A. PURPOSE OF POSITION:
• The Marketing Intern will support specific departments within the sports venue as well as work directly with the operations team. The position will include both office and game day duties. The ideal candidate is a strong communicator with the ability to work in a team environment and have the eagerness to learn. Interns must be committed to working long hours including nights, weekends, and occasionally Holidays.

B. SUMMARY OF RESPONSIBILITIES AND ESSENTIAL FUNCTIONS:
• Marketing Interns will work directly with company marketing agency and Corporate Partnership Director to ensure all partnership deals are fulfilled.
• Operate the Jackrabbits digital marketing to provide enhanced customer engagement and interaction.
• Photograph and market various attractions throughout the season.
• Interns will be expected to work on non-game days as well as game days to ensure they receive a well-rounded experience of the operation.

C. EDUCATION AND EXPERIENCE:
• Current enrollment in an accredited program at a College or University with a degree emphasis in Sport Marketing, Communications, Public Relations, or fields related
• Intern must be proficient in the use of Social Media platforms, such as Twitter, Facebook, Snapchat and Instagram.
• Experience with Graphic Design software is preferred.
• Intern must display professionalism – businesslike attitude, attire, cheerful disposition, teamwork, and candor/honesty/discretion/trust/judgment.
• Communication skills – strong oral and written communication skills, ability to be open and speak well.
• Dependability – available for early morning/late evening/weekend work - commitment to working nights/weekends.
• Needs and wants to be part of a winning team – having an ongoing sense of urgency.
• High energy, enthusiastic, ego-less individual with total team player orientation and ability to motivate colleagues at every level of the organization.

D. OTHER INFORMATION:
• The internships runs from May 15th to August 21st.
• All interns will receive a taxable, $100 per month of internship
• All interns must receive college credit for the Jackrabbits internship OR be directly supervised by a professor or advisor from their accredited academic degree program at a University, College or Vocational institution during the time of their Jackrabbits Internship.
• All Jackrabbits interns will participate in a bi-weekly sports management discussion that will be instructed by the Front Office and special guest speakers. This meeting will go over a weekly overview, improvements, and additional educated discussions about the sports industry operations.

To apply for an internship, contact the Kokomo Jackrabbits listed below:

John Perszyk, General Manager
Phone: 414-750-3216
Email: johnp@kokomojackrabbits.com