CONTACT: Torrie Ward ward121@purdue.edu
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POSITION: Communications/Marketing Intern, Purdue University Center for Food and Agricultural Business
OPENINGS: 1
EXPERIENCE REQ: Agricultural Communication, Sales and Marketing, Agribusiness or similar degree
SKILL: Organization, communication, proficiency in Microsoft Office
MIN HOURS: 20 MAX HOURS: 40
PAY: Hourly
LOCATION: Krannert Building, West Lafayette Campus

May – August 2019

SUMMARY
The intern selected would be a student pursuing a professional career in agribusiness, communication or marketing. The intern would report directly to Torrie Ward. The intern would specifically support the communication and marketing efforts of the Center for Food and Agricultural Business.

QUALIFICATIONS
• Previous work experience in communication and/or marketing preferred
• Strong interpersonal and communication skills, both verbal and written
• Flexible and dependable with strong attention to detail
• Ability to multi-task and work within deadlines
• Proven problem solving skills
• Ability to work independently and with a team
• Proficiency in Microsoft Office

POSITION RESPONSIBILITIES
• Write news releases, columns, blogs, etc. with a focus on agricultural business
• Provide support for social media efforts
• Assist in digital and print marketing campaigns
• Conduct research to identify content and industry needs
• Review and edit content
• Perform marketing data analysis
• Assist in special projects
• Other duties as assigned

Interested applicants should send resumes to Torrie Ward at ward121@purdue.edu.