Build a Portfolio in a Semester

• OK, so technically that isn’t what the BPS in BPS Marketing stands for, but it’s our promise to you. If you accept our internship, we will see to it that you will be challenged mentally, rewarded experientially, and leave with a portfolio to be proud of!

Work Directly with Clients * Walk Away with Real Agency Experience

You will help with planning, publicizing and promoting for the following clients and events...

• American Dairy Association of Indiana
• Indy 500 (Fastest Rookie Luncheon)
• Ice Cream Social on the Circle
• Marion County Fair
• Eagle Creek Park Foundation
• Indiana Wines & Vintage Indiana
• IndyVet Pet Carnival

Here’s a rundown of how your internship will go...

• You will have an opportunity to earn a $250 per month stipend, based on performance.
• You will help us write, edit and service news releases to/for publications.
• You will learn how to establish media relationships and arrange for client interviews, establish promotional partnerships, pitch to media and negotiate for media exchanges.
• You will learn how to plan, promote and execute client events.
• You will gain knowledge of the every day workings of a full-service creative agency – you may even be able to help with design, production and/or sponsorship sales.

The internship period would be roughly early May – mid August, with a rare evening or weekend. Intern should be available at least 4 days a week (30+hrs).

Qualities and skills we’re looking for...

• Knowledge of AP writing style
• Strong written and communication skills
• Ambitious, positive attitude
• Detail-oriented, organized and ability to multi-task
• Concise persuasive writing, editing, proofreading skills
• Extra-curricular PR experiences
• A solid written portfolio

Finally, we’d like to leave you with a note from a former intern...
"After completing my internship with BPS Marketing, I feel ready to take on anything that is handed to me in my future career. Beginning my first day, I got real-world experience from a very talented staff and was treated as an essential part of the team. Being able to work directly with a variety of clients was a great learning experience for me. My experience taught me so much more about public relations than I ever expected to get out of an internship, and I’m so glad I was given this opportunity." —Caitlin Monaghan, former intern

Sounds GREAT! How do I sign up?

• Send resumes and cover letters via email or mail to Kylie Money.
• BPS Marketing • 9135 N. Meridian St • Suite C-5 • Indianapolis, IN 46260
• 317-846-8965 • kylie@bpsindy.com
Build a Portfolio in a Semester

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Work Directly with Clients * Walk Away with Real Agency Experience

You will help with social media, media buying, planning, sponsorships, promoting and marketing...

• Marion County Fair
• Indiana Wines & Vintage Indiana
• IndyVet Pet Carnival
• Indy 500 (Fastest Rookie Luncheon)
• Juncos Racing
• Ice Cream Social on the Circle

Here’s a rundown of how your internship will go…

• You will have an opportunity to earn a $250 per month stipend, based on performance.
• You will also earn 7.5% commission on sponsorships you sell for the Marion County Fair.
• You will learn how we create marketing campaigns for our clients…
  o Including the process of buying media, setting up promotions, and executing events.
• You will learn how to prospect, develop proposals, make sales calls and execute sponsorships.
• You will gain knowledge of the every day workings of a full service creative agency – you may even be able to help with design, production and/or public relations.

The internship period would be roughly early May – early August, with a rare evening or weekend. Intern should be available at least 4 days a week (30+ hours per week).

We’re looking for people with…

• Social Media savvy
• Phone communication skills
• Ability to create and present proposals
• Client service mindset
• An understanding of media buying
• Self-confidence & enthusiasm

Finally we’d like to leave you with a note from a former intern…

"I enjoyed the variety of duties within BPS's internship program. I planned media buys, helped with radio and TV commercials, dabbled in PR, sold sponsorships (and got commission for it!!), contributed to brainstorming sessions, attended working lunches and so much more! Being able to add all of that to my resume was great! I also enjoyed the chance to be able to network with people in the industry! You always hear it's not what you know, it's who you know..., and it is true! The job I have today was through networking while I interned at BPS Marketing. Nothing prepares you for the "real world" like a good internship does, and BPS did just that for me!" — Kim Yapelli – Former Marketing Intern

Sounds GREAT! How do I sign up?

• Send resumes and cover letters via email or mail to Ryan Marshall.
• BPS Marketing • 9135 N. Meridian St • Suite C-5 • Indianapolis, IN 46260
• 317-846-8965 • ryan@bpsindy.com
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Work Directly with Clients * Walk Away with Real Agency Experience

You will help strategize and design creative elements for the following clients and more…
• Marion County Fair
• Indiana Wines & Vintage Indiana
• IndyVet Pet Carnival
• Indy 500 (Fastest Rookie Luncheon)
• Juncos Racing
• Ice Cream Social on the Circle

Here’s a rundown of how your internship will go…
• You will have earn up to a $250 per month stipend, based on performance.
• You will have an opportunity to be a credentialed photographer at the Indy 500 practices & quals.
• You will learn how we create marketing campaigns for our clients.
• You will help our creative staff edit, create, & design print ads, websites & marketing materials.
• You will help us create, edit & produce radio and TV commercials.
• You will gain knowledge of the every day workings of a full-service marketing agency.

The internship period would be roughly early May – early August, with a rare evening or weekend. Intern should be available at least 4 days a week (30+hrs).

We’re looking for people with…
• Knowledge and experience with Adobe Photoshop, InDesign, & Illustrator
• A background in photography is welcomed, but not required.
• Knowledge and experience with WordPress is welcomed, but not required
• A desire to work in various areas of the agency and learn as much as we can teach

Finally we’d like to leave you with a note from a former intern…

"Don’t let the company's small size fool you — a BPS internship constitutes a huge step in the development of young professionals! From day one, I felt welcomed as an important part of a tight-knit, positive team. The BPS staff all took time to both nurture and challenge my abilities. In addition to plenty of graphic design projects, I contributed to the set design for a television shoot, shot photo and video at a dairy farm, designed a logo for a major state-wide campaign, assisted in presentations to clients, and was commissioned for a number of illustration projects! All of that variety kept things interesting from week to week. BPS is a wonderful place to learn the workings of an agency and build your portfolio at the same time." – Rachel Leigh former design intern and current employee!

Sounds GREAT! How do I sign up?
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