WELCOME TO:
LC 201 - ITALIAN FOR COMMERCIAL COMMUNICATION
Annalisa Mosca
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Distance Learning

WHAT IS THIS COURSE?
- It is an elective course
- It is worth 3 credits
- Fully online + 3 or 4 Voip meetings
- Touches many topics
- Spans different disciplines
- Introductory in content
- Intermediate in language
- Held in Italian (intermediate level)
- Pre-req: ITAL 101 & ITAL 102

WHAT WILL I GAIN FROM THE COURSE?
- You will gain global competence
- You will know basic area specific vocabulary in a foreign language
- You will be able to conduct yourself in Italian in formal commerce situations
- You will gain knowledge of Italian commercial companies and industries
- You will create your European CV in Italian
- You will DIFFERENTIATE YOURSELF from your peers in the job market

WHAT WILL I STUDY DURING THE COURSE?
- You will expand your knowledge of Italian language & vocabulary
- You will learn about different topics related to commerce
- You will gain global competence in a foreign language
- Formal language
- Workplace and professions
- Italian commerce organizations
- Basic area specific vocabulary
- Italian economy & terms
- Management & professions
- Basic area specific vocabulary
- Forms, places, documents
- Advertising in Italy
- Italian Design
- Foreign Companies in Italy
- Art and cultural advertising
- E-commerce in Italy
- Italian Export
- Italian Companies

SAMPLE TOPIC MODULES
- Speaking in Italy
- Banking
- Travel
- Commerce
- Language
- Program
- ITAL Class
- Italian
- Italian culture
- Commerce
- Economy
- Commerce

SPREAD THE WORD AND JOIN ME ...
FOR A FUN SEMESTER!
Annalisa Mosca

For more information:
See poster on the SLC Italian website
Write to: mosca@purdue.edu
Online course

Italian for Commercial Communication!

- essentials of how to conduct commerce in Italy in Italian
- major industries, employment and business structure in Italy
- expand your employment opportunities for the future

Join us online on your own time for a fun cultural experience!

For more information: mosca@purdue.edu