/pbcs.dll/article?AID=2011107160310>
2. **Cooky, C.** "Women's soccer coverage must get beyond gender roles." *Detroit Free Press*. Op-ed. July 18, 2011. <http://www.freep.com/article/20110718/OPINION05/110718051/Online-commentary-Women-s-soccer-coverage-must-get-beyond-gender-roles?odyssey=tab>
1. **Cooky, C.** "Give women more playing time on TV" *Indianapolis Star*. Op-Ed. June 7, 2010. <http://www.indystar.com/apps/pbcs.dll/article?AID=20106070306>

Featured Guest Appearances and Interviews:

Television/ Online News Streams

4. Scripps National News. "First-of-its-kind sports bar trying to make women's sports more accessible." March 25, 2022. <https://www.youtube.com/watch?v=3BXamcCGac4>
3. WISH TV (Indianapolis CBS affiliate). "Sexism still prominent at the Olympics." August 15, 2016. <http://wishtv.com/2016/08/15/purdue-expert-sexism-still-prominent-at-the-olympics/>
2. WLFI TV (West Lafayette CBS affiliate). "Purdue expert discusses sexism at the Olympics." August 14, 2016. <http://wlf.com/2016/08/14/purdue-expert-discusses-sexism-at-olympics/>
1. PBS Newshour with Judy Woodruff. "Will team USA's win help level the playing field for women?" July 6, 2015. <http://www.pbs.org/newshour/bb/will-team-usas-win-help-level-playing-field-women/>

Documentary Film

1. Twin Cities Public Television/ University of Minnesota Tucker Center. "Media Coverage and the Female Athlete." (Featured expert). Aired, November 2013. <http://www.cehd.umn.edu/tuckercenter/multimedia/mediacoverage.html>
- Awarded Region Emmy (Upper Midwest)

Podcasts (Interviews)

4. Freakonomics. The Economics of Everyday Things, hosted by Zachary Croquette. Episode 12: Women's Sports Bars. July 30, 2023. <https://freakonomics.com/podcast/womens-sports-bars/>
3. Edge of Sports, hosted by Dave Zirin. Episode 2: Why the Right is so mad about trans athletes. April 5, 2022. <https://www.thenation.com/podcast/culture/edge-of-sports-cherylcooky-liathomas/>
2. Talking Hoosier History, hosted by IHB Deputy Director Michella Marino and IHB Historian Casey Pfeiffer. Giving Voice: Cheryl Cooky. June 9, 2021. <https://talkinghoosierhistory.libsyn.com/giving-voice-cheryl-cooky>
1. Burn It All Down, hosted by Jessica Luther. Interview w/ Dr. Cooky on the Study of Women's Televised Sports. April 8, 2021. <https://www.burnitalldownpod.com/episodes/interview-dr-cheryl-cooky-on-the-study-of-womens-televised-sports>

Radio

30. Central Time, hosted by Rob Ferrett. US women soccer stars face right-wing criticism off the pitch. August 17, 2023. Wisconsin Public Radio. <https://www.wpr.org/us-women-soccer-stars-face-right-wing-criticism-pitch>
29. WGN Chicago Radio, hosted by Lisa Dent. Why women's sports gets less media coverage. October 11, 2021. <https://wgnradio.com/pinch-hitters/why-womens-sports-get-less-media-coverage/>
28. KCBS Radio, San Francisco, hosted by Liz Saint John. Originally aired on Friday April 16, 2021. Segment on women's sports media coverage. [no link available]

27. Business Radio, *Dollars and Cents*, hosted by Nick Ashburn and Sherryl Kulhman. Originally aired on July 14, 2019 on SiriusXM Channel 132, Business Radio Powered by The Wharton School.
<https://shows.pippa.io/wbr-guest/episodes/n-lavoi-c-cooky>
26. The Morning Show, hosted by Carrie Kaufmann. June 27, 2018. Wisconsin Public Radio.
25. BBC Sports, Sportshour. June 16, 2018. <https://www.bbc.co.uk/programmes/w172w4pf3kb3gr5>
24. WTOP DC Metro News, hosted by Veronica Robinson. “TimesUp, #MeToo, and women’s sports.” March 24, 2018.
23. VoiceAmerica Radio, hosted by Carole Oglesby. “How the media sees, recreates us.” August 2, 2016.
<https://www.voiceamerica.com/episode/93630/how-the-media-sees-re-creates-us>
22. Dunkumentaries. ESPN Radio, hosted by Kate Fagan. “Episode 3. Missing Milestone.” April 16, 2016.
<http://www.espn.com/espnradio/podcast/archive?id=14562056>
21. Up to Date with Brian Ellison. National Public Radio, Kansas City, MO. August 10, 2015. “FC Kansas City Players Return From World Cup to Underwhelming Soccer Scene.”
<http://kcur.org/post/fc-kansas-city-players-return-world-cup-underwhelming-womens-soccer-scene>
20. The Redeye Collective. Rabble Podcast Network. Vancouver Cooperative Radio, Canada. “FIFA World Cup exception to lack of coverage women’s sport.” July 10, 2015.
<http://rabble.ca/podcasts/shows/redeye/2015/07/fifa-world-cup-exception-to-lack-coverage-women%E2%80%99s-sport>
19. The Michelle Meow Show, Tune In Radio. June 7, 2015. <http://tunein.com/radio/Michelle-Meow-Show-p674216/>
18. Your Call. KALW San Francisco. Local Public Radio. “More people are watching women’s sports than ever – why won’t the sports media cover it?” July 2, 2015. <http://kalw.org/post/your-call-more-people-are-watching-women-s-sports-ever-why-won-t-sports-media-cover-it>
17. Kojo Nnamdi Show. National Public Radio, Washington D.C. “Media Coverage of Women’s Sports.” July 2, 2015. <http://thekojoonnamdishow.org/shows/2015-07-02/media-coverage-of-womens-sports>
16. Top of Mind. BYU Radio. June 29, 2015. <http://www.byuradio.org/episode/4bfa9048-1fd7-4d69-86bc-6577bc189032/top-of-mind-with-julie-rose-gay-marriage-women-s-sports-talented-kids-3d-prosthetic-hands>
15. Edge of Sports. XM Satellite Radio. June 25, 2015. http://www.leftjabradio.com/wp-content/uploads/2015/06/06-25-15-Edge-of-Sports_FULL.mp3
14. CounterSpin. “Women’s Sports Coverage.” *Fair: Fairness and Accuracy in Reporting*. June 12, 2015.
<http://fair.org/home/jessa-wilcox-on-solitary-confinement-cheryl-cooky-on-womens-sports-coverage/>
- Facebook shares: 83; Tweets: 14 (as of June 15, 2015).
13. Air Talk. “Former World Cup Champion Brandi Chastain on Women’s Role and Representation in Sports.” National Public Radio, Los Angeles. June 10, 2015.

<http://www.scpr.org/programs/airtalk/2015/06/10/43207/with-women-s-world-cup-in-full-swing-looking-at-wo/>

- Facebook shares: 59; Tweets: 14 (as of June 15, 2015).

12. Interview on Market Watch, radio broadcast. "What Do Women Want? Stereotype-free Sports News. Sept. 27, 2014. <http://www.marketwatch.com/story/what-do-women-want-stereotype-free-sports-news-2014-09-27-6107150>

11. Interview on *HuffPost Live*, online webcast. "Does Sex Overshadow Sports?" Sept. 16, 2014. <http://live.huffingtonpost.com/r/segment/columbia-womens-cycling-camel-toe-uniforms/5412fbaf78c90a675d000115>

10. Interview, 7th Grader Files Lawsuit Against School Corporation. WLFI 18 Lafayette (Local TV news). August 31, 2013. <http://www.wlfi.com/news/local/7th-grader-files-lawsuit-against-school>

9. Interview on *HuffPost Live*, online webcast. "Sports key to women's success." August 13, 2013. <http://live.huffingtonpost.com/r/segment/sports-key-to-success-for-women/5204450c02a760483a000306>

8. Interview on *Edge of Sports Radio*, ESPN XM/Sirius Radio broadcast. "The Paterno Report and the Penn State Scandal." Feb. 12, 2013. http://www.leftjabradio.com/wp-content/uploads/2013/02/Edge-of-Sports-02-12-13-Edge-of-Sports_SEG-FULL-NO-COMMERCIALS.mp3

7. Interview on *All Things Considered*, WBAA Purdue National Public Radio broadcast. "The Progress of Title IX, 40 Years Later." June 25, 2012. <http://wbaa.org/post/progress-title-ix-40-years-later>

6. Interview on Bloomington Community Radio, Daily Local News. "Four Decades of Title IX." June 23, 2012. <http://wfhb.org/news/four-decades-title-ix>

5. Interview on *All Things Considered*. Michigan National Public Radio broadcast. "Athletic Scandals and the Culture of Sports." (on the Penn State Sex Abuse Scandal). November 11, 2011. <http://michiganradio.org/post/athletic-scandals-and-culture-sports>

4. Featured guest on *The Real Deal in Sports with Greg Rasheed*, Boulder, CO National Public Radio broadcast. July 26, 2010. http://kgnu.org/audio/Metro_2010-07-26.mp3

3. Featured guest on *The Joy Cardin Show*, Wisconsin National Public Radio broadcast. June 7, 2010. http://www.wpr.org/webcasting/audioarchives_display.cfm?Code=jca

2. Interview, WLFI TV 18 Lafayette (Local TV News). June 3, 2010. <http://wlfi.com/dpp/news/local/women-athletes-absent-from-TV-news>

1. Featured Guest on *Edge of Sports: Ask a Sport Sociologist* w/ David Zirin. ESPN Sirius Radio. August 9, 2008. http://www.edgeofsports.com/audio/media/08-09-08_segment3.mp3

Televised Press Conferences

1. United Nations Development Program, Montenegro Office. Gender and Sport Participation in Montenegro. <http://www.un.org.me/index.php?mact=News,cntnt01,detail,0&cntnt01articleid=313&cntnt01origid=15&cntnt01returnid=127>

Quoted/ Cited in Media Outlets:

Video/ Documentary Films

2. Ewing, H. & Grady, R. (2013). Nine for IX: 'Branded'. ESPN Films. ("Gender in Televised Sport Report, 1989-2009" featured).

1. Zirin, David. (2010). "Not Just a Game: Power, Politics and American Sports." Media Education Foundation. ISBN: 1-932869-50-6. ("Gender in Televised Sport Report, 1989-2009" featured).

Television

2. IN TV Inplus (Montenegro TV news). "Only 10% of women included in sports." September 27, 2011. (Gender and Sport in Montenegro report, coverage of UNDP press conference).

1. Pink M Infomat (Montenegro/Serbian TV news). September 27, 2011. Gender and Sport in Montenegro report, coverage of UNDP press conference.

Print and Online News Articles

128. Reilly, K. C. 80% of sportswriters are men. At *The Gist* none are. September 7, 2023. *Bustle*. <https://www.bustle.com/life/the-gist-women-run-sports-newsletter-podcast>

127. Weintraub, A. FIFA 2023 Women's World Cup: "Good, queer joy" on and off the pitch. August 18, 2023. *British Broadcasting Corporation*. <https://www.bbc.com/worklife/article/20230818-fifa-2023-womens-world-cup-good-queer-joy-on-and-off-the-pitch>

126. Christovich, A. World Cup media rights are the key to equal pay. July 21, 2023. *Front Office Sports*. <https://frontofficesports.com/complicated-media-rights-negotiations-are-key-to-world-cup-equal-pay/>

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Organizational Websites

5. University of Michigan's SHARP Center:
<http://sharp.research.umich.edu/reports-publication/>
4. Women's Sports Foundation:
<http://www.womenssportsfoundation.org/home/she-network/education/25-year-study-shows-coverage-of-womens-sports>.
3. University of Minnesota. Tucker Center for Research on Girls and Women in Sports.

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Purdue University News Service

12. Purdue University News Service. "Overlooking her shot: Women's sports need an assist as coverage remains the same as 30 years ago. March 24, 2021.
<https://www.purdue.edu/newsroom/releases/2021/Q1/overlooking-her-shot-womens-sports-need-an-assist-as-coverage-remains-the-same-as-30-years-ago.html>

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9. Purdue University News Service. "U.S. soccer lawsuit gets ball rolling toward pay equity in sports." March 21, 2019. <https://www.purdue.edu/newsroom/releases/2019/Q1/u.s.-soccer-lawsuit-gets-ball-rolling-toward-pay-equity-in-sports.html>

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6. Purdue University News Service. "Professor says hockey pay settlement sad commentary." March 29, 2017. <http://www.purdue.edu/newsroom/releases/2017/Q1/professor-says-womens-hockey-pay-settlement-sad-commentary.html>

5. Purdue University News Service. "Professors on how attitudes on women in sports match up in a world of, 'It's Dude Time'." June 5, 2015.
<http://www.purdue.edu/newsroom/releases/2015/Q2/prof-on-how-attitudes-on-women-in-sports-match-up-in-a-world-of-its-dude-time-.html>

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<http://www.purdue.edu/newsroom/research/2010/100603T-CookySports.html>

University of Southern California

4. University of Southern California News: "News media keeps pressing the mute button on women's sports." March 24, 2021. <https://news.usc.edu/183765/womens-sports-tv-news-coverage-sportscenter-online-usc-study/>

3. University of Southern California News: "When it comes to women in sports, TV tunes out." June 5, 2015.

<http://news.usc.edu/82382/when-it-comes-to-women-in-sports-tv-news-tunes-out/>

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1. University of Southern California News: "Women Play Sports, But Not on TV." June 17, 2010.

http://uscnews.usc.edu/university/women_play_sports_but_not_on_tv.html

Academic Newsletter Publications

1. "Celebrating 40 years of Title IX from multi-disciplinary perspectives: 9 on IX." (2012, spring). University of Minnesota: Tucker Center for Research on Girls and Women in Sport.

UNIVERSITY SERVICE (PURDUE)

Administrative Positions

Primary Representative. Action Collaborative on Sexual Harassment in Higher Education, National Academies of Science, Engineering and Medicine (NASEM). Office of the Provost (invited position). May 1, 2020- June 30, 2023; second term: July 1, 2023- June 30, 2027.

Standing Committees (2)

Faculty Programming Committee. Office of the Provost, Purdue (2020-2023).
Structures and Policies Working Group. NASEM (2020-present).

Committees

2013-current. Advisory Committee on Equity. Office of the Provost, Office of Institutional Equity, Office of the Dean of Students. Purdue University. (Provost-appointed position).

- Fall 2022. Title IX Distinguished Award. Selection Committee. Office of Ethics and Compliance. (invited position).
- Spring 2021. Office of the Provost. Trailblazer Award selection committee (invited position).
- Fall 2021. Office of the Provost. COACHE Steering committee (invited position).
- Fall 2020. Office of the Provost. COACHE Steering committee (invited position).
- 2022-2023. University Grievance Hearing Committee, Chair. (elected position).
- 2020-2023. University Grievance Hearing Committee, CLA representative. (Appointed by Associate Dean in CLA).
- 2018-2020. University Senate. Chair/ Vice Chair (elected position).
 2018-2020 University Senate, Steering Committee
 2018-2020 University Senate, Advisory Committee
 2019-2020 University Senate, Executive Policy Review Group
 2018-2019 University Senate, University Policy Committee
 2017-2019 University Senate, Purdue Global Special Senate Committee
- 2016-2017. Title IX@45 Symposium Steering Committee. (Invitation by Vice President for Ethics and Compliance, Office of Institutional Equity).
- 2017-2018. University Senate. Faculty Affairs Committee (elected position).
- 2015-2018. University Senate. Equity and Diversity Committee (appointed position).
- 2015-2018. University Senate. SIS representative (elected position).
- Spring 2014. Purdue Graduate School. Office of Interdisciplinary Studies. Outstanding Interdisciplinary Project Award Selection Committee (volunteer).

COLLEGE SERVICE (LIBERAL ARTS)

- 2017-2020. Faculty Senate. Faculty Affairs Committee. Chair, 2017-18 (elected position).
- 2015-2017. Sexual Harassment Advisory Network. (Senior Associate Dean appointed position).
- 2014-2016. Faculty Senate. School of Interdisciplinary Studies representative. (elected position).
- 2014-2016. Faculty Senate. Faculty Affairs Committee. Chair, 2015-16 (elected position).

COLLEGE SERVICE (HEALTH & HUMAN SCIENCES)

- 2013-2014. Faculty Affairs Committee. (H&K representative, elected position).
- 2013-2014. Faculty Affairs Mentoring Policy Sub-Committee. (ad-hoc committee).

DEPARTMENT/PROGRAM SERVICE

School of Interdisciplinary Studies

2015-present Primary Committee (promotion & tenure committee)
2015 Fall Department Head Search Committee

American Studies Program

2017-present American Studies Curriculum Committee
2017-present American Studies Steering Committee
2017-present American Studies Graduate Committee
2017-present American Studies Awards Committee

Women's, Gender & Sexuality Studies Program

2019 Spring WGSS Awards Committee (Chair)
2018- present WGSS Core Faculty Committee
2015 Spring Berenice A. Carroll Feminism, Peace and Social Justice Award Committee (Chair)
2014 Spring Berenice A. Carroll Feminism, Peace and Social Justice Award Committee
2014 Spring International Women's Day Planning Committee
2014 Spring WGSS Search Committee
2011-2012 Women's Studies Director Search Committee
2010 Fall Women's Studies By-Laws Committee (Chair)
2009-2013 Women's Studies Committee

Health and Kinesiology

2014 Spring Corrigan/ Hanson Review Committee
2014 Spring Undergraduate Travel Scholarship Review Committee
2009-2014 Graduate Faculty Committee
2009-2014 Movement and Sport Sciences Committee
2010 Fall Movement and Sport Sciences Curriculum Committee
2010 Spring Ad-Hoc Preliminary Exam Committee

PROFESSIONAL SERVICE

North American Society for the Sociology of Sport (NASSS)

President, 2015-2017 (Elected, 3-year term).
Conference Program Committee, 2017.
Service Excellence Award Committee, Chair. 2017.
Sociology of Sport Journal/ Human Kinetics Publishers, Early Career Award Committee, 2015.
Service Excellence Award Committee, Chair. 2015.
Sociology of Sport Journal Editor Search Committee, 2014.
Diversity and Conference Climate Committee, 2013-2014.
Member-at-Large. Board of Directors, 2011-2013 (Elected. 2-year term).
Chair. Outstanding Book Award Committee, 2013.
Chair. *Sociology of Sport Journal* Award Committee, 2012.
Service Excellence Award Committee, 2011.
Conference Program Committee, 2008.
Book Award Committee, 2005.

Society for the Study of Social Problems (SPSS)

Member. Sport, Leisure and the Body Division. Graduate Student Paper Award (2014).
Division Chair. Sport, Leisure and the Body, 2011-2013 (Elected. 2-year term).
Chair. Sport, Leisure and the Body Division. Graduate Student Paper Award (2013).
Chair. Sport, Leisure and the Body Division. Graduate Student Paper Award (2012).

PUBLIC ENGAGEMENT PRESENTATIONS

6. December 17, 2012. Girls in the Game, Chicago. Chicago, IL. Staff workshop seminar. Presentation title: *Media Images of Female Athletes*.
5. April 21, 2012. Convention of the Indiana Federation of Business and Professional Women, Lafayette, IN. Presentation title: *Girls and Women in Sports*.
4. July 8, 2011. Fair Shot Project. Columbia College, Chicago, IL. Presentation title: *Media Coverage of Women's Sport and Female Athletes*.
[Presentation given to high school girls participating in Fair Shot Project on Title IX and Girls' Sport].
3. October 20, 2011. Susan G. Komen for the Cure, Central Indiana. Indianapolis, IN. Presentation Title: *Focus Group Methods*.
2. October 19, 2010. Presentation at the International Symposium on Breast Cancer Prevention: Nutrition, Communication and Public Policy. Session Title: *The Role of Breast Cancer Research Advocacy in Breast Cancer Prevention*. Purdue University, West Lafayette, Indiana, USA.
1. July 2003. Southern California Foster Family Agency, Los Angeles, CA. *The Social, Moral and Physical Benefits of Sport for Children and Youth*.

INVITED GUEST LECTURES/ BROWN BAG LECTURES [PURDUE]

8. January 2016. Lecture title: Does Looking Good Matter More than Playing Well?: Female Athletes in U.S. Media. Guest lecture presented to Women in Leadership Course (ENTR470). Purdue University. West Lafayette, IN.
7. September 2014. Lecture title: The Social Construction of Gender in Sports. Women's, Gender, and Sexuality Studies Dream Lecture Series. (WGSS 280). Purdue University. West Lafayette, IN.
6. February 2014. Lecture title: Understanding Barriers and Facilitators in Girls' Sport Participation. Social Psychology Brown Bag Lecture. Purdue University, West Lafayette, IN.
5. February 2013. Lecture title: Playing but Losing: Women's Sports After Title IX. Women's Studies Program Noon Lecture Series. Purdue University. West Lafayette, IN.
4. April 2012. Lecture title: Socioeconomic Disparities in Breast Cancer. Guest lecture presented to International Breast Cancer Prevention Course (BMS 51700J/ ANTH59200A). Purdue University. West Lafayette, IN.

3. March 2012. Lecture title: It's Not About the Game: Don Imus, Race, Class, Gender and Sexuality in Contemporary Media. American Studies Program Colloquium Lecture. Purdue University, West Lafayette, IN.
2. January 2010. Lecture title: Gender, Sport and the Media. Women's Studies Program, Noon Lecture Series. Purdue University, West Lafayette, IN.
1. October 2009. Lecture title: Gender, Sport and the Media, Department of Sociology Colloquium Series, Purdue University, West Lafayette, IN.

INVITED PANELIST PROFESSIONAL DEVELOPMENT/ MENTORSHIP [PURDUE]

5. September 2019. Pre-tenure strategies for dealing with toxic work environments. Butler Center Conference for Pre-tenure Women.
4. September 2018. Pre-tenure strategies for dealing with toxic work environments. Butler Center Conference for Pre-tenure Women.
3. September 2017. Making service work for you. Butler Center Conference for Pre-Tenure Women.
2. August 2013. What to expect your first year. Purdue University New Faculty Orientation.
1. April 2013. The tenure process and mentoring at Purdue. FAST (Faculty Advancement, Success and Tenure) Panel.

COMMUNITY ENGAGEMENT

Leadership

- 2010-12. Board of Directors. Susan G. Komen for the Cure, Central Indiana.
2009. Chair. Grants Committee. Susan G. Komen for the Cure, Orange County Affiliate.
- 2008-09. Board of Directors. Susan G. Komen for the Cure, Orange County Affiliate.
- 2008-09. Community Grants Committee Member. Susan G. Komen for the Cure, Orange County

Grant Reviewer

- 2010-11. Advocates in Science (grant reviewer), Post-Doctoral Fellowship, basic science-tumor progression. Susan G. Komen for the Cure, National.
- 2007-09. Grant Reviewer. Post-Doctoral Fellowship, basic science-tumor progression. Susan G. Komen for the Cure, National.
2007. Community Grants Reviewer. Susan G. Komen for the Cure, Orange County.
2006. Grant Reviewer. Post-doctoral Fellowship, basic science. Susan G. Komen for the Cure, National.

Research Consultant

- 2010-11. Consultant. Community Profile. Susan G. Komen for the Cure, Central Indiana.
- 2008-09. Consultant. Community Profile. Susan G. Komen for the Cure, Orange County.
- 2007-08. Advisory Committee. Komen/ University of California, Irvine Breast Cancer Incidence in Orange County Data Project. Susan G. Komen for the Cure, Orange County.

D. MENTORSHIP

GRADUATE RESEARCH

In addition to mentoring and serving on preliminary exam committees, masters thesis committees, and dissertation committees, beginning in spring 2015, I mentored Purdue graduate students Jasmine Linabary (Ph.D. 2018) and Danielle Corple (Ph.D. 2019) in the Brian Lamb School of Communication on a study of hashtag feminism. This project organically emerged from a research proposal Linabary submitted during my WGSS 681: Feminism in/ and Popular Culture course (Fall 2014). Given the project complimented my expertise, I offered to mentor/ collaborate. Using feminist media theories and methodologies we examine the #WhyIStayed hashtag, which trended in response to a high-profile domestic violence case in the NFL. We analyze the hashtag event that emerged in response to the victim blaming of Janay Rice, as well as social media user's experiences. During the spring and fall of 2015, we developed the proposal into a research study (establishing methodological framework, submitting IRB proposals, and collecting data). During spring and fall of 2016, we qualitatively analyzed over 50,000 tweets and conducted interviews with 8 individuals who participated in the hashtag event. Beginning in spring 2017 we began drafting and submitting manuscripts. Throughout the various stages of the study, we presented our findings at six conferences, including the National Communication Association, the International Communication Association, and the International Congress of Qualitative Inquiry. Four manuscripts have been published, all in top tier journals: *New Media & Society*, *Big Data & Society*, *Qualitative Research* and the *Journal of Applied Communication Research*.

Student/s	Timeframe	Specialization	Instructional Role
	Research Project/ Title		
Linabary, J., & McDonald, D.	August 2015- October 2021	Communication	Senior Author/ Research mentor/ Collaborator
	Research projects: Understanding the impact of social media on feminist activism; The promises and constraints of hashtag feminism		

UNDERGRADUATE RESEARCH

Students who enroll in HK 490/496 participate in guided research, including conducting a literature review, data collection and entry, development of research analysis materials, and data analysis. It is important that students learn the research process step-by-step. Throughout the semester, students conduct a review of literature, submit purpose and research questions/ hypotheses, learn methodology, collect data, and independently analyze data. Depending upon the quality of their contribution, students may be included on conference presentations and academic publications. ¹ Indicates students who have been co-authors on oral conference presentations and academic publications. ² Indicates students who have been research assistants on projects that were published as refereed articles or oral conference presentations.

Health & Kinesiology

Semester	Year	Student	Undergraduate research project
Spring	2015	Emily Fogle ² , Randi Kass ²	Gender, Race, Media and Sport
Fall	2014	Emily Fogle ² , Randi Kass ²	Gender and Televised Sport Report, 2014
Fall	2013	Patrick Gannon ²	News media frames of Jerry Sandusky/ Penn State Scandal
Summer	2013	Emily Schneckloth ²	News media frames of Jerry Sandusky/ Penn State Scandal
Spring	2013	Ben Hannan ² , Kameron Mitchell ² , Emily Schneckloth ²	News media frames of Jerry Sandusky/ Penn State Scandal
Fall	2011	Nicole Kreis ² , Vince Nguyen ² , Caleigh Olszewski ²	Gender and Televised Sport in Indiana
Spring	2011	Nicole Kreis ² , Caleigh Olszewski ² , Josh Patterson ²	Gender and Televised Sport in Indiana
Spring	2011	Celia Gutierrez ²	Attrition in a Positive Youth Development Camp
Summer	2010	Ranissa Dycus ¹	News media frames of Caster Semenya
Spring	2010	Ranissa Dycus ¹	News media frames of Caster Semenya

Honors College

Student/s	Timeframe	Specialization	Instructional Role
	Research Project/ Title		
Chirag Patel, Kiran	Spring 2021-	Honors College	Research mentor
	Research project: History of women's Sports		
Batt, Kelsey	Fall 2020- Spring 2021	Honors College	Research mentor
	Research project: Female athletes at Purdue		
Mihalec-Adkins, B.	Fall 2014- Spring 2015	Honors College	Research mentor/ Collaborator (co-collaborator, Lowell Kane, Director LGBTQ Center)
	Research project: Student-athletes' perceptions of diversity and inclusion at Purdue		

GRADUATE TEACHING ASSISTANTS/ MENTORING

Women's, Gender & Sexuality Studies

Graduate Assistant	Course/ Department	Semester
Suzanne Thompson Clemenz	WGSS 280	Fall 2013
Jamie Hough	WGSS 280	Fall 2013
Dharmini R Patel	WGSS 280	Fall 2013
Ekeama Goddard-Scovel	WGSS 280	Fall 2013
Dorothy Snyder	WGSS 280	Fall 2013
Turgay Bandiyar	WOST 280	Spring 2011
Jacqueline Mougoue	WOST 280	Fall 2010
Cynthia Konrad	WOST 280	Spring 2010
Heidi Lewis	WOST 280	Fall 2009

Health & Kinesiology

Graduate Assistant	Course/ Department	Semester
Alexandra Graves	HK	Fall 2013
Lindley David	HK	Spring 2012

MENTORING ACTIVITIES [PURDUE]

- Summer 2019 Faculty Mentor Program, Boiler Gold Rush- International students (BGRi)
- Summer 2019 Faculty Welcome, Summer Transition Advising and Registration (STAR)
- Summer 2018 Faculty Welcome, Summer Transition Advising and Registration (STAR)