Communication Internship

Purdue University College of Veterinary Medicine
West Lafayette, IN

Summer 2019, Fall 2019 and Summer 2020 (A unique full-year opportunity). The Purdue University College of Veterinary Medicine focuses on globally advancing animal and human health and well-being through excellence in learning, discovery, and engagement. Our vision is that:

- Our graduates will excel in their choice of veterinary/biomedical careers
- Our transformational and interdisciplinary research will positively impact global animal and human health and well-being
- We will be a recognized authority for animal and public health through collaborations in medical care, diagnostics, education, and discovery
- Our values and culture make us a place that is welcoming to everyone

Job Description

The College of Veterinary Medicine is looking for a student to fulfill a one-year writing internship with the college’s communications team. Successful candidates will have an opportunity to gain valuable experience while adding skills to their resume along the way. Projects may include, but are not limited to:

- Assisting the five person Communications Team in all aspects of daily operations
- Developing and writing significant stories for the college’s newsletters, publications, and websites about:
  - Fascinating cases in our Veterinary Teaching Hospital
  - Interesting people on our faculty/staff and in our student body
  - Research involving comparative medicine, which focuses on the comparative aspects of diseases that affect both people and animals
  - And much more …
- Translating the academic and veterinary medical profession “speak” into compelling stories for the general public
- Generating content to support the social media strategy for the college
- Possible photography and/or video opportunities

This is a full-year internship, beginning in summer, 2019, for 15-20 hours per week at $10/hr, with flexible scheduling and semester and holiday breaks corresponding to the academic calendar.

Qualifications

1. Purdue University student studying Communication, Public Relations, English, or a similar field
2. Excellent writing skills – writing samples required as part of application
3. Skilled in gathering information for stories by conducting interviews and background research
4. Knowledge of AP style
5. Experience with social media
6. Preferred interest in animals, healthcare, or health communication

Deadline to apply is April 19. Interested applicants should email a completed application form, writing samples and resume by to Kevin Doerr, Director of Public Affairs and Communications for the College of Veterinary Medicine, at doerrkr@purdue.edu.