

**Jennifer K. Ptacek**  
CURRICULUM VITAE

Brian Lamb School of Communication  
Beering Hall, Purdue University  
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**ACADEMIC PREPARATION**

**Ph.D., Communication**, expected date of graduation May 2019  
Purdue University, West Lafayette, IN  
Specialization: Organizational Communication and Health Communication  
Committee: Stacey Connaughton, Ph.D. (Advisor); Patrice Buzzanell, Ph.D.; Natalie Lambert, Ph.D.;  
Kathy Abrahamson, Ph.D.  
Dissertation: *Exploring the Saliency of Occupational Identification Targets and Turning Points in  
Nurses' Career Trajectories*

**M.A., Communication**, December 2014  
Western Michigan University, Kalamazoo, MI  
Specialization: Organizational Communication  
Committee: Julie Apker, Ph.D. (Advisor); Stacey Wieland, Ph.D.; Leah Omilion-Hodges, Ph.D.  
Thesis: *Exploring the Communication Dynamics of Peer Friendships in Nursing: A Qualitative Study of  
Nurse Stress and Coping Communication*

**B.A., Communication**, April 2009  
Western Michigan University, Kalamazoo, MI  
Major: Communication; Minor: English

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**TEACHING EXPERIENCE**

Purdue University, Brian Lamb School of Communication (West Lafayette, IN)  
COM 217 – Science Writing and Presentation  
Instructor of Record, Summer 2018

COM 304 – Quantitative Methods for Communication Research  
Teaching Assistant for Dr. Maria Venetis, Spring 2018

COM 318 – Principles of Persuasion  
Teaching Assistant for Dr. William Collins, Fall 2017, Spring 2018

COM 314 – Advanced Presentational Speaking  
Instructor of Record, Summer 2017

COM 204 – Critical Perspectives in Communication  
Teaching Assistant for Dr. Josh Boyd, Fall 2016, Spring 2017

COM 324 – Organizational Communication  
Instructor of Record, Fall 2016

COM 114 – Fundamentals of Speech Communication

Instructor of Record, Fall 2015, Spring 2016, Summer 2016

Western Michigan University, School of Communication (Kalamazoo, MI)  
COM 1700 – Interpersonal Communication  
Instructor of Record, Fall 2014 (1 class), Spring 2015 (3 classes)

COM 3070 – Freedom of Expression  
Teaching Assistant for Dr. Richard Gershon, Fall 2014

COM 6800 – Graduate Seminar in Micro-Organizational Communication  
Guest Lecturer, “Workplace Friendships” Fall 2014

COM 1040 – Public Speaking  
Co-Instructor for Dr. Leah Omilion-Hodges, Summer 2014

COM 3050 – The Practice of Leadership  
Teaching Assistant for Dr. Peter Northouse, Fall 2008

Kalamazoo Valley Community College, Department of Communication (Kalamazoo, MI)  
COM 113 – Interpersonal Communication  
Instructor of Record, Spring 2015 (2 classes)

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## SCHOLARLY ACTIVITY AND ACCOMPLISHMENTS

### Research Experience

Research Assistant: Collected data and conducted social network analyses on communication as a predictor of political violence in African countries with Dr. Torsten Reimer, Spring 2018-current

Research Assistant: Collected and analyzed data pertaining to online narratives about breast cancer with Dr. Natalie Lambert and Dr. Evan Perrault, Spring 2017-current

Research Assistant: Researcher on projects in Liberia as part of a peacebuilding initiative in West Africa. Traveled to multiple counties in Liberia to conduct interviews and observations during a peaceful elections initiative on behalf of the Purdue Peace Project led by Dr. Stacey Connaughton, Spring 2016-current

Research Assistant: Conducted focus group interviews with six- to eight-year old children for a study contributing to a submission to the America’s Best Communities national competition with Dr. Steven Wilson and Dr. Patrice Buzzanell, Fall 2015

Co-Investigator: Conducted interviews and research for a qualitative study and forthcoming publication on the exchange relationships between employees and managers with Dr. Leah Omilion-Hodges, Summer 2014-Summer 2015

Co-Investigator: Conducted a literature review and forthcoming publication integrating leader-member exchange (LMX), coworker exchange (CWX), and team-member exchange (TMX) with Dr. Leah Omilion-Hodges, Summer 2014-Spring 2015

Co-Investigator: Conducted interviews and research for a qualitative study and publication on healthcare handoff communication with Dr. Julie Apker, Summer 2014-Spring 2015

*Last updated June 2018*

Research Assistant: Contributed to an NSF Science of Organizations grant proposal, including preparation, writing, crafting arguments and a concepts study. Conducted participant interviews, data analysis, and literature reviews on reciprocity across disciplines with Dr. Leah Omilion-Hodges and Dr. Brian Gogan, Summer 2013-Winter 2014

Research Assistant: Conducted participant interviews and data analysis on healthcare handoff communication with Dr. Julie Apker, Fall 2013-Fall 2014

Research Assistant: Conducted data analysis on nurse stress coping communication with Dr. Leah Omilion-Hodges and Dr. Julie Apker, Spring 2013

### Publications

**Ptacek, J. K.**, Dolick, K. N., & Mattson, M. (2018). Advocacy groups as agents for change in health and risk messaging. In *Encyclopedia of Health and Risk Message Design and Processing*. New York: Oxford University Press.

**Ptacek, J. K.** (2017). Managing identity gap: Exploring experiences of first generation college students. Abstract published in *Michigan Academician*.

Apker, J., **Ptacek, J.**, Beach, C., & Wears, R. (2016). Exploring role dialectics in inter-service admission handoffs: A qualitative analysis of physician communication. *Journal of Applied Communication Research*.

Omilion-Hodges, L. M., **Ptacek, J. K.**, & Zerilli, D. (2016). A comprehensive review and communication research agenda of the contextualized workgroup: The evolution and future of leader-member exchange, coworker exchange, and team-member exchange. *Communication Yearbook*.

**Ptacek, J. K.** (2016). Constructing meaning through metaphors: Using objects to describe close work friendships. Abstract published in *Michigan Academician*.

**Ptacek, J. K.** (2015). Exploring the communication dynamics of peer friendships in nursing: A critical literature review of nurse stress and coping communication. Abstract published in *Michigan Academician*.

Apker, J., Beach, C., O'Leary, K., **Ptacek, J.**, Cheung, D., & Wears, R. (2014). Handoff communication and electronic health records: Exploring transitions in care between emergency physicians and internal medicine/hospitalist physicians. *Proceedings of the International Symposium of Human Factors and Ergonomics in Healthcare*. Los Angeles: Sage.

### Manuscripts Under Review or in Preparation

**Ptacek, J.**, & Apker, J. (revise and resubmit). Getting a little help from friends: A case study of supportive communication between close work friends in nursing. Revise and resubmit at *Health Communication*.

**Ptacek, J. K.**, Kamal, D., Rawat, M., Linabary, J. R., & Connaughton, S. L. (2018). Doing locally led peacebuilding: An examination of the relationally attentive approach to conducting engaged scholarship (RAA) and transformations among emergent peacebuilders and U.S. based collaborators in Liberia, West Africa. Chapter in preparation.

Reimer, T., Connaughton, S., Roland, C., **Ptacek, J.**, & Krishna, A. (2018). Predictors of armed intergroup-conflicts: A systematic overview of risk factors. Manuscript in preparation.

Linabary, J. R., Connaughton, S. L., Krishna, A., Vibber, K. S., **Ptacek, J.**, Pauly, J. A., & Anaele, A. (2017). 'Soldier on': Navigating gender, vulnerability, and emotions in the field. Manuscript in preparation.

**Ptacek, J. K.**, Omilion-Hodges, L. M., & Zerilli, D. (2017). Sticking together: A qualitative analysis of strategic relationships in the workplace. Manuscript in preparation.

Omilion-Hodges, L. M., Zerilli, D., & **Ptacek, J. K.** (2017). "Who has your back and who will throw you to the wolves?" A qualitative analysis of support and antagonism in workplace relationships. Manuscript in preparation.

#### Conference Papers, Posters and Presentations

**Ptacek, J. K.** (under review). Nurse turning points and career trajectories: What we know and what lies ahead. Paper submitted to be presented at the Student Section at the 2018 National Communication Association 104<sup>th</sup> Annual Convention, Salt Lake City, UT.

**Ptacek, J. K.** (under review). Investigating nurse identification and career communication in online spaces through computational analyses. Extended abstract submitted to be presented at the Research in Progress Roundtables unit at the 2018 National Communication Association 104<sup>th</sup> Annual Convention, Salt Lake City, UT.

**Ptacek, J. K.**, & Kamal, D. (under review). Conducting a social network analysis of the role of electronic support groups on under-recognized health conditions. Extended abstract submitted to be presented at the Research in Progress Roundtables unit at the 2018 National Communication Association 104<sup>th</sup> Annual Convention, Salt Lake City, UT.

**Ptacek, J.**, Martinez, E., & Buzzanell, P. (2018). GIFTS: Mediated-Reflexivity in the Flipped Classroom. Great Ideas for Teaching Students proposal to be presented at the 68<sup>th</sup> Annual International Communication Conference, Prague, Czech Republic.

Reimer, T., Connaughton, S., Roland, C., **Ptacek, J.**, & Krishna, A. (2017). Predictors of armed intergroup-conflicts: A systematic overview of risk factors. Paper presented at the 2017 National Communication Association 103<sup>rd</sup> Annual Convention, Dallas, TX. (**Top Paper Award – Peace and Conflict Communication Division**)

**Ptacek, J.** (2017). Purdue Peace Project in Liberia: Promoting Peace through Performing Arts. Presentation at the West Lafayette Public Library Lecture Series.

Connaughton, S. L., Yakova, L., Linabary, J., Pauly, J., **Ptacek, J.**, Stumberger, N., Kamal, D., Rawat, M., & Timmons, E. (2017). The Purdue Peace Project: Promoting peace through locally led initiatives in West Africa. Poster presented at the Purdue in Africa Event, Purdue University.

**Ptacek, J. K.**, & Kamal, D. (2017). Analyzing the social networks of electronic support groups for contested illnesses. Abstract presented at the 15<sup>th</sup> Annual International Communication, Medicine, and Ethics Conference, Indianapolis, IN.

**Ptacek, J. K.**, & Kamal, D. (2017). Effectiveness is in the eye of the beholder: A

qualitative approach to understanding differences in perceptions of fitspiration. Abstract presented at the 13<sup>th</sup> International Congress of Qualitative Inquiry, University of Illinois at Urbana-Champaign.

Kamal, D., & **Ptacek, J. K.** (2017). Perceptions of fitspiration messages: A new approach to physical activity promotion. Abstract presented at the 4<sup>th</sup> Biennial D.C. Health Communication Conference, Fairfax, VA.

Martinez, E., **Ptacek, J. K.** (2017). Teaching organizational identification through photography and student experiences. G.I.F.T. presented at the 2017 Central States Communication Association Conference, Minneapolis, MN.

**Ptacek, J. K.** (2017). Applying a social identity theoretical framework to explore the role of socialization in graduate student identification. Abstract presented at the 2017 Michigan Academy of Science Arts and Letters Conference, Kalamazoo, MI.

Linabary, J. R., Connaughton, S. L., **Ptacek, J.**, Krishna, A., Pauly, J., Vibber, K., & Anaele, A. (2016). 'Soldier on': Navigating gender, vulnerability, and emotions in the field. Paper presented at the 2016 National Communication Association 102<sup>nd</sup> Annual Convention, Philadelphia, PA.

Connaughton, S. L., Pauly, J., Linabary, J., Yakova, L., Krisha, A., Stumberger, N., & **Ptacek, J.** (2016). Organizing to identify and identifying to organize: The unanticipated endurance of identifications in a voluntary social collective. Paper presented at the 2016 National Communication Association 102<sup>nd</sup> Annual Convention, Philadelphia, PA.

Kamal, D., & **Ptacek, J. K.** (2016). Source of inspiration or negative body perception?: An examination of fitspo content. Extended abstract presented at the Research in Progress Roundtables unit at the 2016 National Communication Association 102<sup>nd</sup> Annual Convention, Philadelphia, PA.

Potts, L., & **Ptacek, J. K.** (2016). Feeling in the field: The impact of culture on the experience and management of researcher emotion. Extended abstract presented at the Research in Progress Roundtables unit at the 2016 National Communication Association 102<sup>nd</sup> Annual Convention, Philadelphia, PA.

Dolick, K., & **Ptacek, J. K.**, & Mattson, M. (2016). Understanding energy drink consumer attitudes and behaviors: Initiating policy change through a health advocacy campaign. Extended abstract presented at the Research in Progress Roundtables unit at the 2016 National Communication Association 102<sup>nd</sup> Annual Convention, Philadelphia, PA.

**Ptacek, J. K.** (2016). Exploring gender in fieldwork from a feminist perspective. Paper presented at the annual conference of the Organization for the Study of Communication, Language, and Gender, Chicago, IL.

**Ptacek, J. K.**, & Apker, J. (2016). "She holds me together like duct tape": Exploring close nurse friendship through metaphors. Paper presented at the 2016 Central States Communication Association Conference, Grand Rapids, MI.

**Ptacek, J. K.** (2016). Managing identity gap: Exploring experiences of first generation college students. Paper presented at the 2016 Michigan Academy of Science Arts and Letters Conference, University Center, MI.

- Ptacek, J. K.**, & Dolick, K. (2016). Applying the HCAM to policy change for energy drinks. Poster presented at the 2016 Health and Disease: Science, Technology, Culture and Policy Research Poster Session, West Lafayette, IN.
- Kamal, D., & **Ptacek, J. K.** (2016). Assessing message effectiveness of female fitness personalities in social media: A content analysis. Paper presented at the 2016 Communication Graduate Student Organization Conference, West Lafayette, IN.
- Dolick, K., **Ptacek, J. K.**, Wang, K., & Smith, S. (2016). Health advocacy campaign for policy change on energy drink labeling: A research proposal. Paper presented at the 2016 Communication Graduate Student Organization Conference, West Lafayette, IN.
- Apker, J., **Ptacek, J.**, Beach, C., & Wears, R. (2015). Exploring physician role dialectics in inter-service handoff communication: Practicing beside each other. Paper presented at the 2015 National Communication Association Annual Meeting, Las Vegas.
- Omilion-Hodges, L., Zerilli, D., & **Ptacek, J.** (2015). Qualitative analysis of support and antagonism in workplace relationships. Paper presented at the 2015 National Communication Association Annual Meeting, Las Vegas.
- Ptacek, J.**, & Apker, J. (2015). Exploring close nurse friendship communication: An analysis of artifacts and storytelling. Paper presented at the 2015 International Conference on Communication in Healthcare, New Orleans.
- Ptacek, J. K.**, & Apker, J. A. (2015). Getting by with a little help from friends: Supportive communication behaviors between close work friends in nursing. Paper presented at the 2015 Central States Communication Association Conference, Madison, WI.
- Omilion-Hodges, L. M., **Ptacek, J.**, & Zerilli, D. (2015). A comprehensive review and communication research agenda of the contextualized workgroup: The evolution and future of LMX, CWX, and TMX. Paper presented at the 2015 Central States Communication Association Conference, Madison, WI.
- Ptacek, J. K.** (2015). Constructing meaning through metaphors: Using objects to describe close work friendships. Paper presented at the 2015 Michigan Academy of Science Arts and Letters Conference, Rochester, MI.
- Ptacek, J. K.**, & Apker, J. (2014). Coping with stress through friends: A case study of nurses' close work friendship and supportive communication. Paper presented during roundtables in research in progress at the 2014 National Communication Association Conference, Chicago, IL.
- Ptacek, J. K.** (2014). Using humor with nurse friends to cope with workplace stress. Poster presented at the 2014 Organization Communication Mini Conference, West Lafayette, IN.
- Apker, J., Beach, C., O'Leary, K., **Ptacek, J.**, Cheung, D., & Wears, R. (2014). Handoff communication and electronic health records: Exploring transitions in care between emergency physicians and internal medicine/hospitalist physicians. Paper presented at the 2014 International Symposium of Human Factors and Ergonomics in Healthcare, Chicago, IL.
- Ptacek, J. K.** (2014). Exploring workplace friendship through social exchange theory to reduce stress. Poster presented at the 2014 Research and Creative Activities Poster Day, Kalamazoo, MI.

- Ptacek, J. K.** (2014). The changing climate of workplace friendship: A critical literature review of friendship communication. Paper presented at the 2014 WMU Graduate Humanities Conference, Kalamazoo, MI.
- Ptacek, J. K.** (2014). Exploring the communication dynamics of peer friendships in nursing: A critical literature review of nurse stress and coping communication. Paper presented at the 2014 Michigan Academy of Science Arts and Letters Conference, Rochester, MI.

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## HONORS AND AWARDS

- 2018            Brian Lamb School of Communication Service Award: Brian Lamb School of Communication, Purdue University  
Award to recognize a graduate student who has maintained a solid academic record and demonstrated exceptional and sustained service to the school and university
- 2018            PROMISE Award: College of Liberal Arts, Purdue University  
\$1500 to support research
- 2017            Top Paper Award: Peace and Conflict Communication Division, National Communication Association (NCA)
- 2017            Competitive Conference Travel Grant: Communication Graduate Student Association, Purdue University  
\$100 to support conference travel
- 2016            W. Charles Redding Graduate Fellowship Award: Brian Lamb School of Communication, Purdue University  
Summer endowment to recognize and reward outstanding graduate students
- 2015-2016      Ross Fellowship Award: Graduate College, Purdue University  
Competitive 4-year award package for outstanding Ph.D.-track students to graduate programs at Purdue University

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## INVOLVEMENTS AND SERVICE

- 2017-present    Mentor for Com 114 Mentoring Program  
Brian Lamb School of Communication, Purdue University
- 2016-present    Judge for Com 114 Test-Out  
Brian Lamb School of Communication, Purdue University
- 2015-present    Member of Communication Graduate Student Organization  
Brian Lamb School of Communication, Purdue University
- 2015-present    Graduate Student Recruitment Representative  
Brian Lamb School of Communication, Purdue University
- 2018            Conference Panel Chair for Organizing and Multiple Levels and Types of Identities,  
Organizational Communication Section  
International Communication Association

- 2018 Conference Paper Reviewer for Health Communication Section  
National Communication Association
- 2018 Conference Panel Chair for Issues in Organizational Communication  
Communication Graduate Student Association, Purdue University
- 2017 Conference Paper Reviewer for Student Caucus Section  
Central States Communication Association
- 2017 Conference Paper Reviewer for Student Section  
National Communication Association
- 2016-2017 President of Communication Graduate Student Organization  
Brian Lamb School of Communication, Purdue University
- 2015-2016 Member at Large of Communication Graduate Student Organization  
Brian Lamb School of Communication, Purdue University
- 2010-2014 Member of Communiqué, graduate student organization  
School of Communication, Western Michigan University
- 2010-2014 Member of Graduate Student Association, Western Michigan University

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**PROFESSIONAL MEMBERSHIPS**

- 2018-Present International Communication Association
- 2015-Present American Academy on Communication in Healthcare
- 2014-Present Central States Communication Association
- 2014-Present National Communication Association
- 2013-Present Michigan Academy of Science Arts and Letters
- 2008-Present American Communication Association