

**Elise Taylor**  
West Lafayette, IN  
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### **Education**

#### **PhD, Communication**

Expected May 2022

*Purdue University, West Lafayette, IN*

- “A Corpus Analytics Approach to Online Relationship Building” - Dissertation supervised by Sorin A. Matei

#### **Graduate Certificate, Advanced Research Methodologies**

Expected May 2022

*Purdue University, West Lafayette, IN*

#### **Master of Arts, Communication and Media Studies**

2017

*Northeastern Illinois University, Chicago, IL*

- “Isolated with Friends: Online Communities in the Gig Economy” - Thesis supervised by Wilfredo Alvarez

#### **Bachelor of Arts, Sociology**

2004

*University of Texas at Austin, Austin, TX*

### **Teaching**

*Courses Taught:*

Communication, Information, And Society (Online, Hybrid)

Organizational Communication (FtF, Hybrid)

Interviewing: Principles And Practice (FtF, Hybrid)

Interpersonal Communication (FtF)

Science Writing And Presentation (FtF, Online)

Basic Public Speaking (FtF, Online, Hybrid)

### **Refereed Papers**

**Taylor, E.P.** (Accepted). The dead moms club: An autoethnography of the digital age. *Journal of Autoethnography*.

Hall, J., Benedict, B. C., **Taylor, E.**, & McCulloch, S. P. (2020). Managing uncertainty in a pandemic: Transitioning multi-section courses to online delivery. *Susan Bulkeley Butler Center for Leadership Excellence and ADVANCE working paper series*, 3(2), 73-83.

### **Papers Under Review**

Shields, A., **Taylor, E.P.**, & Welch, J. (R&R). Understanding the conversation around COVID-19 and eating disorders: A thematic analysis of Reddit. *Journal of Eating Disorders*.

### **Analyzing Data**

**Taylor, E.P.** (In Progress). Stochastic terrorism by nation-states: An emergence explained routine activity theory.

### **Collecting Data**

**Taylor, E.P.** (In Progress) Wolves Among Sheep: Towards Identifying Bad Actors Through Their Social Media Rhetoric

Shields, A., **Taylor, E.P.**, & Welch, J. (In Progress). Covid-19 and Body Image: Coping via Instagram.

### **Conference Presentations**

**Taylor, E.P.** (November, 2021). Free Speech or Stochastic Violence?: The Role of Social Media on Insurrection. Paper presented to the National Communication Association. Seattle, WA.

**Taylor, E.P.** (November, 2020). Great ideas for teaching students: Logical fallacy Tinder. Paper presented to the National Communication Association. Indianapolis, IN.

**Taylor, E.P.** (Accepted). Opening Sorrow to the Online World: An Exploration of Grief via Twitter. Paper accepted to the Central States Communication Association. Chicago, IL. (Conference canceled)

- Taylor, E.P.** (November, 2019). Surviving the Dead Mom’s Club. Paper presented to the National Communication Association. Baltimore, MD.
- Taylor, E.P.** (May, 2019). Isolated? Online Support Seeking in the Gig Economy. Paper presented at the Organizational Communication Research Escalator, International Communication Association. Washington, D.C.
- Taylor, E.P.** (May, 2019). Doing the Right Thing: The Need for Rules, not Guidelines, in Computer-Mediated Research. Paper presented at the Communication Law & Policy Division, International Communication Association. Washington, D.C.
- Taylor, E.P.** (April, 2018). Isolated with Friends: Online Communities in the Gig Economy. Paper presented at the 26<sup>th</sup> Annual Student Research Symposium, Northeastern Illinois University. Chicago, IL.
- Taylor, E.P.** (April, 2017). Exploring the Connection between Emoticons and Hyperpersonal Theory. Paper presented at the 25<sup>th</sup> Annual Student Research Symposium, Northeastern Illinois University. Chicago, IL.

### **Other Scholarly Activity**

- Taylor, E. P.** (2018). Review of the book We are data: Algorithms and the making of our digital selves, by John Cheney-Lippold. *The Popular Culture Studies Journal*, 6(1), 332–335.

### **Awards, Honors, and Funding**

Ross Doctoral Fellowship	2018-2022
Lamb School Doctoral Student Service Award	2021
Charles J Stewart Fellowship	2021
CGSA Professional Development Grant	2019

### **Service**

Assistant Basic Course Director	2020-2022
President, Communication Graduate Student Association	2020-2021
Professional Development Officer, Communication Graduate Student Association	2019-2020
Founder, Graduate Student Association, Northeastern Illinois University	2016-2017

### **University Experience**

Purdue University, West Lafayette, IN	2018–Present
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*Purdue is an R1 research university in the Midwest*

#### **Assistant Basic Course Director**

- Delivered annual new instructor training to new basic course instructors ranging from new masters students to experienced teachers
- Organized, planned, and executed semi-annual university-wide speaking competition
- Led hiring efforts for adjunct fall instructors

#### **Instructor**

- Tasked with fully transforming COM 251 (Communication, Technology, and Society) into an online class
- Taught undergraduate classes in a variety of social science topics, including Science, Technology, and Society; Organizational communication; Interpersonal communication; and interviewing techniques
- Assisted in teaching qualitative research methods and critical thinking course

Northeastern Illinois University, Chicago, IL	2018
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*Northeastern is a Hispanic-serving university on Chicago’s northwest side.*

#### **Adjunct Instructor**

- Taught one online section of Mediated Communication which explored the social impacts of technology from prehistory to present

### **Professional Experience**

- Chegg, Santa Clara, CA (Remote) Summer 2021  
*Chegg provides college student-centered services, including homework help and test prep.*  
**User Research Experience Intern**
- Intensive research internship dedicated to collecting and analyzing consumer research data through various qualitative and mixed-methods research methods
  - Independently designed interview protocols to execute qualitative user experience studies
  - Designed and launched testing via usertesting.com to gather feedback on Figma prototypes
  - Advocated research findings to multiple audiences through written reports and presentations
- Luxe Valet Inc., Chicago, IL 2015-2017  
*Luxe was the leading on-demand valet service.*  
**Director of Operations, Chicago**
- Developed and led all training, both online and in-person, for gig economy staff
  - Directed creation of new training curriculum and rollout in order to train 120 employees on new product launches within four weeks
- GrubHub Inc., Chicago, IL 2011-2015  
*GrubHub is a dominant player in the online and mobile food ordering space.*  
**Manager, Training and Quality**
- Developed and rolled out Moodle LMS to 100+ person customer service team
  - Created and delivered multiple training programs for new hire and continuing education
- Apple Inc., Austin, TX 2004-2011  
*Apple is an internationally recognized leader in consumer electronics.*  
**Training Manager, Customer Support**
- Founded new group and 20-person team of trainers
  - Coordinated across 2 states to organize and execute over 100 three-week long training sessions per year